

## 2016-2017 Commission/Interest Group Report

**Name of Chair:** Meagan Hagerty

**Name of Commission/Interest Group:** Orientation Advising Potential Interest Group

*Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.*

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will measure for the outcome and any instruments you will use - survey, focus group)	Other groups or individuals to connect with in achieving this outcome (collaboration with other Committees, Advisory Boards or units)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome	Future action(s) based on data (Data-informed decisions)
Champion the educational role of academic advising to enhance student learning and development in a diverse world.	Develop a vision/mission to be presented to the Council for review in an effort to obtain official recognition as an IG by NACADA	Steering committee meetings/P.I.G. online meetings to work on shared Google doc to create shared vision  Emails to membership to request feedback to ensure voices are heard &		Used the vision/mission statements of other IGs available online		Completed and submitted to the Council - Nov 2016	Proceeding to final vote by IG chairs at Annual Conference 2017

		included					
Address the academic advising needs of higher education globally.	Increase membership (defined as people choosing this as one of the four CIG when completing membership form/renewal)	Email to NACADA membership  Steering Committee members encourage those on their campus to change IG membership  Online social for potential members  Presentation Outreach at Annual Conference	Number of members when setting this goal was 45; will check in with Jennifer about what the # is now	Advising FY Advising Transfer Elisa Schaffer	Gathering resources from other advisors proved challenging; clearinghouse already exists	Sent information in NACADA monthly email and in separate emails to Advising FY and Advising Transfer IGs  Hosted online social in Jan 2017  Advertised presentations that may be of interest to members at the end of the online brown bag	Providing info to attendees at Annual Conference presentations we could have sponsored had we been an IG
Advance the body of knowledge of academic advising	Defining IG goals including ways to discuss/share best practices for Orientation Advising	Developing the IG website; specifically to offer resources for advisors working on orientation on their campuses  Zoom Brown Bag meeting to share orientation best practices  Host IG business		Advising FY Advising Transfer Elisa Schaffer		Two steering committee members volunteered for website updates & resources, but the ball has definitely been dropped on this  Hosted online brown bag August 11, 2017 - Over 120 people attended	Per a request during the online brown bag we are putting together pre-orientation surveys/intake forms from various institutions to be included on the website  Recorded the brown bag to

		<p>meeting and social at Annual</p> <p>Develop talking points to share with IG chairs at Annual</p>				<p>the online brown bag! Social is booked and was sent to EO to be included on the schedule. Business meeting confirmed. Shared date/time of both with those who attended the brown bag.</p>	<p>share on the P.I.G. website and in the clearinghouse for those who could not attend - had at least two dozen requests prior to the brown bag from those who planned to watch but could not attend.</p> <p>Meagan is working on talking points for IG chairs at Annual</p> <p>Need to email membership with details of social and business meeting at Annual.</p>
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