



**Division Unit Report for the Technology in Advising Community  
Submitted by John Sauter**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <b><i>(Only completed in August 2018 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Only completed in August 2017 report)</i></b>
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Outcome 1: Technology Labs for the Annual Conference in Phoenix</p>	<p>Integrate Tech Labs into the 2018 Conference (rather than as an add on).</p> <p>This requires earlier planning to integrate it into the conference (proposals, readers, schedule, locations w tech, evaluations).</p> <p>We will need presenters and proctors (troubleshooting, support, attendance) assist w sessions.</p>	<p># of Proposals Submitted</p> <p># of Proposal Accepted</p> <p># of Attendees</p> <p>Conference Session Feedback</p> <p>Successful integration of labs into conference program</p>	<p>Rhonda Baker EO</p> <p>Phoenix Conference Committee</p>	<p>A main challenge will be successfully integrating it into the conference structure in time for conference deadlines.</p>		
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<p>Develop and sustain effective Association leadership</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 2: Promote Communication, Involvement &amp; Collaboration With Members</p>	<p>Technology in Advising Collaboration Directory</p> <p>Online Town Hall Style Meeting</p> <p>Encourage Sustainability and Engagement with @AcAdvChat (Academic Advising Chat)</p>	<p># of people who join the collaborative directory.</p> <p>Feedback on meaningful engagement through directory, (projects created, new steering committee members, proposal readers, etc...)</p> <p># of members who attend the town hall meeting</p> <p># of active moderators # of AcAdvChats in Fall/Spring.</p>	<p>AcAdvChat moderators.</p> <p>Technology in Advising List-Serve Members (not already members)</p>	<p>The collaborative directory is a public directory, so some members may be reticent about joining it.</p>		
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 3: Goal: Collaborative Consultation With Other Advising Communities</p>	<p>Outreach to Other Advising Communities</p> <p>Develop Collaborative Consultation Teams</p>	<p># of Collaborative Consultation Projects</p> <p># of members that participate in Collaborative Consultation Projects</p> <p>Feedback on Collaborative Consultation Projects (successes, challenges, benefits, etc...)</p>	<p>LGBTQA Advising and Advocacy AC</p> <p>Canadian AC (See Outcome 5)</p> <p>Advisor Training &amp; Development AC</p> <p>Distance Advising AC</p> <p>Orientation Advising - (Online Orientation as Suggested in our meeting)</p>	<p>Engaging in Meaningful consultation that fosters best practices and doesn't</p>		
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Expand and communicate the scholarship of academic advising	Outcome 4: Lay the Groundwork for Increasing Advising Technology Related Resources, Writing, & Research	<p>Technology in Advising Topical Template</p> <p>Technology in Advising Pocket Guide</p> <p>Identify &amp; Support Members Research Around Technology in Advising</p> <p>Enhance/Update the Online Guides &amp; Resources for Training By the Community</p>	<p>Completion of Template</p> <p>Progress in Table of Contents or Completion of Pocket Guide</p> <p># of Researchers focusing on technology (e.g. Theresa Hitchcock, Tyler Phelps)</p> <p># of resources identified/updated</p>	<p>Jennifer Joslin (Template),</p> <p>Leigh Cunningham (Publications)</p>	<p>Leigh has pointed out that the Technology handout needs to address global issues in technology to be feasible.</p>		
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 5: Lay the Groundwork for fostering Online Webinar Based Technology in Advising Conferences and Virtual Offerings</p>	<p>Technology in Advising Zoom Conference Or Webinar Series</p> <p>Support Canadian Advising Community Zoom Webinars Conference</p>	<p># of Tech Related Professional Development Events</p> <p>Feedback on Canadian AC partnership</p>	<p>Leigh Cunningham</p> <p>Webinar Committee</p> <p>Canadian AC</p>	<p>This may take more than 1 year to get going.</p>		
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