Division Unit Report for the Education Majors Advising Community
Submitted by Dawn Knight

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals (if any) to connect with in achieving this outcome</th>
<th>6. Challenges (if any) anticipated in achieving this outcome</th>
<th>7. Progress toward achieving outcome (Only completed in August 2018 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand and communicate the scholarship of academic advising</td>
<td>• Increase visibility of Education Majors Advising Community</td>
<td>• Complete Topical Template</td>
<td>• Submit to SC</td>
<td>• Copy &amp; Distribute at AC Fair in fall</td>
<td>compare membership numbers as well as attendance at annual AC meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Concise materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Increase membership</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Inclusion on NACADA site</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Higher attendance at AC meeting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Expand the use of innovative technology tools and resources to support the work of the Association | • Increase collaboration  
• Help members feel included  
• Document work of AC | Establish online presence via Facebook and Google sites | • Locate and Update any existing sites/pages  
• Follow NACADA guidelines for social media accounts  
• Establish Facebook page by December and Google Site by February  
• Send info to listserv and member list | IT support | Lack of technology skills – elicit help from members and office IT support |
|---|---|---|---|---|---|
| Provide professional development opportunities that are responsive to the needs of advisors and advising administrators | • Expand professional development opportunities that are relevant and responsive to members' concerns  
• Increase conference presentation submissions (10) and acceptances (?) | • Survey members about topics of interest  
• Actively recruit for proposals  
• Review/review selection process  
• Sustain number of readers (15)  
• Provide hot topics list to readers | Number of proposals submitted and accepted | • Advising Community Steering Committee  
• Annual Conference Committee | 1) Lack of submissions – start early and keep encouraging members  
2) Processes out of our control – work collaboratively and flexibly with conference committee |
| Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity | Increase membership some are not exclusively education majors | • survey members  
• submit form | receive approval | • AC Steering Committee  
• NACADA Board | 1) Survey indicates it is unnecessary – lick my wounds and move on  
2) Request is denied – revise and resubmit |