



**Division Unit Report for the Education Majors Advising Community
Submitted by Dawn Knight**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Only completed in August 2017 report)</i>
Expand and communicate the scholarship of academic advising	<ul style="list-style-type: none"> • Increase visibility of Education Majors Advising Community • Concise materials • Increase membership • Inclusion on NACADA site • Higher attendance at AC meeting 	<ul style="list-style-type: none"> • Complete Topical Template • Submit to SC • Copy & Distribute at AC Fair in fall 	compare membership numbers as well as attendance at annual AC meeting				

Expand the use of innovative technology tools and resources to support the work of the Association	<ul style="list-style-type: none"> • Increase collaboration • Help members feel included • Document work of AC 	Establish on line presence via facebook and google sites	<ul style="list-style-type: none"> • Locate and Update any existing sites/pages • Follow NACADA guidelines for social media accounts • Establish facebook page by December and Google Site by February • Send info to listserv and member list 	IT support	Lack of technology skills – <i>elicit help from members and office IT support</i>		
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	<ul style="list-style-type: none"> • Expand professional development opportunities that are relevant and responsive to members’ concerns • Increase conference presentation submissions (10) and acceptances (?) 	<ul style="list-style-type: none"> • Survey members about topics of interest • Actively recruit for proposals • Review/revise selection process • Sustain number of readers (15) • Provide hot topics list to readers 	Number of proposals submitted and accepted	<ul style="list-style-type: none"> • Advising Community Steering Committee • Annual Conference Committee 	1) Lack of submissions – <i>start early and keep encouraging members</i> 2) Processes out of our control – <i>work collaboratively and flexibly with conference committee</i>		
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Increase membership <i>some are not exclusively education majors</i>	<ul style="list-style-type: none"> • survey members • submit form 	receive approval	<ul style="list-style-type: none"> • AC Steering Committee • NACADA Board 	1) Survey indicates it is unnecessary – <i>lick my wounds and move on</i> 2) Request is denied – <i>revise and resubmit</i>		