



**Division Unit Report for the (Business Majors Advising Community)  
Submitted by (Stacy Outlaw)**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <i>(Only completed in August 2018 report)</i>	<b>8. Future action(s) based on data</b>  <i>(Data-informed decisions)</i>  <i>(Only completed in August 2017 report)</i>
Expand and communicate the scholarship of academic advising	Increase the number of Business-related presentations at annual conference	Encourage Advising Community members to submit proposals for annual conference	View number of proposals submitted by Business Majors Advising Community	Steering Committee outreach to Advising Community members (we have a subcommittee dedicated to finding ways to connect members and encourage them to write for NACADA and/or present at conferences)	Participants may not feel comfortable presenting in front of a large group or may fear rejection of conference proposal  Steering Committee subcommittee will maintain consistent communication with those interested in an effort to overcome any barriers/hesitations that members have about submitting a proposal		

<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Continue to refine the Mentorship program and connect members with one another</p>	<p>Pair seasoned business advisors with advisors who have been advising business majors 3 years or less. Continue to send “Monthly Monday Mentor” emails with participants with a suggested topic.</p>	<p>Assess the program at the end of the academic year to see what adjustments need to be made as we are implementing the program later than last year. Also plan to poll participants at the end of the academic year to determine effectiveness.</p>	<p>Mentorship subcommittee of Steering Committee</p>	<p>Finding ways to ensure a seamless transition of Mentorship subcommittee Steering Committee if they someone decides not to continue in their role.</p> <p>Ensure that we always have at least 2 members on the mentorship subcommittee to aid in retention.</p>		
<p>Promote the role of effective academic advising in student success to college and university decision makers</p>	<p>Topical Template for the Business Majors Advising Community</p>	<p>Work with Steering Committee members to create a 1 page overview of our Advising Community</p>	<p>Establish draft deadlines and clear communication/ expectations</p>	<p>Chair and Steering Committee members</p>	<p>If Steering Committee members do not contribute, it will fall solely to the responsibility of the Chair</p>		