



**Division Unit Report for the (Advising Community for Transfer Students)  
Submitted by Amber Kargol**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <i>(Only completed in August 2018 report)</i>	<b>8. Future action(s) based on data</b>  <i>(Data-informed decisions)</i>  <i>(Only completed in August 2017 report)</i>
Expand the use of innovative technology tools and resources to support the work of the Association  Develop and sustain effective Association leadership  Promote the role of effective academic advising in student success	<b>We would like to host two ZOOM meetings during the spring semester.</b>	<b>The steering committee will work on topics and the meeting will be set up through Executive Office.</b>	<b>Meeting dates and topics will be chosen for these events before January 2018.</b>  <b>The Steering Committee will send out a satisfaction survey after the event to gather more information from those who participated.</b>	<b>We will connect with the Orientation Advising Interest Group as they presented a ZOOM brown bag in August. We will inquire about structure and tips to host a large meeting online.</b>	<b>Finding a time for multiple steering committee members to participate.</b>  <b>Managing a large ZOOM meeting and monitoring the chat function during this session.</b>		

<p>to college and university decision makers</p> <p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>							
<p>Expand the use of innovative technology tools and resources to support the work of the Association</p> <p>Develop and sustain effective Association leadership</p>	<p><b>Assess the effectiveness of our current social media platforms (Facebook/Twitter) and gauge interest in our planned Zoom meetings.</b></p>	<p><b>Chair will appoint a sub-committee to create and implement this survey.</b></p>	<p><b>A survey will be used.</b></p>	<p><b>We will connect with the Advising Technology Commission to see if they have survey tools from their Twitter chats.</b></p>	<p><b>Response rates could be a challenge</b></p>		

Expand the use of innovative technology tools and resources to support the work of the Association	<b>Expand the resources section on our website with 3-4 specific topic areas determined by the steering committee.</b>	Surveys and messages were sent to the membership to provide resources. Resources will continue to be collected throughout the year.	We will work with Executive Office to upload our new resources.	We will continue to reach out to our volunteers to provide preliminary feedback before our new resources launch.	We have not received a large amount of resources on our top three topics. The challenge is to get membership to respond with resources.		
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators		The steering committee or a sub group of them will process the information and provide a structure for these resources.					
Expand and communicate the scholarship of academic advising							

Expand the use of innovative technology tools and resources to support the work of the Association	<b>Create Topical Template for Advising Communities</b>	<b>Chair will coordinate efforts to complete this document with the assistance of the steering committee.</b>	<b>Completed document will be submitted to Executive Office.</b>	<b>None, document will be created internally.</b>	<b>The challenge will be in finding a comprehensive resource, which covers the needs of transfer students.</b>		
Expand and communicate the scholarship of academic advising							
Promote the role of effective academic advising in student success to college and university decision makers							