

2017-2018 Commission/Interest Group Report

Name of Chair: Lindsey Byrd _____

Name of Commission/Interest Group: Distance Advising for Online Education (DAFOE) _____

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific Desired Outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions/Activities/ Opportunities for Outcome to Occur (What processes need to be in place to achieve desired outcome)	Outcome Measurements & Related Data Instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Progress toward Achieving Outcome (Only completed in fall reporting)	Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)
<p>1: Provide professional development opportunities that are responsive to the needs of advisor and advising administrators</p> <p>Pursue innovative technology tools and resources to support the association</p> <p>Expand and communicate the scholarship of academic advising</p> <p>2: Expand and communicate the scholarship of academic advising</p>	<p>1: Host two webinars between October 2017 and August 2018 on topics chosen by AC members</p> <p>2: Create AC Facebook Group</p>	<p>1: Contact AC members via listserv and NACADA events to determine topics they would like to learn more about</p> <p>Contact EO to schedule Zoom room and to email AC members link to attend webinar</p> <p>2: Determine Facebook Group Name</p> <p>Contact EO for NACADA Logo</p>	<p>1: Did AC hold two webinars within intended timeframe? (Yes/No)</p> <p>Does attendance increase for each webinar? (Yes/No)</p> <p>2: Group created (Yes/No)</p> <p>Likes reached 50 people by October</p>		

<p>Pursue innovative technology tools and resources to support the association</p> <p>3: Sustain effective Association leadership</p> <p>Expand and communicate the scholarship of academic advising</p> <p>4: Expand and communicate the scholarship of academic advising</p> <p>5: Promote the role of effective academic advising in student success to college and university decision makers</p> <p>Expand and communicate the scholarship of academic advising</p>	<p>3: Update and recruit members for the AC specifically to update the address book</p> <p>4: Create Topical Template for Advising Community</p> <p>5: Establish outline for Online Guidebook</p>	<p>Add D. Krause as Admin to group</p> <p>3: Gather AC member information at NACADA events</p> <p>Compile member information based on areas of interest so that the steering committee can contact individuals interested in assisting with specific AC projects</p> <p>4: Fill out document for EO to use to increase AC recognition</p> <p>5: Gather information from AC members to outline key areas that challenge new advisors to online education settings and create guidebook to serve them</p>	<p>2018 annual conference (Yes/No)</p> <p>One post to page per month (Yes/No)</p> <p>3: Have AC members been appointed from each region to help recruit at region events? (Yes/No)</p> <p>Has AC interest increased since last year's annual conference? (Yes/No)- Measured by ACD meeting attendance and interest sheets.</p> <p>4: Was the document submitted to the EO prior to August 2018? (Yes/No)</p> <p>5: Has outline been created by October 2018 conference? (Yes/No)</p>		
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Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year.
THESE REPORTS WILL BE SENT TO DAWNKRAUSE@KSU.EDU, SCAFFREY@KSU.EDU, & YOUR CIGD STEERING COMMITTEE MEMBER.