



**Division Unit Report for the Advising Community for Faculty Advising
Submitted by Calley Stevens Taylor**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@bac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Only completed in August 2017 report)</i>
Promote the role of effective academic advising in student success to college and university decision makers	Completion of the Topical Template for Faculty Advising that provides resources that reflect the important role of faculty advising in student success.	Collect suggestions for topics and resources from the membership	Submit content for the Topical Template to the Executive Office by August 15, 2018.	1. NACADA Research Center 2. NACADA publications			

Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.	Faculty advisors and administrators will use the Faculty Advising website as a reference tool for advisor development.	<ol style="list-style-type: none"> 1. Host 3 virtual online discussions with membership about popular topics of interest. 2. Develop new content for the Faculty Advising website, with emphasis on resources for new faculty advisor and advisor training and development. 	<ol style="list-style-type: none"> 1. Surveys will be sent to the membership to collect topics of interest. 2. Focus groups will be held after the publication of the resource site to gauge usability and coverage of desired material. 	<ol style="list-style-type: none"> 1. NACADA Research Center 2. Advising Training & Development 3. History, Theory, and Philosophy of Advising 			
Expand and communicate the scholarship of academic advising	There will be increased dialogue amongst the membership between conferences.	Continue to expand the use of the listserv and blog to promote dialogue among members	Track the number of posts and responses to listserv and blog.				