



**Division Unit Report for the Global Engagement Advising Community
Submitted by Jenny Cornet-Carrillo**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Only completed in August 2017 report)</i>
1. Promote the role of effective academic advising in student success to college and university decision makers	Completion of the Topical Template for Faculty Advising that provides resources that reflect the important role of faculty advising in student success.	Collect suggestions for topics and resources from the membership	Submit content for the Topical Template to the Executive Office by August 15, 2018. (Goal: Complete by July 15 so that it is done before fall semester gets into full swing)	1. NACADA Research Center 2. NACADA publications	N/A		

<p>2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Develop and sustain effective Association leadership</p>	<p>Create a steering committee of people who would like greater involvement</p> <p>Have a list of volunteers for smaller projects such as proposal reviews</p>	<p>Announce creation of steering committee on facebook group and by email</p> <p>Define roles for members</p> <p>Meet virtually at least every quarter</p>	<p>Use volunteer list from Annual Conference meetings</p> <p>Send out solicitation by email to members who were not at the annual meeting</p> <p>Goal: Committee is formed. Meetings happen.</p>	<p>Talk with returning commission chairs of similar sized commissions to see how big their steering committees are and what roles they assigned.</p>	<p>Getting volunteers from a historically inactive commission membership.</p> <p>Communicating the importance of the steering committee</p> <p>Coming up with projects for the steering committee to do.</p>		
<p>3. Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Currently the Global Engagement facebook page is rarely used, and emails are infrequently sent.</p>	<p>Poll the members of the group, what is the best form of communication to use to reach members? How often do they wish to receive communication?</p>	<p>Updated Facebook group: end of December 2017</p> <p>More strategic communication strategy: by summer 2018</p>	<p>N/A</p>	<p>Getting feedback from members.</p> <p>Learning new tools if it is decided what we are currently using isn't viable.</p>		