# 2017-2018 Interest Group Report

**Name of Chair:** F. Janelle Hannah-Jefferson (Jackson State University), Charlene K. Howard (Florida Agricultural & Mechanical University)

**Name of Interest Group:** HBCU Interest Group/Advising Community

**NACADA Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<table>
<thead>
<tr>
<th>Proposed Activities: (proposed and planned activities to occur within the next year)</th>
<th>Key Members</th>
<th>Desired NACADA Support</th>
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</table>
| o To establish a steering committee for group  
  ▪ Will develop strategy to encourage members of NACADA from other HBCUs to apply for steering committee membership  
  o To increase participation  
  o To increase communication among advising community group.  
  ▪ Establish and maintain a social media account.  
  o Establish official social event during the National Conference  
  o Provide at least one brown bag lunch webinar  
  o Submit proposal for Name change | o F. Janelle Hannah-Jefferson  
 o Charlene K. Howard  
 o Antarius Taylor  
 o Future Steering Committee Members | o Provide suggestions and recommendations from CIGD.  
 o Capability for co-chairs to host Zoom meetings once steering committee is established.  
 o Assist with sending out communication and best strategies to create social media accounts  
 o Access to HBCU interest group database.  
 o Allow input for content on HBCU page.  
 o Assist with providing recommendations of location based on host city.  
 o Advertising in the conference booklet and website.  
 o Guidance with proper procedures |