

2017-2018 Interest Group Report

Name of Chair: F. Janelle Hannah-Jefferson (Jackson State University), Charlene K. Howard (Florida Agricultural & Mechanical University)

Name of Interest Group: HBCU Interest Group/Advising Community

NACADA Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

Proposed Activities: (proposed and planned activities to occur within the next year)	Key Members	Desired NACADA Support
<ul style="list-style-type: none"> ○ To establish a steering committee for group <ul style="list-style-type: none"> ▪ Will develop strategy to encourage members of NACADA from other HBCUs to apply for steering committee membership ○ To increase participation ○ To increase communication among advising community group. <ul style="list-style-type: none"> ▪ Establish and maintain a social media account. ○ Establish official social event during the National Conference ○ Provide at least one brown bag lunch webinar ○ Submit proposal for Name change 	<ul style="list-style-type: none"> ○ F. Janelle Hannah-Jefferson ○ Charlene K. Howard ○ Antarius Taylor ○ Future Steering Committee Members 	<ul style="list-style-type: none"> ○ Provide suggestions and recommendations from CIGD. ○ Capability for co-chairs to host Zoom meetings once steering committee is established. ○ Assist with sending out communication and best strategies to create social media accounts ○ Access to HBCU interest group database. ○ Allow input for content on HBCU page. ○ Assist with providing recommendations of location based on host city. ○ Advertising in the conference booklet and website. ○ Guidance with proper procedures