



**Division Unit Report for the Large Universities Advising Community  
Submitted by Rathan L. Kersey**

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <i>(Only completed in August 2018 report)</i>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <i>(Only completed in August 2017 report)</i>
<b>Expand the use of innovative technology tools and resources to support the work of the Association</b>	Enhance website to include useful information for advisors at large universities and highlight activities of NACADA members at large universities	Gather ideas from members as to what is most important to them.  Brainstorm effective ways to utilize technology to meet those expressed needs.  Modify/create social media platforms to showcase results of brainstorm	Focus group or informal poll about topics important to our members-completed by March 2018  Brainstorm with leadership team-completed by June 2018  Social media presence enhanced-completed in time for 2018 annual conference	Advising Community  Steering Committee of Advising Community  NACADA leadership	Scheduling conflicts with Advising Community leadership  Social Media Restrictions/Technology restrictions		

<p><b>Expand and communicate the scholarship of academic advising</b></p> <p><b>Engage in ongoing assessment of all facets of the Association</b></p> <p><b>Promote the role of effective academic advising in student success to college and university decision makers</b></p>	<p>Send out a large university survey to gather information about advising structures and models at peer institutions and publish information about the results.</p>	<p>Submit proposal to the Institutional Review Board of the home institution(s) of researchers.</p> <p>Submit survey to NACADA for approval/distribution</p> <p>Analyze results, submit research for publication</p>	<p>IRB proposal submitted by March 2018</p> <p>Submit survey to NACADA- timeline dictated by IRB process</p> <p>Results/research submission- timeline dictated by previous processes</p>	<p>Advising Community</p> <p>Steering Committee of Advising Community</p> <p>IRB of home institution (s)</p> <p>NACADA publication venues</p>	<p>IRB process and proposal writing time</p> <p>Potential Rejection/Revision resulting in delays or termination of proposal</p>		
<p><b>Expand and communicate the scholarship of academic advising</b></p>	<p>Promote presentations from large universities at next annual conference.</p>	<p>Brainstorm about ways to promote scholarship</p> <p>Follow up with Advising Community about the “challenges” issued by Steering Committee prior to 2017 Annual Conference</p> <p>Establish reading/review virtual group to aid proposals submitted</p>	<p>Follow up to “challenges”- completed by December 2017 or January 2018</p> <p>Brainstorm session- completed by March 2018</p> <p>Reading/review virtual groups- schedule determined by Regional/Annual conference proposal deadlines</p>	<p>Advising Community</p> <p>Steering Committee of Advising Community</p>	<p>Lack of interest in publishing amongst Advising community</p> <p>Scheduling conflicts with Advising Community leadership</p> <p>Scheduling conflicts with members of reading/review virtual group</p>		