**1. NACADA Strategic Goal(s)**
(List strategic goal(s) related to the outcome)

1. Expand and communicate the scholarship of academic advising
   - Submit for publication to NACADA venues on topics related to Advising Liberal Arts Students
     - Goal = 1 AAT submission each cycle

**2. Specific desired outcome**
(What you want to occur as a result of your efforts; what you want someone to know, do, or value)

1. Utilize opportunity for commission-sponsored submission for Academic Advising Today (AAT) publication;
   (Call for submissions due 1 month prior to publication deadline, send for ranking to steering committee, notify at least a week prior to deadline & encourage others to submit)

**3. Actions, activities or opportunities for outcome to occur**
(What processes need to be in place to achieve desired outcome)

1. Did commission members submit for Liberal Arts commission sponsored consideration for AAT? (Yes/No)
   - Concern from advisors whom have never written for publication
   - Encourage those advisors to talk with me about my own experiences, as well connect with NACADA publication leadership.

2. Did Steering Committee (or select sub-committee) rank (if needed) in a timely manner by deadline established? (Yes/No)
   - Promote concurrent sessions at advising conferences that cover "Writing for NACADA"

**4. Outcome measurements & related data instrument(s)**
(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)

1. Did commission members submit for Liberal Arts commission sponsored consideration for AAT? (Yes/No)
   Steering Committee for ranking assistance if multiple submissions

**5. Other groups or individuals (if any) to connect with in achieving this outcome**
(List opportunities for collaboration with other groups)

**6. Challenges (if any) anticipated in achieving this outcome**
(How will you address issues that arise as you work to achieve the outcome?)

**7. Progress toward achieving outcome**
(Only completed in August 2018 report)

**8. Future action(s) based on data**
(Data-informed decisions)
(Only completed in August 2017 report)
<p>| 2. Expand and communicate the scholarship of academic advising | Increase online engagement of articles/journals that cover advising in Liberal Arts on the Lib Arts Facebook group | 1. Increase number of Community members on the Facebook group. 2. Provide articles/journals and offer open-ended questions to stimulate discussion | 1. Did more advisors join the Facebook Page? (Yes/No) 2. Was there an increase in number of articles posted with engaged discussion? (Yes/No) | Steering Committee members to spread the word about the Liberal Arts advising community Facebook page | - Not all members have a Facebook account and/or prefer to avoid social media. Could share how to create a generic account if preferred. - Low feedback. Encourage members to share their thought and insights, especially if it is something they can relate to or are already doing. |</p>
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<tr>
<th>3. Promote the role of effective academic advising in student success to college and university decision makers</th>
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<td>Completion of the Topical Template for Advising Liberal Arts students that provides resources that reflects the important role of advising in student success.</td>
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<tr>
<td>Collect suggestions for topics and resources from the membership</td>
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<tr>
<td>Submit content for the Topical Template to the Executive Office by August 15, 2018.</td>
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| 1. NACADA Research Center  
2. NACADA publications |