# 2017-2018 Advising Community Report

**Name of Chair:** Jaime Oliver  
**Name of Interest Group:** Orientation Advising Community

**NACADA Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<table>
<thead>
<tr>
<th>Current IG Activities</th>
<th>Key/Active Members</th>
<th>Desired NACADA Support</th>
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</table>
| (List activities occurring – or planned to occur in the next year – within the Interest Group) | Autumn Parker  
Meagan Hagerty  
Patrick Fernandez  
Jaime Oliver  
Rachel Kirk  
Rebecca Ledford  
Rachel Scott  
Tony Lazarowicz  
Keith Schweiger  
Reshema Combs  
Cynthia Pascal | (What support is needed (e.g., from CIGD Representatives or the NACADA Executive Office) |
| ● Create and work to develop a robust communication plan (social media, e-mail) with the advising community | ● What types of support they have historically helped IGs and Commissions with? |
| ● Develop and maintain an organized advising community website that includes a wide range of resources | ● How EO assess Commissions and Interest Groups (advising communities). Are there benchmarks we need to be aware of that we can look to focus on to meet both the needs of NACADA as well as the needs of the members of the community. |
| ● Work to develop a few programs that engage our advising community, particularly looking at association technology (Zoom account) | |