

## 2017-2018 Advising Community Report

**Name of Chair:** Jaime Oliver

**Name of Interest Group:** Orientation Advising Community

**NACADA Mission:** *NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.*

<b>Current IG Activities</b> (List activities occurring – or planned to occur in the next year – within the Interest Group)	<b>Key/Active Members</b> (List key/active members of interest group)	<b>Desired NACADA Support</b> (What support is needed (e.g., from CIGD Representatives or the NACADA Executive Office))
<ul style="list-style-type: none"> <li>● Create and work to develop a robust communication plan (social media, e-mail) with the advising community</li> <li>● Develop and maintain an organized advising community website that includes a wide range of resources</li> <li>● Work to develop a few programs that engage our advising community, particularly looking at association technology (Zoom account)</li> <li>● Developing the AC website; specifically to offer resources for advisors working on orientation on their campuses</li> <li>● create a one page brochure for NACADA. The brochure should offer a quick explanation of the group and the work being done by the group.</li> <li>● Promote continuous interaction with NACADA, not just members of the group. This could be done through offering more webinars, through submission of presentations for Regional or Annual conferences, or through submissions of journal articles for the NACADA journal.</li> </ul>	Autumn Parker Meagan Hagerty Patrick Fernandez Jaime Oliver Rachel Kirk Rebecca Ledford Rachel Scott Tony Lazarowicz Keith Schweiger Reshema Combs Cynthia Pascal	<ul style="list-style-type: none"> <li>● What types of support they have historically helped IGs and Commissions with?</li> <li>● How EO assess Commissions and Interest Groups (advising communities). Are there benchmarks we need to be aware of that we can look to focus on to meet both the needs of NACADA as well as the needs of the members of the community.</li> </ul>