Division Unit Report for the *(Advising Community for the Theory, Philosophy, and History of Advising)*  
Submitted by *(Sean Bridgen)*

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. <strong>NACADA Strategic Goal(s)</strong></th>
<th>2. <strong>Specific desired outcome</strong></th>
<th>3. <strong>Actions, activities or opportunities for outcome to occur</strong></th>
<th>4. <strong>Outcome measurements &amp; related data instrument(s)</strong></th>
<th>5. <strong>Other groups or individuals (if any) to connect with in achieving this outcome</strong></th>
<th>6. <strong>Challenges (if any) anticipated in achieving this outcome</strong></th>
<th>7. <strong>Progress toward achieving outcome</strong></th>
<th>8. <strong>Future action(s) based on data</strong></th>
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<tbody>
<tr>
<td><em>(List strategic goal(s) related to the outcome)</em></td>
<td><em>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</em></td>
<td><em>(What processes need to be in place to achieve desired outcome)</em></td>
<td><em>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</em></td>
<td><em>(List opportunities for collaboration with other groups)</em></td>
<td><em>(How will you address issues that arise as you work to achieve the outcome?)</em></td>
<td><em>(Only completed in August 2018 report)</em></td>
<td><em>(Data-informed decisions)</em></td>
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</table>

Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

Commission members will participate in our virtual brownbag series by attending or presenting.

Hold at least four brownbag events in before the 2018 annual conference.

Count of brownbag events that occurred and number of participants at each event.

Will need help from EO and steering committee to set up zoom room and select brownbag presenter and dates.

When issues arise, I will reach out to EO, Steering Committee, and AC reps for guidance as needed.

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<th>Develop and sustain effective Association leadership</th>
<th>Create one page document about TPH as requested by ACD at the 2017 Annual Conference</th>
<th>Steering Committee input and EO guidance while producing the document</th>
<th>Document is completed for 2018 Annual Conference</th>
<th>TPH Steering Committee, AC Division reps</th>
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<td>Expand and communicate the scholarship of academic advising</td>
<td>Determine potential platforms for allowing people who are doing research or planning to do research in the theory, philosophy, and history of advising to communicate with one another</td>
<td>Communicate with EO, ACD Reps, and relevant other AC Chairs (e.g. Technology) to determine potential platforms for improved communication.</td>
<td>Platforms are recommended to ACD Reps and EO</td>
<td>EO, AC Reps, Steering Committee, other AC chairs as recommended by ACD</td>
<td>This goal is beyond the scope of TPH, but we are happy to provide leadership in this space. We will need strong collaboration with EO, AC Reps, and other chairs to make this happen.</td>
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