<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome</th>
<th>8. Future action(s) based on data</th>
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<tbody>
<tr>
<td>(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>(Complete in August 2020 report)</td>
<td>(Data-informed decisions)</td>
</tr>
</tbody>
</table>

**Develop and sustain effective community leadership**

- **Ongoing committee members**: discuss professional goals and how the AC fits their strengths and goals.
  - New committee members: recruit two new steering committee members; upon joining, discuss professional goals and how the AC fits their strengths and goals.
  - Confirm continuing steering committee members
  - Send out a new chair introduction email, giving context of “what is the role of the steering committee?”
  - Communicate with new members about leadership opportunities.
  - Reach out to continuing and incoming steering committee members.
  - Send survey in introduction email
  - Review the “how would you like to get involved?” responses
  - Work with steering committee members to set one specific, measurable, achievable, relevant, and time-bound goal—related to their professional development and the AC.

- **All members**: Communicate that I serve as an informal mentor to all membership
  - Invite advising community membership to join steering committee or volunteer as a proposal reader.

- **Individuals may not follow up via emails or by participating.**

  Once we outline each steering committee’s members goal or shared goal, I plan to map out expectations for this goal.

  Set regular steering committee meetings and keep open communication.
| **Engage in ongoing assessment of all facets of the Association** | **Hear from membership about topics they believe are missing within Liberal Arts. This feedback will help to guide our ongoing online discussions and assist us in finding AC’s to collaborate with.** | **Send out membership survey where I gather feedback on “topics missing in the Liberal Arts” and “something you are hoping to learn with this community”**. | **Year 2019-2020 topics request survey has already been shared with members. And within 24 hours, 7 members have given feedback on topics they see missing in the Liberal Arts.** | **All members: In mid-December, will share results with membership as a step toward fostering collaboration within online discussions, publications, and conference proposals. Concomitantly, will announce annual proposals call.** | **Advising Community: Based on survey results, I aim to collaborate with 1 AC in a 2019-2020 online discussion.** | **There may be too many topics to include within online discussions.** | **Time and distance may prove a challenge in attempting to connect members with similar interests together on a presentation or publication or leading an online discussion.** |

| **Expand and communicate the scholarship of academic advising** | **Increase the level of engagement within the AC.** | **Continue bi-monthly Zoom chats. Utilize the membership survey results to determine topics that Liberal Arts advising see missing in our community.** | **Keep regular communication—one email a month to the Liberal Arts listserv. With open lines of communication, members can share feedback.** | **Send membership update after each Zoom chat—so those who missed the talk can watch it.** | **Track members who reach out via email or LinkedIn.** | **What communication medium to members prefer? Need to determine if sharing through Facebook or through the listserv works best. Or do these serve different audiences?** |

| **Resources:**  
Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdckw8cnDP7k5p1SRZiYhYzG-EgP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdckw8cnDP7k5p1SRZiYhYzG-EgP0o/edit?usp=sharing)  
Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5oBtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5oBtYOEMbNAYYseEUU6U88/edit?usp=sharing) | **AC Steering Committee & Cluster Rep** | | | | |