



Academic Advisors:
Champions of Student Success

Pittsburgh, PA

March 29 - 31, 2017

Region 2 Conference



2017 NACADA Region 2 Conference

March 29-31, 2017

Pittsburgh, PA

Omni William Penn Hotel

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Region 2 Steering Committee

Region Chair
Karen Lewis
University of Maryland

Chairpersons	Liaisons
Awards (Outgoing) Kathy Sadowsky Montclair State University	Delaware Sherri Niblett Delaware Technical Community College-Owens
Awards (Incoming) Tania Alvarez Old Dominion University	Maryland Adaire Parker University of Maryland
Communication Liz Sutton University of Pennsylvania	District of Columbia Justin Williams American University
Membership and Mentoring Jonathan May George Mason University	New Jersey Bob Bullard Rowan University
Site Selection Denise Berry Delaware Technical Community College-Owens	Eastern Pennsylvania Mark Costello Drexel University
2017 Conference Fai Howard Edinboro University of Pennsylvania	Western Pennsylvania (Outgoing) Chris Kirchhof University of Pittsburgh
2017 Conference Chris Kirchhof University of Pittsburgh	Western Pennsylvania (Incoming) Dawn Coder Penn State University-World Campus
2018 Conference Nina Buchanan Wilmington University	Virginia Karen Watson Virginia Polytechnic Institute and State University
2018 Conference Sherri Niblett Delaware Technical Community College-Owens	http://nacadaregion2.blogspot.com/

Upcoming NACADA Region 2 Events

- Friday, May 5, 2017, Eastern Pennsylvania Drive-in Conference, Lehigh Carbon Community College
- Thursday, June 1, 2017, New Jersey Drive-In Conference, Montclair State University
- Monday, June 5, 2017, Southern Delaware Drive-Out Conference, Location: TBA
- Tuesday, October 11 - Saturday, October 14, 2017, NACADA Annual Conference, St. Louis, MO
- Wednesday, November 8, 2017, Virginia Drive-In, Hampton University
- Wednesday, March 21 - Friday, March 23, 2018, NACADA Region 2 Conference, Dover, DE



NACADA: The Global Community for Academic Advising is an association of professional advisors, counselors, faculty, administrators, and students working to enhance the educational development of students.

NACADA promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students. NACADA provides a forum for discussion, debate, and the exchange of ideas pertaining to academic advising through numerous activities and publications. NACADA also serves as an advocate for effective academic advising by providing a Consulting and Speaker Service, an Awards Program, and funding for Research related to academic advising.

NACADA (formerly an acronym for The **National Academic Advising Association**) evolved from the first National Conference on Academic Advising in 1977 and has over 12,000 members representing all 50 United States, Puerto Rico, Canada, and several other international countries. Members represent higher education institutions across the spectrum of Carnegie classifications and include professional advisors/counselors, faculty, administrators and students whose responsibilities include academic advising.

NACADA Vision

Recognizing that effective academic advising is at the core of student success, NACADA aspires to be the premier global association for the development and dissemination of innovative theory, research, and practice of academic advising in higher education.

NACADA Mission

NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

NACADA Strategic Goals:

- Expand and communicate the scholarship of academic advising
- Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
- Promote the role of effective academic advising in student success to college and university decision makers
- Create an inclusive environment within the Association that promotes diversity
- Develop and sustain effective Association leadership
- Engage in ongoing assessment of all facets of the Association
- Pursue innovative technology tools and resources to support the Association

NACADA: The Global Community for Academic Advising values and promotes inclusive practices within the association and the advising profession. NACADA provides opportunities for professional development, networking, and leadership for our diverse membership and fosters involvement and engagement across identity groups, geographic regions, and professional levels. NACADA promotes the principle of equity and respects the diversity of advising professionals across the vast array of intersections of identity which includes but is not limited to age, cohort, institution type, employment role, location, nationality, socioeconomic status, faith, religion, ethnicity, ability/disability, gender identity, gender expression, and/or sexual orientation.



Welcome to the 2017 Region 2 NACADA Conference in Pittsburgh, Pennsylvania! In its 32nd year, this conference is one of the premier highlights within Region 2 and Western Pennsylvania is proud to serve as your host for the next three days. We are extremely excited to see each and every one of you!

Our conference theme, "Academic Advisors: Champions of Student Success" was chosen to reflect Pittsburgh's moniker as the "City of Champions", as well as to celebrate the achievements of the academic advising profession. We hope that this conference provides you with the opportunity to develop the necessary skills to develop the champion within you and the students you support.

We are excited to have Dr. W. Charles Patrick, as our keynote speaker at our Thursday luncheon. Dr. Patrick is a leading advocate of academic advising on his campus and we believe that his time with us will help inspire you to promote the teamwork involved in academic advising on your campus.

Get ready to enjoy yourself over the next few days. The conference planning committee has provided a fun, well-organized, informative opportunity for professional development and networking for "rookies", "minor leaguers", and "major league" professionals within Region 2 and beyond. When you depart on Friday, it is our intent that you return to your campus with new and strengthened professional relationships, renewed determination, plus additional tools and insight to promote the success of students.

We want to thank both Melinda Anderson and Karen Lewis, who have both served as NACADA Region 2 chairs during the planning stages of this conference. Their tireless support, guidance, and leadership helped us in every stage of planning this conference. We also want to thank the staff of the Omni William Penn Hotel and the NACADA Executive Office at Kansas State University, particularly Diane Matteson, for all their help in the planning and execution of this conference.

One of the most important aspects of our conference is the level of professional development opportunities available. We have a wide range of topics in store for you that will promote your role as Champions of Student Success! We are confident you will find what you are looking for. Your presence is an indication that you are committed to making a difference, not only on your own campus, but also within Region 2. We encourage you to review the schedule and sessions in advance to make the most of your conference experience, and please do not hesitate to approach any of the conference planning committee members with any questions or comments.

Lastly, we thank you for your attendance. Enjoy the conference, spend time with colleagues, and do not forget to take advantage of the City of Champions, Pittsburgh!

Sincerely,

The image shows two handwritten signatures in black ink. The signature on the left is "Fai R. Howard" and the signature on the right is "Chris Kirchhof". Both signatures are written in a cursive, flowing style.

Fai Howard & Chris Kirchhof

2017 Region 2 Conference Co-Chairs

2017 NACADA Region 2 Conference Committee




EDINBORO UNIVERSITY
FAI HOWARD
CO-CHAIR

UNIVERSITY OF PITTSBURGH
CHRIS KIRCHHOF
CO-CHAIR





CHATHAM UNIVERSITY
DEBBIE RYDER
PROGRAM CO-CHAIR

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NEUMANN UNIVERSITY
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PENNSYLVANIA STATE UNIVERSITY
TRICIA HUNT
REGISTRATION CHAIR



2017 NACADA Region 2 Conference Committee



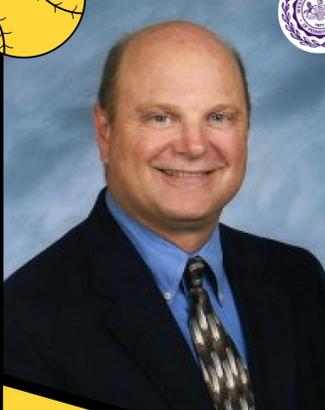



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LISA YAMIN
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WEST CHESTER UNIVERSITY
BRUCE NORRIS
EXHIBITORS CHAIR






VIRGINIA COMMONWEALTH UNIVERSITY
BEN PLACHE
TECHNOLOGY CO-CHAIR

UNIVERSITY OF PITTSBURGH
JORDAN DENT
TECHNOLOGY CO-CHAIR

Keynote Speaker

Dr. W. Charles Patrick - Pennsylvania State University Fayette, The Eberly Campus

Dr. W. Charles Patrick is the Chancellor and Chief Academic Officer at Penn State Fayette, The Eberly Campus (PSFE) and also holds the rank of professor of engineering at Penn State University. He oversees all campus operations including over 100 faculty and staff, all academic programs, and a 100-acre complex. Dr. Patrick came to PSFE from Penn State Worthington Scranton where he served as the Chief Academic Officer.

Prior to Penn State, Dr. Patrick was at Morehead State University in northeast Kentucky serving as the Assistant Vice President of the University College. As the AVP, he managed general education, assessment, accreditation, testing, faculty professional development, first year programs, academic advising and retention. He is a graduate of WVU Institute of Technology, West Virginia University, the University of Pittsburgh, and Virginia Tech, where he received his PhD in engineering.

Before he moved into administrative roles, Dr. Patrick was a university faculty member for 25 years. In 2013, he was named Professor Emeritus in the Department of Applied Engineering and Technology at Morehead State University. He received the MSU Distinguished Teacher Award in 2001 and the Outstanding Technology Professor in 2005 by the Association of Technology, Management, and Applied Engineering.



In his professional career, Dr. Patrick published several dozen refereed articles and a project management textbook. He also has over sixty presentations at professional conferences and directed research grants from the National Science Foundation. As a licensed professional engineer for over 25 years, Dr. Patrick was an active engineering consultant, including many “not for profit” civic projects.

After Dr. Patrick's Keynote address, we invite you to a round table question and answer session with Dr. Patrick Thursday, 1:45 - 2:45pm in the Franklin & Greene room (17th Floor).

***“You build a
campus by building
the community.”***

Dr. W. Charles Patrick



Conference Information

Conference Evaluations

Please complete an evaluation after each concurrent session you attend. Our presenters appreciate your feedback on each session you attend. A conference volunteer will distribute and collect the evaluations at the end of each session.

Thursday Presenters: Your evaluations will be available starting at the PostGame Networking session at 5pm in the Grand Ballroom. All other presenters may visit the Volunteer table for copies of your evaluations once your session has concluded.

An overall conference evaluation will be emailed to all participants after the conference. We value your input, which will enable next year's planning committee to develop a successful Region 2 conference.

Best of Region

The "Best of Region 2" award is an honor bestowed upon the best conference session and presenter(s). The winner(s) will be given a stipend to attend and present the "Best of Region 2" at the annual NACADA conference in St. Louis, MO in October 2017. Your ballot for the "Best of Region" is included in this program. Please complete the ballot before the end of the Region 2 Business Meeting Friday morning.

Session Handouts

There are tables in the registration area for presenters to leave extra handouts from their sessions. Session handouts have also been uploaded to the NACADA Region 2 blog at: <http://nacada-region2.blogspot.com/>

Hospitality & Conference Information

Participants are encouraged to check out the Hospitality area to discover more about Pittsburgh, from dining options to great places to visit during your stay. Dinner groups and Pittsburgh city outing sign-ups will be available if you would like to connect with others on both Wednesday and Thursday night. Volunteers are always welcome so please come by to find out how to get involved.

The information tables will be open during the following times:

Wednesday, March 29	10:00am to 7:00pm
Thursday, March 30	7:00am to 4:00pm
Friday, March 31	7:30am to 10:30am

NACADA Publications

Advising resources are available for sale or to order. Visit the information center to browse NACADA monographs and products.

"I want to be remembered as a ballplayer who gave all I had to give."

Roberto Clemente

Conference Information



“PENN”y War

The Penny War is an annual tradition at the Region 2 conference in order to collect money for local charities. The rules are simple; Pennies add 1 point to the State tally; any other money takes away points (Quarter = -25 points, Dollar = -100 point, etc.).

This year, all money collected will be donated to the Greater Pittsburgh Area Chapter for Project Linus. Project Linus’s mission is simple: to provide love, a sense of security, warmth and comfort to children who are seriously ill, traumatized, or otherwise in need. They do this by giving gifts of new, handmade blankets, quilts and afghans, lovingly created for Project Linus by volunteer "blanketeers."

You can learn more about Project Linus and donate at the Penny War table. All donors are invited to take a “fun ribbon” or a “Pickle Pin”. Please support by donating. The winning state will be announced at the brunch on the final day of the conference.

Photo Contest

Don’t forget to participate in the NACADA Region 2 Conference Photo Contest! You can participate by simply taking photos of yourself (and others!) holding up the NACADA Region 2 logo (received at registration) at different locations at the conference, as well as around the city. Once a photo is taken, post it to Twitter or Instagram using the hashtag #NACADABurgh in order to officially submit it to the Photo Contest. There will be prizes for the craziest and most creative photos, so be sure to have your phone ready! You can follow the Region 2 Conference on Twitter and Instagram @NACADAR2!

“Celebrate what you’ve accomplished, but raise the bar a little higher each time you succeed.”

Mia Hamm

Exhibitors

We would like to thank our exhibitors for their support. Please visit their tables during the conference. Exhibitors will be open:

Wednesday, March 29	5:00pm to 7:00pm (Exhibitor Preview)
Thursday, March 30	7:30am to 5:00pm
Friday, March 31	7:30am to 12:00pm

We are joined by The College Board, E2E Advising, SARS Software Products, AdviseStream, the Higher Education Program at George Mason University and Metis Labs, Inc.

The College Board:

The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education.

E2E Advising:

Student Success? Don't sweat it.

E2E Advising's Appointment Manager is a higher education booking software that two-way syncs with your Outlook or Google calendar in real-time. Appointment Manager's real-time two-way sync feature with Microsoft Outlook or Google Calendar makes advisors' jobs much easier and more efficient while improving student convenience to schedule appointments 24/7. It is a FERPA/ADA-compliant enterprise student success and case management solution for colleges and universities. It's affordable, web-based, client-hosted, and easy to use. To learn more about Appointment Manager, schedule a custom demo with us.

SARS Software Products:

SARS Software Products, Inc. offers software solutions for student services. Features include: Web-based appointment scheduling and walk-in registration, automated appointment reminders and broadcasts via email/text, student self-service check-in/check-out, PC lab usage tracking, resource planning, and early alert service referrals for student retention and success. Real time interfaces with college databases.

AdviseStream:

The AdviseStream cloud-based software platforms build community, encourage collaborative planning with advisors, and streamline processes for student success. Students are empowered to take control of their academic and career paths by creating and modifying multi-year plans, collaboratively designing their co-curricular experiences, and translating their achievements into e-folio and résumé formats.

Higher Education Program at George Mason University:

George Mason University's Higher Education Program offers an interdisciplinary master's degree concentration which prepares individuals for positions in advising, student affairs, and administration in colleges and universities, associations, and government agencies whose activities affect higher education. To find out more, visit highered.gmu.edu or contact our director, Jan Arminio, at jarminio@gmu.edu.

Metis Labs, Inc.

Planning & Advising toolkit designed by/for today's students and their advisors – to boost their engagement and performance. Some of our services include degree planning, semester scheduling, degree audit, at-risk students alerts, faculty notes and integrated student profiles. Partners include Carnegie Mellon and Tufts. Request a demo at metislabs.io.

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FEATURES

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advisors@metislabs.io

Schedule at-a-Glance

Wednesday, March 29, 2017

Time	Session	Location (Floor)
10:00 AM - 7:00 PM	Conference Registration	
11:00 AM & 12:00 PM	Pittsburgh City Outings (Sign up at Hospitality Desk)	
12:00 - 5:00 PM	Pre-Conference Workshops (Pre-Registration Required)	
12:00 - 2:00 PM	P1. Publish with NACADA	Monongahela (17th)
12:00 - 3:00 PM	P2. Job Search Boot Camp	Urban (17th)
2:00 - 5:00 PM	P3. Mindfulness in Academic Advising for Student (and Advisor) Success	Frick (CL)
2:00 - 5:00 PM	P4. Creating a Peer Advising/Mentoring Program: Strategies for Developing a Winning Team	Monongahela (17th)
2:00 - 5:00 PM	P5. Training & Supervising Your Professional Advising Staff	Allegheny (17th)
5:00 - 6:00 PM	Poster Sessions	Urban (17th)
5:00 - 7:00 PM	Exhibitor Preview	17th Floor Corridor
6:00 - 7:00 PM	Welcome Tailgate Party & Reception	Ballroom (17th)
7:00 PM	Group Dinners	Sign up at Hospitality Desk

Wednesday Evening

Hospitality Options

Welcome Tailgate Party & Reception (6:00 PM - 7:00 PM)

To welcome you to the City of Champions, our Welcome Tailgate is a Pittsburgh spin on the traditional Welcome Reception. We will be offering unique Pittsburgh culinary bites as well as have tailgate games and a Pittsburgh Photo Booth! Feel free to dress in your favorite Black & Gold or opposing team attire. College or Pro, no matter the sport, it is welcome at the tailgate!

Groups Dinners (Leaving Omni at 7:00pm)

Select group dinners will be hosted by advisors from local institutions. Enjoy a night out with dinner and conversation with fellow advisors from the Region! Get more information or sign up at the Hospitality Desk.

Thursday Morning

Wellness Activities

Fun Run/Walk to the Point (6:45 AM - 7:30 AM)

Meet under the clock in the lobby

Enjoy a run or walk to "The Point", where the three rivers of Pittsburgh meet!

"A winner never stops trying."

Tom Landry

Thursday, March 30, 2017

Time	Session	Location (Floor)
6:45 AM	Fun Run/Walk to Point (<i>Meet under clock in lobby</i>)	
7:00 AM	Conference Registration Open	
7:30 AM - 5:00 PM	Exhibitors	17th Floor Corridor
7:30 - 8:30 AM	Coffee available (<i>Breakfast on your own</i>)	17th Floor Corridor
7:30 - 8:30 AM	P6: NACADA Orientation for First - Time Conference Attendees	Urban (17th)
8:30 - 9:30 AM	Concurrent Sessions	
	C1: Understanding the Impact of Mental Health to Improve College Student Success	Urban (17th)
	C2: Student Feedback Matters: The Benefits of Creating a Student Advisory Board	Allegheny (17th)
	C3: Through Your Looking Glass: Growth from Self-reflection	Monongahela (17th)
	C4: Using Peer Advisors to Engage At-Risk Students	Sky (17th)
	C5: Academic Advisor to Administrator: Championing Your Transition	Franklin & Greene (17th)
	C6: Filling the Mentor Gap: Academic Advising for International Graduate Students	Carnegie III (CL)
	C7: When One Size Does Not Fit All: Promoting Academic Success in a Nursing Dual Enrollment Model	Frick (CL)
	C8: Transforming the Advising Culture at Your Institution	Phipps (CL)
9:45 - 10:45 AM	Concurrent Sessions	
	C9: Voluntold as Tribute: How to Navigate the First Years as an Academic Advisor	Urban (17th)
	C10: Student Success for Life: An Integration of Life Coaching and Academic Advising	Allegheny (17th)
	C11: How to Use Cultural Responsiveness (CR) in Advising to be more Effective	Monongahela (17th)
	C12: Becoming Champions of Change: Supporting your Advising staff and students during times of transition	Sky (17th)
	C13: Before After the Fact: Intrusive Advising for the College Freshmen	Franklin & Greene (17th)
	C14: "But Can't You Just Do It For Me?": Advising students through university transitions in technology	Carnegie III (CL)
	C15: Seminar Savvy: Redefining Student Success	Frick (CL)
	C16: ABD to Ph.inishe.D: Advising Doctoral Students Through The Dissertation Rabbit Hole	Phipps (CL)

Thursday, March 30, 2017 (continued)

11:00 AM - 12:00 PM	Concurrent Sessions	
C17: Better Together: Supporting New and Experienced Advisors through Peer Mentorship		Urban (17th)
C18: Raising value as a professional: Determining your level of involvement in the scholarship of advising		Allegheny (17th)
C19: A Winning Team: Integrating Advising, Career Development, Academic Counseling, Tutoring, and Accessibility Services to Promote Student Success		Monongahela (17th)
C20: Ch-ch-ch-Changes: Easing the new student transition with summer communications		Sky (17th)
C21: Managing "Peak" Advising for Student Success and Advisor Sanity		Franklin & Greene (17th)
C22: "Why Didn't I get an 'A?": Using Educational Psychology to make Sense of Pre-health Student Motivation and Achievement		Carnegie III (CL)
C23: Academic Coaching - Strategies, Tools & Tips		Frick (CL)
C24: What Do We Do With This Thing? The Challenges of Advising a New Major from both a Faculty and Advisor Perspective		Phipps (CL)
12:15 - 1:30 PM	Luncheon & Keynote Address with Dr. W. Charles Patrick	
		Ballroom (17th)
1:45 - 2:45 PM	Concurrent Sessions	
C25: Understanding Our Privilege within the Context of an Academic Advising Relationship		Urban (17th)
C26: Facilitating the "Seamless Transfer"		Allegheny (17th)
C27: Will You Accept This Rose?: Choosing Your Approach to Academic Advising		Monongahela (17th)
C28: Doing more with less: Symbiotic first year group advising		Sky (17th)
C29: Q&A with Dr. W. Charles Patrick, Keynote Speaker		Franklin & Greene (17th)
C30: Practical Strategies to Identify and Mitigate Learning Weaknesses		Carnegie III (CL)
C31: All Good Things Come From Smaller Caseloads! How Drexel's Split-model Advising enhances the Advising Experience		Frick (CL)
C32: Together Everyone Achieves More: Working Across Campus to Create a Grassroots Advising Network		Phipps (CL)



Thursday, March 30, 2017 (continued)

3:00 - 4:00 PM	Concurrent Sessions	
C33: "A Conversation with NACADA Leaders" – Core Values Review: Round Two		Urban (17th)
C34: Understanding your student is as complicated as understanding yourself		Allegheny (17th)
C35: Understanding and Combating Imposter Syndrome in Our Students		Monongahela (17th)
C36: The Hidden Disability: What Academic Advisors Can Do To Support Students with Learning Disabilities		Sky (17th)
C37: Who Invited the Party Pooper? On Becoming a Public Intellectual on Your College Campus		Franklin & Greene (17th)
C38: Cultural Transformation: Breaking Silos		Carnegie III (CL)
C39: What do you meme I have an advisor? Speaking the language of social media to increase student engagement		Frick (CL)
C40: Champions for Veterans: Priority Registration		Phipps (CL)
4:15 - 5:00 PM	State, District, & Commonwealth Meetings	
Pennsylvania		Urban (17th)
Maryland		Allegheny (17th)
Virginia		Monongahela (17th)
Delaware		Sky (17th)
District of Columbia		Franklin & Greene (17th)
New Jersey		Frick (CL)
5:00 - 6:00 PM	Post Game Networking Session	Ballroom (17th)
5:00 - 6:30 PM	Mentoring Reception (<i>By invitation only</i>) - Meet under clock in lobby	
6:15 PM	Group Dinners	Sign up at Hospitality Desk
8:00 PM	Excursion to Station Square & Incline	Sign up at Hospitality Desk
9:00 - 11:30 PM	Hospitality Suite	See Registration Desk for location

Friday, March 31, 2017

6:45 - 7:30 AM	Yoga	Three Rivers Room (William Penn Level)
7:30 AM	Conference Registration Open	
7:30 AM - 12:00 PM	Exhibitors	17th Floor Corridor
8:00 - 9:00 AM	Concurrent Sessions	
C42: Introversion: A Delight or a Disease?		Allegheny (17th)
C43: Calling All Champions: Hear What Your Fans Have to Say		Monongahela (17th)
C44: From Mentee to Mentor: Raising the Next Advisor		Sky (17th)
C45: Retention! Retention! RETENTION!: Putting theory into practice through the lens of a First Year Experience team		Franklin & Greene (17th)
C46: A Different World: Advising at HBCUs - Five Things You Need to Know		Carnegie III (CL)
C47: Enhancing Students Transition to College: A Realistic Approach to Student Success		Urban (17th)
C48: Championing the adult learner transition to higher education		Frick (CL)
9:15 - 10:15 AM	Concurrent Sessions	
C49: Building Transfer Champions: Tools to create a successful transfer center		Urban (17th)
C50: Become a NACADA Champion: Get Involved in the Emerging Leaders Program		Allegheny (17th)
C51: Managing Expectations for Parents of High Achieving Students (or... The Hairball in the System)		Monongahela (17th)
C52: Advising Experiences of First Year, First Generation Students of Color on a Predominantly White Campus		Sky (17th)
C53: Connecting at Large: in Heinz-sight		Franklin & Greene (17th)
C54: Advising Undeclared Students through a Freshman Seminar Course		Carnegie III (CL)
C55: First Year Advising in a Virtual World		Frick (CL)
C56: Building a Culture of Academic Integrity and Accountability with International Students		Phipps (CL)
10:30 AM - 12:00 PM	Closing Brunch: Awards, Regional Business Meeting, 2018 Preview, Closing Remarks, Raffles	Ballroom (17th)



Pre-Conference Workshops Pre-registration Required

P1: Publish with NACADA: Find the Appropriate NACADA Venue for Your Writing Presenter: NACADA Journal Editorial Board

Date: Wednesday, March 29, 2017

Time: 12:00 - 2:00 PM

Location: Monongahela (17th)

Lead Presenter: NACADA Journal Editorial Board

There are many opportunities to write for NACADA. Last year 240+ members authored articles for NACADA publications. Each author (many who were first-time authors) contributed to our field's literature base.

This session, sponsored by the NACADA Publications Advisory Board and the Editorial Board of the NACADA Journal, describes the purpose, content, writing guidelines, and acceptance process for each NACADA publication venue. From the NACADA Blog and book reviews, to Academic Advising Today, the NACADA Clearinghouse of Academic Advising Resources, NACADA-produced books, and the NACADA Journal, there is a place for your contribution! This session helps you understand the various writing opportunities within NACADA and lays out steps to help you start a writing project.

P2: Job Search Boot Camp

Date: Wednesday, March 29, 2017

Time: 12:00 - 3:00 PM

Location: Urban (17th)

Melinda Anderson: University of North Carolina - Wilmington

Jenine (Nina) Buchanan: Wilmington University

Are you less than a year from finishing your graduate school program or new to the profession? Are you getting ready to enter the job market? Do you want to learn more about how to navigate the nuances associated with a job search? Then our job search boot camp is for you! Come to this FREE pre-conference and learn more about how to prepare for your impending job search. We will offer self-assessments, critique your cover letter and resume, conduct mock interviews and explore other factors to help you conduct a successful job search.

P3: Mindfulness in Academic Advising for Student (and Advisor) Success

Date: Wednesday, March 29, 2017

Time: 2:00 - 5:00 PM

Location: Frick (CL)

Jennifer Jones, Dedra Cobb:

Fairmont State University

Julien Nguyen, Irene Maundu:

West Virginia University

Are you prepared to reduce burnout and compassion fatigue? Join us as we introduce the concept and benefits of mindfulness in the field of academic advising. We will discuss ways of incorporating mindfulness into academic advising to increase student engagement and serve as a resource to teach our students coping skills. In this interactive session, be prepared to explore and experience a sample of our favorite contemplative practices (mindful listening, silence, and more). Handouts will be available for the session's activities, including a packet with our Mindfulness Resource Guide. Attendees will leave with content and resources that can be used by academic advisors at any institution and tailored to meet professional development initiatives at their institutions.

P4: Creating a Peer Advising/Mentoring Program: Strategies for Developing a Winning Team

Date: Wednesday, March 29, 2017

Time: 2:00 - 5:00 PM

Location: Monongahela (17th)

Lisa Yamin

Virginia Commonwealth University

This session will allow new peer advisor/mentor supervisors to explore the basic topics needed to develop a comprehensive program. The presentation will cover the basic components of a successful program. Topics will include (1) program set-up (mission/vision, goals, compensation/rewards, etc.); (2) recruitment and selection; (3) training; and (4) successes, challenges, and assessment. Discussion will allow for sharing of practical applications, take-away items, techniques, strategies, and resources from the NACADA Peer Advising and Mentoring Commission in each section.



Pre-Conference Workshops Pre-registration Required

P5: Training & Supervising Your Professional Advising Staff

Date: Wednesday, March 29, 2017

Time: 2:00 - 5:00 PM

Location: Allegheny (17th)

Jenine (Nina) Buchanan

Wilmington University

If you supervise professional advisors, chances are you have never been formally trained on how to do it effectively. This session will discuss the importance of intentional supervision; familiarize participants with a few basic supervisory models; and allow attendees to learn about their own supervisory style. Participants will also learn about how to identify the training needs of their advisors and learn about ways to implement training at little-to-no cost.

P6: NACADA Orientation for First-Time Conference Attendees (Pre-registration not required for this session)

Date: Thursday, March 30, 2017

Time: 7:30 - 8:30 am

Location: Urban (17th)

Membership Committee Reps, Board and EO Visitors and Region Leaders

As a new member, you most likely have many questions you want answered: Where do I start? What are those things called “interest groups” and “commissions”? I am only in my first year, can I even get involved? What is the purpose of the regions and what opportunities do they provide? In this session, you will be introduced to NACADA – The Global Community for Academic Advising. This orientation is designed to provide guidance to new members as they begin their journey - learn how membership benefits you and how you can make the most of your “first year experience” in NACADA. During this session, you will have the opportunity to: 1) Learn about the structure and opportunities of the association; 2) Develop ideas for resources and networking to help you both personally and professionally in academic advising; and 3) Listen to colleagues share their stories and connect with other new members to the association. Bring your questions as well as an open and reflective attitude! Your participation in this session can be the beginning of the first chapter in your NACADA story!

*“Everyone's
dream can
come true
if you just
stick to it and
work hard.”*

Serena Williams

Poster Session Descriptions
Wednesday, March 29, 2017
Time: 5:00 - 6:00 PM
Location: Urban (17th)

PO1: Academies of North Hills High School - Personally Preparing College and Career Ready Students

*Beth Williams, David Barkovich, Nicole Weber
North Hills School District*

The Academies at North Hills represent a cohort philosophy that provides additional academic choices for our students while extending their academic experiences beyond our classroom walls through partnerships with regional businesses, universities and publicly funded organizations. The academies will provide students with a blueprint of course choices that align with their educational goals and aspirations. Participants will see how to create academies that include personalized learning pathways that incorporate student choice as they pursue educational goals and aspirations. In addition, the Academies align with the mandated requirements of Chapter 339 that require college and career readiness exploration, training and preparation. Participants will see how are academies prepare our students for college and career readiness.

PO2: Holding Up a Mirror to Your Advising Practice: How do your words and actions enhance your message?

*Janine Warnas
Temple University*

Are you mindful of how you greet your advisees? Do you wonder how your words affect your students' responses and actions? Do you notice positive or negative feedback from them after an advising session? Want to refresh your verbal and non-verbal communication strategies? This Poster Session will feature key strategies and best practices for enhancing your verbal and non-verbal communication during your advising sessions.

PO3: #Winning The First-Year Seminar

*Keith Schweiger, Kristy Haar
Temple University*

A strong start in the first semester is vital to continued success in college. First-year seminars play a key role in championing student success. In this poster session, we will show how we revised our first-year seminar course for Temple University's College of Science & Technology. Utilizing non-conventional instructional techniques, we developed various lessons to be more engaging and individualized to get students more involved with the class and their campus community. This poster will highlight two lessons: "The Game of 8 Semesters" and "Choose Your Own Adventure" and how this redesign has increased student satisfaction while still achieving our learning objectives for the course. You will leave with ideas for new engaging techniques to bring back to your students.

PO4: Phoenix Academic Coaching: Increasing Student Success

*M. Christina Rolon, Lorena Laverde
New Jersey City University*

The Phoenix Academic Coaching Team (PACT) was designed to provide consistent support to students with a cumulative grade point average of 2.3 or below. It is a proactive approach to decreasing the amount of students being placed on academic probation or suspension. When students do not perform well academically, they tend to detach themselves from the college environment. Through the coaching program, engagement strategies are incorporated to encourage students to take responsibility and create clear outcomes in life. As students become more involved, there will be an increased level of communication with their academic advisors. Therefore, this presentation is designed to expose academic advisors to the idea of incorporating academic coaching as a means to help students produce fulfilling results in their lives.

"Champions keep playing until they get it right."

Billie Jean King



Poster Session Descriptions
Wednesday, March 29, 2017
Time: 5:00 - 6:00 PM
Location: Urban (17th)

PO5: Champions of a Second Chance: How to Build a Student Re-Engagement Program Made of S.T.E.E.L.

Denise Snow
Drexel University

The purpose of this session is to provide participants with an overview and opportunity to discuss key components of a successful student re-engagement program. Students withdraw from college for a host of personal, academic, and socioeconomic reasons. The institutional impact of students who leave college is underscored in low graduation rates, departmental restructuring, lack of diversity, and significant loss of revenue for today's universities. By re-engaging inactive students to restart their program of study, a plan made of S.T.E.E.L. can advance your school's mission, help more students graduate, generate revenue, and redirect the compass of students' lives.

PO6: Strategic Social Media

Alexandra Yeity
George Washington University

'Strategic Social Media' provides participants insight into an advising office's social media initiatives. Learn more about the platforms your office could be utilizing, get tips on how to write a comprehensive, strategic social media plan, and hear how its working at The George Washington University. #acdadv #NACADA

“It's what you learn after you know it all that counts.”

John Wooden

PO7: Wait—you're human, too?: Humanizing the First-Year Academic Advisor

Brittany White
Seton Hall University

The new sense of academic and personal freedom, the beginning of new experiences, and the formation of professional relationships make the first year of college critical. If students are intimidated by the roles and experiences of their first advisor, will they be comfortable asking for help? In order to form an advisor-advisee relationship with a trusting and humanizing foundation, the advisor must be open to sharing their complexities and willing to understand the student in return. Have you experienced a hardship—perhaps within your own academic success? If so, share it! Advisors will learn how sharing experiences and recognizing how they are perceived by students can help strengthen their advising and effectiveness in “disarming” a student to encourage resilience and success.

PO8: Let's Get Connected: Helping Students Reach Their Career Potential with Speed Networking

Brianna Loy
West Virginia University

Are your students unsure of how to reach their career potential? Want to help your students make contacts with alumni? Consider speed networking! This poster presentation will guide you through the Department of Communication Studies at West Virginia University's 2016 speed networking event. This presentation will highlight the recruitment, logistics, implications, and impact of working with alumni, undergraduate students, and graduate students. We hope attendees leave the session with a better understanding of how connecting students with alumni is helpful for students to realize their career opportunities, make valuable professional connections, and practice networking skills in a controlled, hometown environment. Join us in an open discussion on how your advising team can successfully organize a speed networking event.

Poster Session Descriptions
Wednesday, March 29, 2017
Time: 5:00 - 6:00 PM
Location: Urban (17th)

PO9: Advising as Teaching -- Building your toolkit

Ellie Hansen

George Washington University

Using the Advising as Teaching framework laid out in Lowenstein's 2005 paper "If Advising Is Teaching, What Do Advisors Teach?", we will explore how to use this model and through interactive activities answer the following questions: When do I use prescriptive advising or developmental advising? How can we adapt best practices from inside the classroom to advising? How can I develop lesson plans for advising sessions?

PO10: Reaching for a Dream: Helping Students with Big Goals and Aspirations

Edna Renee Macbeth

Virginia Commonwealth University

Students often share big dreams in advising. Even with these dreams in mind, students sometimes struggle with how to achieve their dream or as seeing how their current performance relates to their dream. In day to day advising, it's so easy to focus on the immediate fires of poor performance or a rejection from major that advisors don't engage with students about their big dreams and their current actions. This presentation shares how one advisor worked with her students in a spring semester to identify their big dreams and begin the journey to achieving these dreams. This presentation will include activities used, which advisors can apply to their journeys. Advisors will walk away with examples to use with students.

*“You have to believe that
you CAN and WILL excel,
or you won't.”*

Meghan Klingenberg

Administrator & New Advisor Tracks

Championship teams need to have a mix of rookies and veterans. Advising teams are no different. To help support our “rookies”, the new advisors, and “veterans”, the advising administrators, we have developed two unique tracks for conference attendees. Concurrent sessions in the Administrator and New Advisor tracks were carefully selected and organized to help each participant maximize their professional development experience. Conference attendees are encouraged to use either track, but not feel limited to the sessions identified below.

New Advisor Track

Thursday 8:30 - 9:30 AM	C3: Through Your Looking Glass: Growth from Self-reflection	Monongahela (17th)
Thursday 9:45 - 10:45 AM	C9: Voluntold as Tribute: How to Navigate the First Years as an Academic Advisor	Urban (17th)
Thursday 11:00 AM - 12:00 PM	C17: Better Together: Supporting New and Experienced Advisors through Peer Mentorship	Urban (17th)
Thursday 1:45 - 2:45 PM	C27: Will You Accept This Rose?: Choosing Your Approach to Academic Advising	Monongahela (17th)
Thursday 3:00 - 4:00 PM	C34: Understanding your student is as complicated as understanding yourself	Allegheny (17th)
Friday 8:00 - 9:00 AM	C44: From Mentee to Mentor: Raising the Next Advisor	Sky (17th)
Friday 9:15 - 10:15 AM	C50: Become a NACADA Champion: Get Involved in the Emerging Leaders Program	Allegheny (17th)

Administrator Track

Thursday 8:30 - 9:30 AM	C5: Academic Advisor to Administrator: Championing Your Transition	Franklin & Greene (17th)
Thursday 8:30 - 9:30 AM	C8: Transforming the Advising Culture at Your Institution	Phipps (CL)
Thursday 9:45 - 10:45 AM	C12: Becoming Champions of Change: Supporting your Advising staff and students during times of transition	Sky (17th)
Thursday 11:00 AM - 12:00 PM	C18: Raising value as a professional: Determining your level of involvement in the scholarship of advising	Allegheny (17th)
Thursday 1:45 - 2:45 PM	C31: All Good Things Come From Smaller Caseloads! How Drexel's Split-model Advising Enhances the Advising Experience	Frick (CL)
Thursday 3:00 - 4:00 PM	C38: Cultural Transformation: Breaking Silos	Carnegie III (CL)
Friday 9:15 - 10:15 AM	C50: Become a NACADA Champion: Get Involved in the Emerging Leaders Program	Allegheny (17th)

Concurrent Session Descriptions

Thursday, March 30, 2017

8:30 - 9:30 AM

C1: Understanding the Impact of Mental Health to Improve College Student Success

Location: Urban (17th)
Laura Cassidy, Danielle Fox
Centenary University

40% of college students meet the DSM-5 criteria for a mental health diagnosis. Many students go undiagnosed leading to the potential for a severe mental health crisis while on campus. 80% of college students with a diagnosis drop out. The average age of onset for psychiatric symptoms is between 18-25 years which is traditional college age. The top five reported difficulties from diagnosed students are concentration, time management, stamina, organization, and prioritizing tasks. These difficulties create barriers which impact retention and overall academic satisfaction for students. This presentation will discuss an overview of common mental health symptoms college student experience, the impact on college performance, and support services available.

C2: Student Feedback Matters: The Benefits of Creating a Student Advisory Board

Location: Allegheny (17th)
Laurie Lenz
Drexel University

Listening can sometimes produce the best results. Motivated students who are given a platform to discuss their ideas can help implement effective changes in an academic department. In this session, you will learn the process of running a Student Advisory Board from recruitment and meeting structure to implementing ideas and changes. You will learn how to overcome the obstacles that may occur when trying to implement ideas within your academic department. This session will also provide you with examples of student ideas that are now a reality in the School of Biomedical Engineering, Science & Health Systems at Drexel University.

C3: Through Your Looking Glass: Growth from Self-reflection

Location: Monongahela (17th)
Joan Miller, Rebekka Kuhn
Pennsylvania State University
New Advisor Track

When was the last time you picked up your advising mirror? Do you take time to reflect on your practice, how you present yourself to others, the outcomes of your work? Does your practice match the ideals of your advising philosophy? This presentation is designed to remind advisers of the importance and benefits of reflection to an advising practice. It will provide various methods and tools to incorporate self-reflection into an adviser's busy schedule. Time will be provided to analyze your current level of self-reflection. You will leave with a plan to increase the implementation of self-reflection methods in your work.

C4: Using Peer Advisors to Engage At-Risk Students

Location: Sky (17th)
Meghan Erwin, Amber Racchini
Indiana University of Pennsylvania

Throughout the past few years the Department of Developmental Studies has struggled with how to use peer advisors to effectively engage our at-risk students. After conducting a SWOT analysis, we changed the way in which we supervise our Peer Advisors, created a one-credit training course to better prepare our peer advisors, adjusted the job description to incorporate workshops and other passive programs, and identified new ways to engage our at-risk students. Since these changes have been made, our retention rate for at-risk students has improved and our peer advisors feel as though they are helping to promote positive change within our students.

“Never underestimate your ability to make someone else's life better — even if you never know it.” Greg Louganis



Concurrent Session Descriptions
Thursday, March 30, 2017
8:30 - 9:30 AM

C5: Academic Advisor to Administrator: Championing Your Transition

Location: Franklin & Greene (17th)
Bob Bullard, Sean Hendricks, Beth Rey
Rowan University
Administrator Track

Are you ready for the next step in your career? This round table format will provide an opportunity to have an open discussion about the transition from academic advisor to administrator, and how to be a champion for your own success. Topics to be discussed will include human resources issues, navigating from your new role, understanding your political climate, and maintaining your champion status. Whether you are an experienced administrator, just jumping into administration, or thinking about applying for your first administrative position, this is an excellent opportunity to not only learn from your colleagues, but start laying the groundwork for your next administrative role.

C6: Filling the Mentor Gap: Academic Advising for International Graduate Students

Location: Carnegie III (CL)
Emma Cutrufello
George Mason University

This presentation will discuss the unique academic advising needs of international graduate students. The format begins with an overview of challenges students face discussed through real-life scenarios. The presentation will also introduce a course currently taught at George Mason University for international pathway students called Introduction to Graduate Studies for International Students.

“I've never scored a goal in my life without getting a pass from someone else.”

Abby Wambach

C7: When One Size Does Not Fit All: Promoting Academic Success in a Nursing Dual Enrollment Model

Location: Frick (CL)
Ashley Fullwood, Orlett Haskett-Torrence
Towson University

As healthcare complexity increases and the demand for highly educated nurses expands, Towson University offers an innovative and flexible degree completion curriculum that meets the needs of a diverse nursing community. The Associate-to-Bachelor's (ATB) nursing program is a collaborative initiative between Towson University's Department of Nursing and several Maryland Community Colleges. Students in the ATB program are considered non-traditional nursing students and have unique needs and life experiences. Nursing is a demanding major and the non-traditional characteristics of ATB students create more challenges for academic success. This presentation will address the following sub-topics as they relate to advising and academic support for non-traditional students: technology, mentoring, student engagement, and collaborating with academic partners.

C8: Transforming the Advising Culture at Your Institution

Location: Phipps (CL)
Kimberly Smith
Virginia Polytechnic Institute and State University
Administrator Track

Changing the campus climate to create a culture which recognizes the importance of academic advising can be a complex and difficult task. There are many structural and organizational components that work against an acceptance of responsibility for advising among various stakeholders. Altering that resistance requires a strategic approach on a campus-wide level. This session will explore, through discussion and reflection, the critical steps necessary to positively impact an institution's advising culture. These steps include: (1) the presence of strong, committed, and visionary leadership, (2) integration of advising with mission and language, (3) long-range and short-term goals, (4) focus on broad ownership, and (5) creating an experimental culture, to name a few.

Concurrent Session Descriptions

Thursday, March 30, 2017

9:45 - 10:45 AM

C9: Voluntold as Tribute: How to Navigate the First Years as an Academic Advisor

Location: Urban (17th)

Kevin Corea, Bonita Gray

*Virginia Polytechnic Institute and State University
New Advisor Track*

Are you new to the advising profession? Do you feel like you've been thrown into a whirlwind of different responsibilities before you've had the chance to settle in? In this session, seasoned newbie advisors will discuss the essentials for those first few years in an advising role, such as: making impressions on students and colleagues, navigating office relationships, working with millennials, and seeking out professional development opportunities. Participants will learn how to create a self-guided training program in order to make the most of their first years on the job and maximize their impact on students.

C10: Student Success for Life: An Integration of Life Coaching and Academic Advising

Location: Allegheny (17th)

Sylvia Frejd, Brian Yates

Liberty University

Do you often guide students to techniques that assist them beyond the classroom? Have you ever wondered if you are doing it effectively? Do you know the right questions to ask students as they navigate their degree and life? In this session, you will explore the integration of life coaching and advising. Best practices from the International Coaching Federation core competencies will be explored and connected to advising methods recommended through NACADA resources. In addition to gaining knowledge in theory and application, participants will engage in activities to reinforce skills essential to coaching students through self-discovery, stress management and more.

*“The road to success
is always under
construction.”*

Arnold Palmer

C11: How to Use Cultural Responsiveness (CR) in Advising to be more Effective

Location: Monongahela (17th)

Alla Webb, Marcella Karp

Montgomery College

This workshop will explore how to connect advising activities through Cultural Responsiveness (CR) techniques. It will discuss how STEM advising activities, such as: pre-advising sessions, pre-registration sessions, connecting advisors with counselors, and connecting everything together, can be effectively used with CR. CR techniques will be covered to help you consider cultural factors to build students' schedules, advising experiences, and college experiences. Finally, we will discuss how a CR approach can successfully provide advising that leads to degree completion, transfer, and decreased DFW rates. Desired outcomes: explore advising practices and strategies in relation to CR, apply CR principles to effectively utilize best advising practices, and reflect on advising techniques to be more effective in advising based on CR strategies.

C12: Becoming Champions of Change: Supporting your Advising staff and students during times of transition

Location: Sky (7th)

Karen Archambault, Jarrett Kealey,

Michele Applegate

Rowan College at Burlington County

Administrator Track

Beginning in the Spring of 2015, our institution began a period of significant change. From April 2015 to the Fall of 2016, the college underwent a change in leadership, academic focus, physical space, and even our name! As a result, the advising department and the Enrollment Management and Student Success Division in which it is housed had an opportunity to completely rethink the way we work with students, support retention, and work as a team. In this session, our Dean of Enrollment Management and Director of Advising and Retention will review the changes, how we changed our approach to advising and, perhaps most importantly, how we encouraged our staff to embrace a culture of change.



Concurrent Session Descriptions
Thursday, March 30, 2017
9:45 - 10:45 AM

C13: Before After the Fact: Intrusive Advising for the College Freshmen

Location: Franklin & Greene (17th)

Lisa Sparks

Norfolk State University

This round table discussion will explore older advising strategies, but modified for today's college freshmen that can be used by academic advisors to retain freshmen students at the university until graduation. Many college freshmen seek help and advice from academic advisors during a time of frustration or near the end of a semester due to failing and failed classes. If academic advisors begin an intrusive advising process before a freshman arrives on campus, the student is more likely to have a smooth transition from high school to college. Intrusive advising, formerly known as development advising involves intentional and regular contact with students with the goal of developing a respectable rapport, goal setting and disseminating accurate information that leads to retention and graduation.

C14: "But Can't You Just Do It For me?": Advising students through university transitions in technology

Location: Carnegie III (CL)

Ashley Dorsey, Julie Willits,

Mia Parise, Rachel Northamer

Pennsylvania State University

As advisers working with the millennial generation, we often perceive a depth of knowledge and comfort around our student's relationship with technology. Advisers and researchers alike sometimes assume because students grew up with technology, their ability to transition and learn new software should be second nature. Advisers will discuss how we hurdled our own challenges with new technology and change, while simultaneously grappling with the unforeseen challenge that our students faced in acclimating to new advising technology. For any adviser who has heard: "but can't you just do it for me?," this presentation is for you! We will present on the current research regarding students and technology, Penn State's multi-tiered approach to providing support to students and staff, and the positive and negative lessons learned from their methodology.

C15: Seminar Savvy: Redefining Student Success

Location: Frick (CL)

Gavin Farber

Temple University

Academic advisors from the Fox School of Business at Temple University designed a course that was created to assist undeclared freshmen and sophomores searching for guidance on their major exploration and career development. Through the completion of this one-credit course, students were given the tools to expose themselves to academic departments and faculty, career and professional development centers, experiential learning opportunities, and involvement activities. This presentation will highlight how exposing students to each of their major and career options in Fox has led to a more savvy student, better prepared to make informed decisions about their future goals and long-term plans. Join the conversation and learn how you can actively engage your advisees in a unique learning experience that will transform the "student experience".

C16: ABD to Ph.inishe.D: Advising Doctoral Students Through The Dissertation Rabbit Hole

Location: Phipps (CL)

Janelle Williams

University of The Sciences

ABD, what does that mean? In academia, this term generally means "All But Dissertation" or "All But Done". Either way the "D" does not mean Doctor, which is usually the goal of a student who enters into a doctoral program. Graduate attrition occurs in two cycles, within the first two years, or after a student completes coursework. The latter is an unwelcomed trend affecting graduate students due to a range of intervening reasons, which result in blood, sweat, tears and money left on the table. Participants in this session will learn to support graduate students and understand the difference between advising and supervising a dissertation. This session will provide an overview of why ABD students are not persisting to the Ph.D and possible solutions for graduate advisor use.

Concurrent Session Descriptions

Thursday, March 30, 2017

11:00 AM - 12:00 PM

C17: Better Together: Supporting New and Experienced Advisors through Peer Mentorship

Location: Urban (17th)

Stephanie Barnett, Jonathan May

George Mason University

New Advisor Track

This presentation will give an overview of the development and progress of the Advisor Mentorship Program (AMP) at George Mason University. AMP was designed as a one year mentor-mentee relationship that blends professional development opportunities and well-being initiatives on/off campus. This program was developed to connect the new or continuing advisor on a deeper level with his/her colleagues across the advising community, share best practices, set/achieve professional development goals, and support professional and personal well-being in the workplace.

C18: Raising value as a professional: Determining your level of involvement in the scholarship of advising

Location: Allegheny (17th)

Wendy Troxel

Kansas State University

Administrator Track

As the scope of the profession of advising grows and deepens, individual advisors will be increasingly expected to be involved in reading, using, and conducting research. Where are you now and where would you like to be? This highly interactive session will address recent initiatives and future planning of the NACADA Research Curriculum through a reflective "Involvement in Research" framework. Join members of the NACADA Research Committee and the Director of the NACADA Center for Research as we explore ideas for your own place in the scholarship of advising (from consuming it to using it to doing it) and capture important ideas for professional development to help you get there.

"Good things happen to those who hustle."

Chuck Noll

C19: A Winning Team: Integrating Advising, Career Development, Academic Counseling, Tutoring, and Accessibility Services to Promote Student Success

Location: Monongahela (17th)

Marie Deem, Erica Germanoski

La Roche College

Traditionally in higher education, there has been a clear division between academic and student affairs. La Roche College's Office of Student Academic Support Services challenges the traditional model by bringing together a team of professionals who work together toward one common goal: student success. By providing specific examples from each area, as well as examples of integrated efforts with other departments and faculty across campus, participants will learn how this team approach impacts student outcomes. Examples include Early Intervention Team, working with faculty on Major Decisions, and collaborating with Career Development and others to advise undeclared students. The presentation will also encourage discussion on tangible ways to forge collaboration on every campus.

C20: Ch-ch-ch-Changes: Easing the new student transition with summer communications

Location: Sky (17th)

Kelley Ausman, Lindsey Ramey, Alison Wade

Virginia Polytechnic Institute and State University

Are you engaging with your incoming students over the summer? Welcoming students isn't limited to summer orientation! Advisors at the Pamplin College of Business at Virginia Tech identified a need to connect with incoming students, prior to their arrival for summer orientation. Utilizing simple and readily available technologies, such as webinars, advisors created a new communication plan to better prepare students for orientation and life as a student. With this new plan, advisors provided an earlier and more personal welcome and helped ease the transition into the Pamplin community. Presenters will describe the development and implementation process, including challenges and lessons learned. Participants will engage in an interactive activity that allows them to share current communication methods and ideas for improvements.



Concurrent Session Descriptions
Thursday, March 30, 2017
11:00 AM - 12:00 PM

C21: Managing “Peak” Advising for Student Success and Advisor Sanity

Location: Franklin & Greene (17th)
Marcus Peanort, Ever Grier: Montgomery College
Lucille Adkins: Community College of Allegheny County
Kathleen Vancheri: Berkeley College

Institutions across the country, particularly community colleges, experience “peak” periods each semester when the demand to see an advisor results in longer waits and increased stress for students, advisors and administrators. Long wait times result in student frustration, lack of confidence in the process and negative views of the institution. What can be done to manage this overwhelming period? During this roundtable discussion attendees will define and address the challenges they face during “peak” periods and share strategies to help manage demand and improve the advising experience for students and advisors. Community college professionals and other colleagues facing this challenge are welcome to attend and engage in this important conversation with the end goal of identifying new ways to beat “peak” advising.

C22: “Why Didn’t I get an ‘A?’”: Using Educational Psychology to make Sense of Pre-health Student Motivation and Achievement

Location: Carnegie III (CL)
Erika Dumke: Stevenson University
Christy Tyndall: Virginia Commonwealth University

On the road to academic success, students are bound to encounter obstacles. What makes some students persist and succeed when faced with challenges while others give up? Focusing on students’ grades and progress toward “checking the right boxes” fails to provide insight into underlying motivational beliefs and attitudes that influence students’ academic behaviors. This presentation utilizes results from a qualitative study regarding successful pre-health students’ perceptions of academic success and factors they perceived to have contributed to their success. Study results are analyzed using motivational theories including goal orientation, grit, and academic mindsets. Participants will engage directly with student quotes and apply concepts of motivational theory to student responses.

C23: Academic Coaching—Strategies, Tools & Tips

Location: Frick (CL)
Ivonne Cruz
The College of New Jersey

Whether a first semester freshman or a seasoned upperclassman, many students need academic coaching to help them succeed in their courses. Successful Advisors need to be well versed in various strategies and be able to tailor their coaching to fit the student’s needs. This workshop will provide concrete strategies, tips and tools to help Advisors with academically coaching various populations (including at-risk and high-achieving). Attendees will gain insight on how to help students identify their challenges with pointed questions and reflective assignments. Examples of handouts and tools used will be provided. Attendees will also have the opportunity to practice these new strategies in various role-playing exercises.

C24: What Do We Do With This Thing? The Challenges of Advising a New Major from both a Faculty and Advisor Perspective

Location: Phipps (CL)
Matthew Kaulius
Rutgers University, Camden

In this session we will study the case of the Health Sciences major at Rutgers University-Camden (RUC). In the Fall 2014 semester, the Health Sciences major was created at RUC with the goal of providing students with a thorough grounding in subjects that are fundamental to health-related professions. The unexpectedly rapid growth of the major has provided opportunities to consider how advisors, faculty and administrators can work together to support the success of students pursuing a new major. We will share these best practices in the hopes of preparing your institution for meeting the challenges of a new major or academic program.

*“Always be prepared
to start.”*

Joe Montana

Concurrent Session Descriptions

Thursday, March 30, 2017

1:45 PM - 2:45 PM

C25: Understanding Our Privilege within the Context of an Academic Advising Relationship

Location: Urban (17th)

*Quentin Alexander, Amanda Houchens,
Cameron Patterson
Longwood University*

During this presentation the presenters will discuss the various forms of privilege in our society, and how privilege impacts the context of the academic advising relationship. The framework for the discussion around privilege will be grounded in the work of "(McIntosh, 1988)," and others who have researched topics of privilege and oppression. Attendees will engage in a didactic and interactive session where they will be able to understand privilege, recognize their privilege, and understand how privilege can impact the academic advising relationship. It is hoped that meaningful dialogue will take place and that participants will leave with strategies to address how they might use their privilege to advocate for their students. Major focus: Race, Sexuality/Gender, and Disability.

C26: Facilitating the "Seamless Transfer"

Location: Allegheny (17th)

*Neeta Chandrashekar, Robin Diamond,
Gary Panetta
Rutgers University*

Nearly half of all college students experience at least one transfer during their undergraduate career. This trend demands an effective, collaborative, and student centered model of support and advising, to ensure student success. A "seamless transfer" creates a positive foundation; resulting in higher grades, deeper connections with the campus community, less risk of transfer shock, and increased retention rates overall. Join the Rutgers University School of Arts and Sciences Transfer Center team as we engage in a thought-provoking discussion on the transfer experience. We will share the mission behind the Transfer Center, elaborate on the unique dynamics of transfers, discuss incorporating creative and innovative methods in transfer advising and programming, and focus on ways you can be a successful transfer advocate on your campus.

C27: Will You Accept This Rose?: Choosing Your Approach to Academic Advising

Location: Monongahela (17th)

*Amanda Neuber
Temple University
New Advisor Track*

What is your personal advising philosophy? Why do you do what you do? How do you do what you do? Who should be the next Bachelorette? Okay, skip that last question - but every advisor should have an answer as to what, why, and how we engage and advise students. I know we are not here to make friends, but are we doing what we do for the right reasons? Using the highly-effective model of everyone's favorite reality show, The Bachelor, advisors in attendance will embark on an amazing journey, learn basic tenets of advising theories, and choose their forever love... their go-to advising approach, that will better inform their intentional practice. (Disclaimer: No Bachelor knowledge necessary to participate!)

C28: Doing more with less: Symbiotic first year group advising

Location: Sky (27th)

*Nimisha Thakur, Suzanne Decker,
Rachel Northamer
Pennsylvania State University*

Have you ever struggled with repeating yourself to students, explaining the degree requirements, the significance of general education, and co-curricular choices? If so, this session is for you. At a large research university, it can be challenging for an adviser to repeat the basics to each advisee. To meet this challenge we developed a group advising session for first-year students which not only helps the advisers manage their workflow effectively but helps the student to take charge of their degree, be proactive from their first semester and develop a strong relationship with their adviser. At this session, you will learn to design a group advising session that eliminates repetition and therefore allows time for more significant work during one-on-one meetings.

"Play without fear, and you will be successful."

Mario Lemieux

Concurrent Session Descriptions
Thursday, March 30, 2017
1:45 PM - 2:45 PM

**C29: Q&A with Dr. Charles Patrick,
Keynote Speaker**

Location: Franklin & Greene (17th)
Dr. W. Charles Patrick
Pennsylvania State University - Fayette,
The Eberly Campus

Please join Dr. Patrick as he discusses themes from his keynote address and takes participant questions in a small group setting.

**C30: Practical Strategies to Identify and Mitigate
Learning Weaknesses**

Location: Carnegie III (CL)
Christopher Selena
Lafayette College

As champions of student success, advisors are often expected to provide academic support and coaching to advisees who are strung with academic underachievement. Despite this advisors often receive little to no specific education or training to prepare them for this task. This session will discuss some of the most common learning challenges that students experience in the higher education setting and provide a variety of practical techniques that can be used to identify, confirm, and address the challenges that prevent students from reaching their potential.

*“No matter what
accomplishments you
make, somebody
helped you.”*

Althea Gibson

**C31: All Good Things Come From Smaller Case-
loads! How Drexel's Split-model Advising
enhances the Advising Experience**

Location: Frick (CL)
Mark Costello, Debra Frank
Drexel University
Administrator Track

As the undergrad population grew in recent years at Drexel, the number of academic advisors didn't. Caseloads reached over 800! Now in its third year, a split model advising structure has been established at Drexel's College of Arts and Sciences reducing caseloads to an average of 200. This better supports our advisors and advisees by: having smaller caseloads, establishing an advising culture within academic departments, fostering an understanding among administration, faculty, and staff the value of manageable advising caseloads and its positive effects on student satisfaction, success, and retention! Learn how Drexel implemented this advising structure, how it's working, and the positive results your own campus can have!

**C32: Together Everyone Achieves More: Work-
ing Across Campus to Create a Grassroots
Advising Network**

Location: Phipps (CL)
Lisa Yamin: Virginia Commonwealth University
Gavin Farber: Temple University
Jonathan May: George Mason University
Catherine Moss: Old Dominion University

Because academic advising models are often as diverse as the students they serve, sharing information and collaborating among advisors can be challenging, and it can be difficult to provide students with the best services. Advisors from these four institutions have created advising networks to promote communication and collaboration within their universities to support advisors and enhance student advising. Members of these four networks have also started inter-university network partnerships to share best practices among institutions. This presentation will create a collaborative space to share ideas regarding the experiences and challenges with creating these networks. Attendees will leave the presentation with a set of strategies for creating or strengthening an advisor network.

Concurrent Session Descriptions

Thursday, March 30, 2017

3:00 PM - 4:00 PM

C33: Conversations with NACADA Leaders: Core Values Review: Round Two

Location: Urban (17th)

NACADA Board

Executive Office Reps and Region Leaders

This session is designed for our leaders to provide information about the association to all conference participants. A portion of this year's conversation will focus on a review of drafted core values for the Association in the future. These values were drafted based on feedback from membership over the past year gathered at Annual, International, and Regional Conferences, NACADA Institutes, and a webinar. Participants are encouraged to ask questions about the topic as well as the association, including how to become involved and learn about leadership opportunities.

C34: Understanding your student is as complicated as understanding yourself.

Location: Allegheny (17th)

Robert Kennedy

Neumann University

New Advisor Track

Understanding your student is as complicated as understanding yourself. Learning objectives for this lecture/interactive presentation include understanding what Emotional Intelligence (EQ) is, and how to understand it as it applies to self and others. The presenter has spent 28 years in the role of a crisis intervention therapist. In this session he will demonstrate what EQ is, and explain how one's own EQ can impact the relationship of the advisor and student. This session will help advisors understand their own EQ, and the ramifications of their own EQ on all of their interactions with others. In turn the advisors will be able to model the new behaviors and teach the importance of not only understanding EQ but the necessity of developing a stronger more mature EQ.

C35: Understanding and Combating Imposter Syndrome in Our Students

Location: Monongahela (17th)

Janet Peters, Vickie Woodhead

Carnegie Mellon University

Imposter Syndrome has recently been seen in articles around higher education. While it is typically discussed in association with women or underrepresented minority students, it can be enlarged to encompass those students that are considered to be high-achieving students. High-achieving students are typically seen by others as having it all together, making it hard for them to admit if they encounter any difficulties. After this presentation, based not only on research but also personal and professional interactions, participants will walk away with: an understanding of this phenomenon, typical populations it can impact, strategies to overcome this syndrome, and how to talk about it with your students.

C36: The Hidden Disability: What Academic Advisors Can Do To Support Students with Learning Disabilities

Location: Sky (17th)

Susmita Saha: New York University

Matt Wade: Stevens Institute of Technology

According to the Department of Education, a significant increase of students with disabilities are entering post-secondary education. The largest percentage of students with disabilities in postsecondary institutions are students with learning disabilities. Learning disability is a hidden disability that can pose unique challenges for and assumptions by academic advisors that can greatly impact learning outcomes. The presentation will discuss the Americans with Disabilities Act (ADA) as it pertains to advising based on different types of learning disabilities, and in identifying the associated stigma which may impede a learning disabled student's academic performance. In addition, the presentation will provide an overview of the recent advances in services and resources offered within disability centers of postsecondary institutions as required by the ADA.

*“I promise to play for the
logo on the front, not the name on the back.”*

Sidney Crosby

Concurrent Session Descriptions
Thursday, March 30, 2017
3:00 PM - 4:00 PM

C37: Who Invited the Party Pooper? On Becoming a Public Intellectual on Your College Campus

Location: Franklin & Greene (17th)
Shannon Telenko
Pennsylvania State University

What does it mean to be public intellectuals in our roles as academic advisers, student advocates, and university employees? Philosopher Jean Bethke Elshtain said public intellectuals “puncture the mythmakers of any era...or any other run-amok enthusiasm...[They] should be party poopers.” Each year university leadership, private foundations, and politicians make claims about how the world is changing and demands for higher education to get its act together. The goal of this session will be to contemplate the ways in which we might use pessimistic public intellectualism for good while focusing hope and optimism toward our work with our students.

C38: Cultural Transformation: Breaking Silos

Location: Carnegie III (CL)
Sarah Vandermark, Grace Gangitano
New Jersey Institute of Technology
Administrator Track

As administrators, championing for student success, we share our experiences, growth and challenges with cultural transformation within advisement at a Science, Technology, Engineering and Mathematics institution. To be able to create cultural transformation, we needed to work on breaking down silos and creating clearer lines of communication throughout the university. Through relationship building and bringing decentralized advisors together in a Committee for Academic Advising we spearheaded conversations unique to academic advising on campus. Through these conversations we identified gaps in student success and began to fill these gaps by partnering with academic departments and the largest college at our institution. To further strengthen communication we purchased and are implementing a student tracking and reporting tool, EAB's Student Success Collaborative, which will also be discussed.

C39: What do you meme I have an advisor? Speaking the language of social media to increase student engagement

Location: Frick (CL)
Lyndsay Durham
Virginia Commonwealth University

We all experience the frustrations of students not reading our emails. So how do we communicate information that is critical to their success? We have to start speaking their language. Whether using a meme, Twitter, Instagram, SnapChat, Blog, Website, or email, there are messages students need to see. Together we'll discuss how some of these communication methods were used in a unit of over 380 forensic science majors at a large urban research university of 32,000 students. Whether comfortable using social media or not, participants will leave this session with examples of how the language of social media can be used for immediate implementation at any level of experience.

C40: Champions for Veterans: Priority Registration

Location: Phipps (CL)
Joy Stroman, Rachel Kaiser, Harriet Butterfield
Temple University

There is a continued need for student services in Higher Education to provide resources and programs that support the increasing population of veterans attending college. As academic advisors our job is to guide all students and help them to maximize their education. Proactive Advising is a methodical way advisors can both strategize and engage this non-traditional population, in an effort to anticipate and address their unique needs and bring added value to their overall college experience. This is the practice used by advisors from the Fox School of Business at Temple University. A veterans committee was established in 2014 to create a Priority Registration event exclusively for veterans. The idea ultimately grew beyond initial expectations and is becoming a widely recognized initiative at the University.

“You can do more; you can always do more.”

Dan Marino

State, District, & Commonwealth Meetings
Thursday, March 30, 2017
4:15 - 5:00 PM

The State / District / Commonwealth meetings serve as an opportunity to informally discuss issues and topics that affect our area, network with one another, hear about upcoming events, and how to get more involved in NACADA, stay informed, and to generate new ideas for the year. We welcome new and continuing members of our area!

State / District / Commonwealth	Location (Floor)
Pennsylvania	Urban (17th)
Maryland	Allegheny (17th)
Virginia	Monongahela (17th)
Delaware	Sky (17th)
District of Columbia	Franklin & Greene (17th)
New Jersey	Frick (CL)

“Post-Game” Networking Session
Thursday, March 30, 2017
5:00 - 6:00pm
Location: Grand Ballroom (17th Floor)

New this year! Did you attend a great presentation and want to talk with the presenters more in-depth? Did you present and want feedback from your attendees about your session topic? Were you in a session with a great discussion and want to keep it going? The “Post-Game” allows the opportunity for conference participants to interact with conference presenters in a more casual setting to ask follow-up questions and allow for deeper conversations on the advising topics of the day. Conference presenters will be able to pick up their evaluations at the post-game and interact with session attendees to gain feedback as well as discuss their programs further. Come join us for the “Post-Game!”

“It is better to look ahead and prepare than to look back and regret.”

Jackie Joyner-Kersee

Why is Pittsburgh the “City of Champions”?

Pittsburgh was first known as the "City of Champions" when the Pittsburgh Pirates, Pittsburgh Panthers, and Pittsburgh Steelers won multiple championships in the 1970s. Since then, Pittsburgh was recognized by the *Sporting News* as “America’s Best Sports City” in 2009.

You will see Pittsburgh pride as you make your way around the city. Be on the lookout for “Black & Gold.” Based on the colors of William Pitt’s coat of arms, Pittsburgh is the only city in the United States in which all professional sporting teams share the same colors.

Beyond athletic achievements, Pittsburghers are proud of their native sons and daughters who have become champions of other fields and their achievements which have shaped the world. Among them:

- First newspaper west of the Alleghenies (1789) - The Pittsburgh Gazette
- First Ferris Wheel (1893)
- World's First Commercial Radio Station (1920) - KDKA
- First Ice Capades (1940)
- First All-Aluminum Building (1953) - Regional Enterprise Tower (formerly the Alcoa Building)
- First Polio Vaccine (1954) - Dr. Jonas Salk at the University of Pittsburgh
- First U.S. Public Television Station (1954) - WQED
- First Retractable Dome (1961) - Mellon Arena
- First Mass Transit Busway System (1964) - Allegheny County Port Authority
- First Nighttime World Series Game (1971)
- First Robotics Center (1979)- Carnegie Mellon University Robotics Institute
- First Internet emoticon, the smiley :-) (1982) Carnegie Mellon University computer scientist Scott Fahlman
- First McDonald’s Big Mac (1967)

Courtesy: Visit Pittsburgh (<https://www.visitpittsburgh.com/media/press-kit/pittsburgh-facts-trivia/>)

Thursday Evening

Hospitality Options

Groups Dinners (Leaving Omni at 6:15 PM)

Select group dinners will be hosted by members of NACADA Commission and Interest Groups (CIG). Enjoy dinner and conversation with advisors of common interest! Get more information or sign up at the Hospitality Desk.

Incline Outing (Leaving Omni at 8:00 PM)

Enjoy a trip up iconic Mount Washington about the Monongahela Incline for a panoramic view of the Pittsburgh skyline. Sign up at the Hospitality Desk!

Hospitality Suite (9:00 PM - 11:30 PM)

Enjoy light refreshments and socialization with NACADA leaders! Location of the Hospitality Suite will be posted at the Registration Desk.

Friday Morning

Wellness Activities

Yoga (6:45 AM - 7:30 AM)

Three Rivers Room (William Penn Level)

Omni Guests without a yoga mat may request a “Get Fit Kit” from the hotel concierge.

“Every defeat is a victory in itself.”

Francisco García

Concurrent Session Descriptions

Friday, March 31, 2017

8:00 AM - 9:00 AM

C42: Introversion: A Delight or a Disease?

Location: Allegheny (17th)

Lauren Daly, Elisabeth Roselle
Liberty University

We live in an instant gratification seeking, social media addicted, “Extroverted Ideal” age. Because of this, it may seem like the best way to appeal to students is by offering them loud, exciting, engaging events and services. But what if we stop to consider that one-third to one-half of our student populations are introverted—would it change how and what services we encouraged for our students? Since NACADA teaches that “Advising is Teaching” and the world of teaching is currently reevaluating the extroverted ideal that has permeated classrooms and caused us to value participation over engagement, we as advisors should also reevaluate our interactions using a new grading scale for success.

C43: Calling All Champions: Hear What Your Fans Have to Say

Location: Monongahela (17th)

Babs Mowery, Cassandra Berkey,
Giulia Heydeman, Elizabeth Kaniecki,
Maggie Stiffler, Julia Stein,
Marty Taylor, Alexandra Weber
University of Pittsburgh

The value of a liberal arts education is always being questioned because of the investment being made. Students in business and engineering know what the future holds. But, what about the liberal arts students? A panel of undergraduate peer advisors in the Dietrich School of Arts and Sciences Advising Center will discuss why they chose to pursue a liberal arts major, their goals, accomplishments and experiences. They will also discuss their experiences with incoming freshmen. In the end, they will discuss what they feel they need from academic advisors, whether we as academic advisors need to change the way we deliver our services, and/or if we need to look at delivering additional or different services.

C44: From Mentee to Mentor: Raising the Next Advisor

Location: Sky (17th)

Gavin Farber: Temple University
Andrew Millin: Mercer County Community College
New Advisor Track

Are you a mid-level professional who has supervision over new professionals in the field? Would you consider yourself a mentor? This presentation will highlight the architecture of constructing a mentoring relationship between a mid-level professional and new professional breaking into the field. This pair will discuss the progression of their relationship since being paired together in the 2016 NACADA Region II Mentoring Program. Throughout this presentation the presenters will discuss why they wanted to mentor and be mentored respectively, how and why they were paired together, and the correlation between establishing their relationship and evolving their professional development.

*“He who is
not courageous
enough to
take risks will
accomplish
nothing in life.”*

Muhammad Ali



Concurrent Session Descriptions
Friday, March 31, 2017
8:00 AM - 9:00 AM

C45: Retention! Retention! RETENTION!: Putting theory into practice through the lens of a First Year Experience team

Location: Franklin & Greene (17th)
Yolanda Gibson, Stephanie Grissom
Marymount University

Retention is a chronic concern for higher education institutions, especially among freshman undergraduates. First Year Experience (FYE) advisors have a unique form of engagement with students as they transition to college life. The goal of this roundtable discussion is that of best practices from a small, private university's FYE advisors, as well as challenges moving forward. The best practices include, but are not limited to, on-the-go advising, early alert systems, and a "boots on the ground" approach to campus involvement with first year students. The overarching intention is to start a dialogue with other academics about further outreach to this student population in an effort to increase retention for years to come.

C46: A Different World: Advising at HBCUs- Five Things You Need to Know

Location: Carnegie III (CL)
Janelle Williams
University of The Sciences

HBC... U? What is that? Divine Nine? Never heard of it. Let's discuss this on the Yard. Where is the Yard? Will you be at GHOE this year? If these terms are unfamiliar to you, and you are interested in advising at a Historically Black College or University, this is your workshop. If you are already an advisor at a HBCU and you do not understand these terms, you definitely need to be here. If you have students who transferred from a HBCU to your institution, this session is for you. Participants will learn how college choice affects advising, as well as an understanding of the history, culture and traditions that making advising at a HBCU, a Different World, from where you come from!

C47: Enhancing Students Transition to College: A Realistic Approach to Student Success

Location: Urban (17th)
R. Chad Brown
Kutztown University

The Center for Academic Success and Achievement (CASA) at Kutztown University was established in the fall of 2013 to support students in acquiring the knowledge, skills, and dispositions necessary for achieving their educational goals. Through careful review of our student's needs, it was identified that first-year students needed greater transitional support. Train Your Brain (TYB) began in the fall of 2014 to support a student's transitional needs both academically and socially. TYB is a voluntary program which has served approximately 300 students by providing personalized support using formal and informal methodologies. This presentation will highlight our journey, inspired spin-off initiatives and share our findings using a mixed-method approach.

C48: Championing the Adult Learner Transition to Higher Education

Location: Frick (CL)
Courtney Karmelita
Pennsylvania State University

With increasing adult learner enrollments in colleges and universities, adult learners more than ever require supports and services to help them successfully transition into student life. This presentation reviews the outcomes of a study designed to capture and explore the stories of adult learners enrolled in a transition program. This session also examines the barriers that adult learners face as they transition to higher education, including issues not currently identified in the literature. Discussion of practices for advising adult learners based on the findings of the study will conclude the session. The goal of this session is to provide advisers with theoretical and practical knowledge of how to be champions for adult learners and how to facilitate their successful transition to higher education.

"Success is moving on from failure without any loss of enthusiasm."

Missie Berteotti

Concurrent Session Descriptions

Friday, March 31, 2017

9:15 AM - 10:15 AM

C49: Building Transfer Champions: Tools to create a successful transfer center

Location: Urban (17th)

Whitney Lovelady

Virginia Commonwealth University

According to a study by the National Student Clearinghouse Research Center, 37.2% of students that entered college for the first time in Fall 2008 transferred at least once between 2008 and 2014. This means that roughly 1.35 million students were in need of transfer assistance during that six-year period. Let's be prepared to support them! This session will explore the tools necessary to assist students transferring to your school, ways to help students transition smoothly, and student-run organizations to help ease transfer shock in the first semester after transfer. Through exploration, review and discussion, session attendees will take away information from a transfer advising program that has previously received the NACADA Outstanding Institutional Advising Program Award.

C50: Become a NACADA Champion: Get Involved in the Emerging Leaders Program

Location: Allegheny (17th)

Tania Alvarez: Old Dominion University

Marcus Peanort: Montgomery College

New Advisor Track

Administrator Track

Do you want to shape the future of NACADA and the profession of advising? Are you interested in getting more involved with NACADA leadership but not sure where to begin? Consider participation in NACADA's mentoring program, the Emerging Leaders Program (ELP), which works to increase diversity in NACADA's leadership and contribute to the association's mission of being a global community. Join us for this session and gain valuable expertise from existing leaders about the ways in which the NACADA Diversity Committee and ELP are changing the face of NACADA.

C51: Managing Expectations for Parents of High Achieving Students (or...The Hairball in the System)

Location: Monongahela (17th)

Mark Stehlik, Janet Peters

Carnegie Mellon University

Much research has been conducted on the effect of helicopter parents on students' ability to surmount challenges independently. How do we address the expectations set by parents who don't understand that what was expected of their children in high school is different from what is achievable in college? For the past 10 years, advisors at our institution have used "Move-in Day" during freshman orientation to talk to parents about their expectations for their children based on our student realities. These have not only been effective in managing parental expectations, but have provided parents with real ways to discuss their child's progress in college beyond the grades they are earning in classes.

C52: Advising Experiences of First Year, First Generation Students of Color on a Predominantly White Campus

Location: Sky (17th)

Quentin Alexander, Amanda Houchens,

Cameron Patterson

Longwood University

The purpose of this presentation is to share the preliminary findings from a qualitative investigation about the experiences of 15 students of color who were also first year and first generation students on a predominantly White campus in a town with a strong history of discrimination. Participants told their narratives about their social, emotional, personal, and academic adjustment on this campus, and how they negotiated their multiple minority statuses within the context of this atmosphere. Though there were some negative experiences, participants also revealed positive aspects about their experiences, and offered suggestions about ways the university might make the experiences for students of color more positive. Audience participation in this presentation is encouraged.

*“Bad attitudes will ruin
your team.”*

Terry Bradshaw



Concurrent Session Descriptions
Friday, March 31, 2017
9:15 AM - 10:15 AM

C53: Connecting at Large: in Heinz-sight

Location: Franklin & Greene (17th)
Nicole Conley, Tomi Abayomi
Temple University

When we pursued our careers in academic advising, we imagined a day-to-day that included making an impact on a campus full of familiar faces we could greet by name. We dreamt of having our office door open and being instantly accessible to students at the drop of a dime. We envisioned an email inbox full of messages of heartfelt gratitude and sensational alumni updates. For some, this dream has become reality. However, many of us have been presented with an unforeseen challenge: connecting with students in a meaningful way at a large institution. This roundtable will discuss unconventional ways to engage with students outside of traditional advising appointments in order to add value to our work and create the impact we envisioned.

C54: Advising Undeclared Students through a Freshman Seminar Course

Location: Carnegie III (CL)
Carol Gleichsner
Edinboro University of Pennsylvania

This presentation will provide information on an initiative designed to combine advising and career development activities into a first year experience class. Using the instructor as advisor model, University 100 was redesigned to incorporate a variety of career development activities and assignments into a one-credit college success seminar for undecided freshman. Assessment results will be shared. In addition, this presentation will provide the opportunity to review and discuss specific career development class activities and assignments and share new ideas for infusing career development into advising undeclared/exploratory students.

“Do your best, one shot at a time, and then move on.”

Nancy Lopez

C55: First Year Advising in a Virtual World

Location: Frick (CL)
Sherrie Dennee, Melissa Freeman,
Rachael Dodson
American Public University System

How does your university communicate with its first year population? Finding a way to connect with students during their first year is essential for student success! First year advising is a crucial part of the student experience, especially when research has shown its direct correlation with retention, academic success, and persistence. But what if you remove the face to face opportunity to work with first year students? What methods can you use to reach these students solely in a virtual capacity? Come join our presentation, where we'll share our experience creating an online first year advising pilot, adapting our methods to create a more impactful student outreach, results that we received, and the creation of a first year advising lifecycle for our department.

C56: Building a Culture of Academic Integrity and Accountability with International Students

Location: Phipps (CL)
Jana Clinton, Ellie Labrin, Dawn Maguire
Pennsylvania State University

“Why shouldn't students cheat if it gets them good grades (Davis et al, 2009)?” Many institutions are looking for ways to address the increasing number of academic integrity violations and build a culture of accountability among faculty, staff, and students. This presentation is dedicated to supporting academic advisors who work with undergraduate international students in higher education. Advisors from Penn State University will discuss best practices in addressing academic integrity issues through implementing a task force within the business college. This session will focus on how to promote academic integrity with high-achieving international students where the expectations of advising differ culturally and one's academic record may be perceived as negotiable. Participants will have the opportunity to learn about the use of pre-arrival videos to educate students about terminology and concepts.

2017 NACADA Region 2 Award Winners

Recipients of the NACADA Region 2 Awards will be recognized at the closing brunch on Friday, March 31st at 10:30am in the Ballroom (17th Floor).

Dawn Coder	Pennsylvania State University, World Campus	Excellence in Advising, Advising Administrator
Stephen Martin	Temple University	Excellence in Advising, Advisor Primary Role
Dawn Knight	Virginia Polytechnic Institute and State University	Excellence in Advising, Advisor Primary Role, Certificate of Merit
Stacey Parks	Old Dominion University	Excellence in Advising, New Advisor
Brianna Crowder	Virginia Polytechnic Institute and State University	Excellence in Advising, New Advisor, Certificate of Merit
Carrie Egnosak	Pennsylvania State University, Behrend	Region 2 Ambassador Scholarship
Heather Ortwein	Lehigh Carbon Community College	Region 2 Ambassador Scholarship
Aimee Chapdelaine	University of Virginia	Region 2 Student Scholarship
Ellen Freeman	Pennsylvania State University, University Park	Region 2 Student Scholarship
Sherri Ward	Paul D. Camp Community College	Region 2 Student Scholarship
Rebecca Leonard	Pennsylvania State University, Behrend	Region 2 Student Scholarship

2016 NACADA Annual Award Recipients

Region 2 members who were recipients of a NACADA Outstanding Advising Award were recognized at the 2016 NACADA Annual Conference last October in Atlanta, GA.

Deborah L. Oakes	Pennsylvania State University	Advising Technology Innovation Award
Ann M. Ludwick	George Mason University	Assessment Institute Scholarship
Thomas J. Grites	Stockton University	Bobbie Flaherty Service to NACADA Award
Matthew C. Rupert	Pennsylvania State University	CIGD Service Award
Isabella L. Cooper	University of Maryland, College Park	Graduate Student Regional Conference Scholarship
Kelly A. Singleton	University of Maryland, College Park	Graduate Student Regional Conference Scholarship
Jeffrey Toussaint	Old Dominion University	Outstanding Advising Award - Faculty Academic Advising
Christopher A. Kirchhof	University of Pittsburgh	Outstanding Advising Program Award
Leanna R. Arnold	Temple University	Outstanding New Advising Award - Primary Advising Role
Nada Tamim	Virginia Polytechnic Institute and State University	Outstanding Advising Award - Faculty Academic, Certificate of Merit
Lisa Yamin	Virginia Commonwealth University	Outstanding Advising Award - Primary Advising, Certificate of Merit
Natasha L. Smith	Virginia Polytechnic Institute and State University	Outstanding Advising Award - Primary Advising, Certificate of Merit
Aimee Stright	James Madison University	Outstanding New Advising Award - Primary, Certificate of Merit



NACADA Mid-Atlantic Region 2017 Conference Best of Region Ballot

Each NACADA Region can select one **concurrent session** presented at their Regional Conference for the distinction, **Best of the Region**. This session will be presented at the 2017 National Conference and listed with other outstanding regional sessions selected for this distinction.

Listed below and on the next page are the 2017 eligible concurrent sessions. Please select the **ONE** session you think should be considered for **Best of the Region**. Write that session name and number below.

2017 Region 2 Conference – My Vote for Best of Region:

Session #: _____ Title: _____

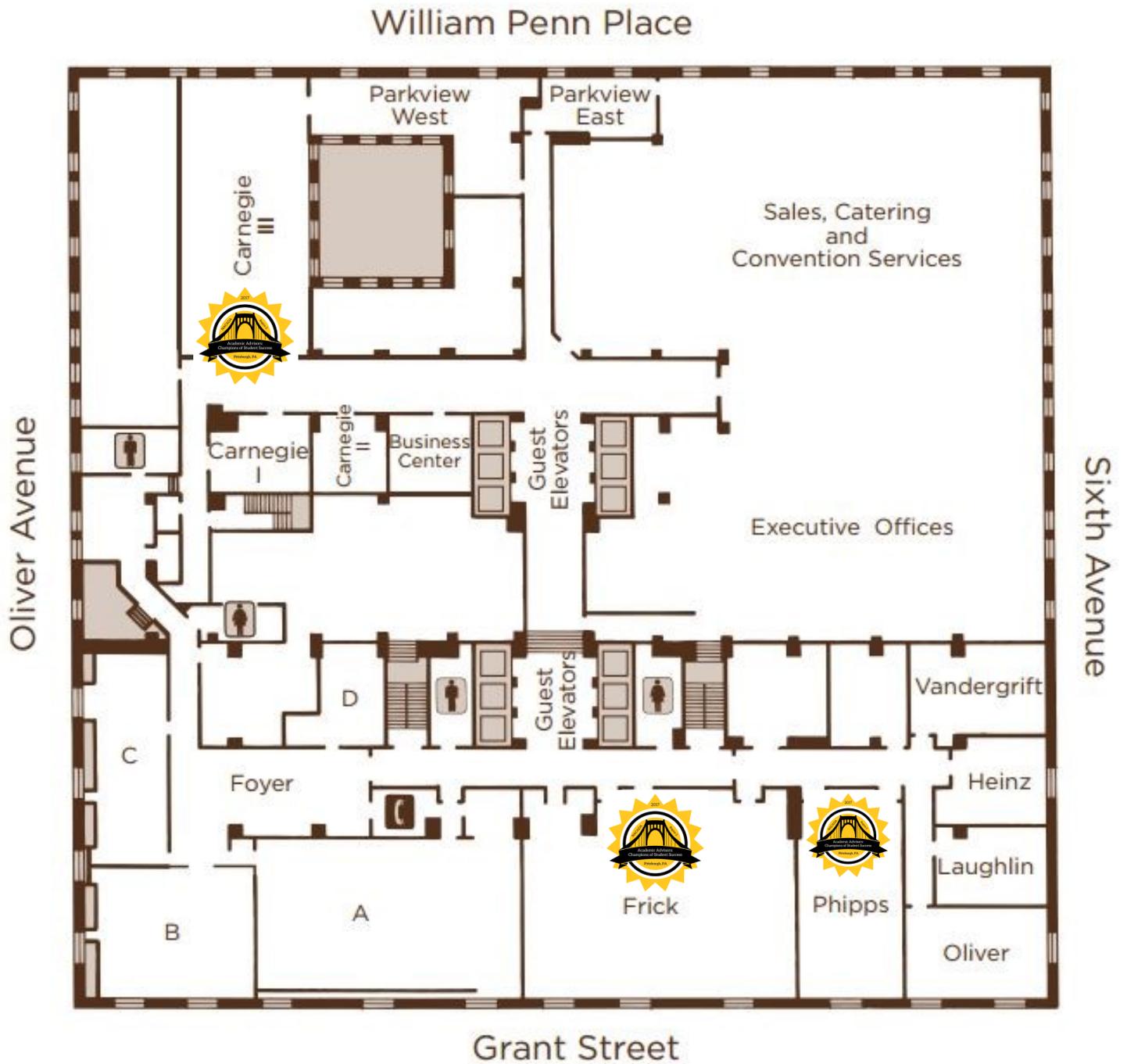
2017 Region 2 Concurrent, Roundtable, and Panel Sessions

C1: Understanding the Impact of Mental Health to Improve College Student Success	C20: Ch-ch-ch-Changes: Easing the new student transition with summer communications	C39: What do you meme I have an advisor? Speaking the language of social media to increase student engagement
C2: Student Feedback Matters: The Benefits of Creating a Student Advisory Board	C21: Managing "Peak" Advising for Student Success and Advisor Sanity	C40: Champions for Veterans: Priority Registration
C3: Through Your Looking Glass: Growth from Self-reflection	C22: "Why Didn't I get an 'A?'": Using Educational Psychology to make Sense of Pre-health Student Motivation and Achievement	<u>FRIDAY SESSIONS:</u>
C4: Using Peer Advisors to Engage At-Risk Students	C23: Academic Coaching - Strategies, Tools & Tips	C42: Introversion: A Delight or a Disease?
C5: Academic Advisor to Administrator: Championing Your Transition	C24: What Do We Do With This Thing? The Challenges of Advising a New Major from both a Faculty and Advisor Perspective	C43: Calling All Champions: Hear What Your Fans Have to Say
C6: Filling the Mentor Gap: Academic Advising for International Graduate Students	C25: Understanding Our Privilege within the Context of an Academic Advising Relationship	C44: From Mentee to Mentor: Raising the Next Advisor
C7: When One Size Does Not Fit All: Promoting Academic Success in a Nursing Dual Enrollment Model	C26: Facilitating the "Seamless Transfer"	C45: Retention! Retention! RETENTION!: Putting theory into practice through the lens of a First Year Experience team
C8: Transforming the Advising Culture at Your Institution	C27: Will You Accept This Rose?: Choosing Your Approach to Academic Advising	C46: A Different World: Advising at HBCUs – Five Things You Need to Know
C9: Voluntold as Tribute: How to Navigate the First Years as an Academic Advisor	C28: Doing more with less: Symbiotic first year group advising	C47: Enhancing Students Transition to College: A Realistic Approach to Student Success
C10: Student Success for Life: An Integration of Life Coaching and Academic Advising	C29: Q&A with Dr. W. Charles Patrick, Keynote Speaker	C48: Championing the adult learner transition to higher education
C11: How to Use Cultural Responsiveness (CR) in Advising to be more Effective	C30: Practical Strategies to Identify and Mitigate Learning Weaknesses	C49: Building Transfer Champions: Tools to create a successful transfer center
C12: Becoming Champions of Change: Supporting your Advising staff and students during times of transition	C31: All Good Things Come From Smaller Caseloads! How Drexel's Split-model Advising enhances the Advising Experience	C50: Become a NACADA Champion: Get Involved in the Emerging Leaders Program
C13: Before After the Fact: Intrusive Advising for the College Freshmen	C32: Together Everyone Achieves More: Working Across Campus to Create a Grassroots Advising Network	C51: Managing Expectations for Parents of High Achieving Students (or... The Hairball in the System)
C14: "But Can't You Just Do It For me?": Advising students through university transitions in technology	C33: "A Conversation with NACADA Leaders" – Core Values Review: Round Two	C52: Advising Experiences of First Year, First Generation Students of Color on a Predominantly White Campus
C15: Seminar Savvy: Redefining Student Success	C34: Understanding your student is as complicated as understanding yourself	C53: Connecting at Large: in Heinz-sight
C16: ABD to Ph.inishe.D: Advising Doctoral Students Through The Dissertation Rabbit Hole	C35: Understanding and Combating Imposter Syndrome in Our Students	C54: Advising Undeclared Students through a Freshman Seminar Course
C17: Better Together: Supporting New and Experienced Advisors through Peer Mentorship	C36: The Hidden Disability: What Academic Advisors Can Do To Support Students with Learning Disabilities	C55: First Year Advising in a Virtual World
C18: Raising value as a professional: Determining your level of involvement in the scholarship of advising	C37: Who Invited the Party Pooper? On Becoming a Public Intellectual on Your College Campus	C56: Building a Culture of Academic Integrity and Accountability with International Students
C19: A Winning Team: Integrating Advising, Career Development, Academic Counseling, Tutoring, and Accessibility Services to Promote Student Success	C38: Cultural Transformation: Breaking Silos	

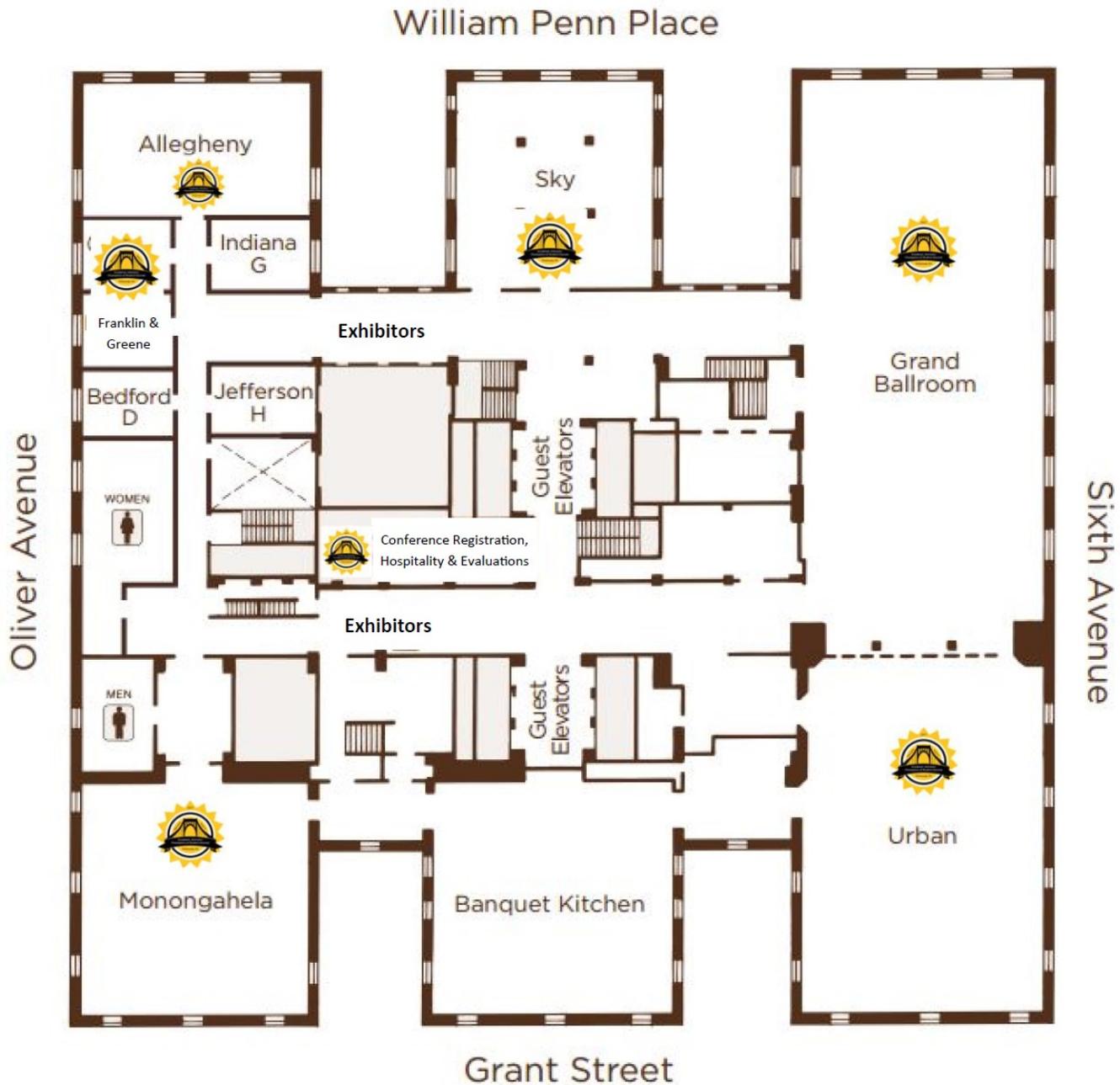
“I’ve learned to be thankful for each new day of training and to not let the hard times define my performances.”

Jean Driscoll

Omni William Penn—Conference Level



Omni William Penn - 17th Floor



**Thank you for attending the 2017
NACADA Region 2 Conference!**

**Academic Advisors:
Champions of Student Success!**