1. Welcome – Susan Fread, Chair

2. Introduction of Board Members
   a. Susan Fread thanked outgoing chair, Julie Givan Voller (who will remain on the PAB as a member, term 2020-2023) and the following members for their service to NACADA and the PAB:
      Gayle Juneau-Butler, George Steele, Sandy Waters, Damian Whitney
   b. Susan recognized and welcomed the following new members to the PAB who will serve term 2020-2023:
      Katie Larson - University of Nebraska-Omaha, Pamela Stephens - Fairmont State University, Michael Dial - University of South Carolina

3. Old Business
   a. 2019-2020 goal
      Outgoing Chair, Julie Givans Voller, summarized the 2019-2020 PAB annual goal to draft recommendation language for how to handle older NACADA publication titles. A meeting was held in July to discuss the best avenues for making these older titles available. The group discussed that making these titles available on a chapter-by-chapter basis for free to members would be a value-add for NACADA members. It was proposed that a small fee be charged to non-members but that it is important to still make these older publications available for those who may need them for scholarship or other reasons. Julie is working on finalizing the language and will forward the recommendation when it is available.

4. “Publish with NACADA” – Region Conferences
   a. Susan summarize the need for volunteers to present the “Publish with NACADA” session during the regional conferences and encouraged PAB members to sign up for this opportunity. Julie Givans Voller gave a summary of the content covered and encouraged members to represent the PAB at the regional conferences by presenting this session.

5. Reports & Updates:
   a. Books:
         Craig McGill provided an update on the progress of the book and informed the group that the manuscript is with the publisher (Stylus)
         Rebecca Hapes informed the group that authors are currently working on chapter first drafts which are due on November 16th
         Craig McGill shared that editors have made offers to authors for contributing chapters. Editors are also inviting some authors to write “Inquiry in Practice” pieces that will be attached to the chapters. Chapters first drafts are due January 15th to editors and managing editor
Ashley informed the group that the Call for Editors would be released for December and asked members to consider this opportunity or pass the opportunity along to colleagues who they feel might be a good fit.

b. Reports:
   i. NACADA Journal – Editors: Susan Campbell, Lisa Rubin
   Susan Campbell introduced new co-editor, Lisa Rubin, to the PAB members. Issue 40(2) should go in the mail mid-December, on schedule. She shared that a couple of articles have already been accepted for 41(1) and the editors are working with Dr. Laura Rendon to publish her keynote address from the 2020 annual conference. In addition to her keynote, they plan to dedicate part of issue to theme of equity.
   Lisa Rubin shared that Marsha Miller continues to serve the editors in an advisory role which has been greatly beneficial to the team
   ii. NACADA Review – Editors: Julie Givans Voller, Peter Hagen
   Julie Givans Voller shared that the Review Editorial Board would be meeting right after the PAB meeting which would be their first official meeting in the editor role. Additionally, there are four manuscripts that are going through review/revision stages. The editors are working on promoting the publication to both authors and readers. Peter and Julie will continue to work to expand upon the foundation built by the previous editors and look forward to the next phase of growth for the publication.
   Peter shared that the editors are considering special issues on the history of advising, narrative advising, gen-Z, and others.
   Susan Campbell shared that there continues to be a very collaborative relationship between the two publications in an effort to be supportive and respectful of the various publication avenues.
   iii. Liaison report – Ashley Thomas
   Ashley shared a couple of book proposals which included a revision of Advising Students with Disabilities, a “Chicken Soup”-type publication proposed by Matt Markin and Leah Panagabin, and an International Perspectives on the Professionalization of Academic Advising by Dr. Craig McGill
   NACADA Journal/NACADA Review – the website that houses these two publications went through a major upgrade. If members see any misinformation or outdated information on the new site, please let Ashley know.
   Ashley encouraged PAB members to recruit authors for various venues when they feel appropriate
   Ashley shared a summary of sales for the Top 10 books and pocket guides out of the NACADA Executive Office (see Liaison report)

6. Administrative Division update – Susan Fread, Chair
   When listening to the reports from the various groups, there seemed to be a theme of innovative ways to work during the pandemic. Additionally, themes emerged about inclusion and equity and including these within the work of the groups.

7. New Business:
   a. Book Proposal
      i. International Perspectives on the Professionalization of Academic Advising – Dr. Craig M. McGill
      Dr. Craig McGill summarized the development of this book and how it has connected to his research agenda on the professionalization of academic advising. Craig has recruited a diverse list of authors from around the world to contribute content on the varying perspectives on academic advising from around the world.
      Members discussed their perspectives on how they felt this book would be beneficial and useful to advisors.
Lisa Rubin shared that there was a session at annual conference about the difference in advising in Japan. Sarah Howard also shared that she has felt that there is a gap between US and international perspectives with regard to the differences in advising in different countries. Julie Givans Voller shared that a resource like this would be beneficial when working with authors on NACADA publications to broaden their international perspectives.

Ashley suggested that an email be sent out to members that includes the book proposal along with a survey asking people to vote on if the book proposal should be recommended to move forward by PAB. Craig also invited additional comments from feedback from members. Ashley will send email out to members asking for a vote.

b. Possible Goal(s) for the Next Year
Susan posed the question about possibly drafting language on the importance of including diverse perspectives and voices in addition to social justice issues throughout NACADA publications as they are developed. Susan proposed that language be drafted that could be sent out in various ways such as in the “Call for Editors” for publications, etc. PAB members were supportive of drafting language in this manner. Susan suggested that a group be formed to craft this language. If members are interested, please connect with Susan/Ashley to indicate interest. An email will be sent out to PAB members asking for volunteers to join this task force.

8. Discussion
a. What are the “hot topics” on your campus? What topics are missing in the literature base?
Sarah Howard - Would it be appropriate to ask people connected to other non-NACADA venues (Mentor, Journal of Academic Advising) to join the PAB? Peter Hagen shared that he recently had the chance to speak with members of these groups and he felt that they would be supportive of this invitation. Ashley will look into whether or not members of the PAB have to be members of NACADA. Ashley will look into this and, if it is ok, Susan will reach out to these individuals with an invitation to join PAB.

Quentin Alexander – Shared his thoughts surrounding how cultural differences can create miscommunications between advisors and students and ways to infuse cultural competence throughout the advising curriculum. Suggested providing resources surrounding topics of cultural norms, communication styles, expectations. Multiple members shared their support for this idea through their own experiences and shared that they felt it would be very beneficial for a large group of advisors. Chrissy Davis Jones suggested starting with an article to start the conversation with the hopes of growing into a book and continuing the conversation. Ashley, Peter and Julie proposed the idea of having a special issue of the Review dedicated to these topics.