# NACADA Strategic Goal(s)
(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome</th>
<th>8. Future action(s) based on data</th>
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<tbody>
<tr>
<td>* # 2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</td>
<td>* Zoom check-in meeting once a semester</td>
<td>* Community members need to be engaged, invested, and willing to participate to help the goals listed in the first column occur and have the outcomes happen.</td>
<td>* By implementing a Zoom check-in meeting once a semester</td>
<td>* Community involvement in February seeking individuals interested in organizing a community social such as lunch together with members from the group</td>
<td>* Time – I hope I have enough time to do everything in this year’s community goals. I am trying to keep a schedule of when certain things should be done and stick with it to stay on track during busy times of year.</td>
<td>* With only one annual business meeting in October.</td>
<td>(Data-informed decisions)</td>
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<td>* # 7: Expand the use of innovative technology tools and resources to support the work of the Association</td>
<td>* Monthly post to the Facebook page with articles, resources, etc.</td>
<td>* The chair needs to collaborate regularly with the steering committee to ensure we are engaging and regularly communicating with membership</td>
<td>* Having post reflected monthly on the Facebook page and having individuals view as well as reply to the post.</td>
<td>* Partner with the Publication Advisor to post their power point presentation to the Adult Learner Community’s Facebook page in hopes to educate community members how write for NACADA.</td>
<td>* Held a Zoom check-in once a year. Desired to hold more, but spring and summer provide chaotic due to COVID19.</td>
<td>(Complete in August 2020 report)</td>
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<td>* # 1: Expand and communicate the scholarship of academic advising</td>
<td>* Revise and update the website (Steering Committee)</td>
<td>* The chair has created a schedule of when each goal will be implemented. For</td>
<td>* Do outreach to the community in February seeking individuals interested in organizing a community social such as lunch together with members from the group</td>
<td>* Time – I hope I have enough time to do everything in this year’s community goals. I am trying to keep a schedule of when certain things should be done and stick with it to stay on track during busy times of year.</td>
<td>* Will only host one annual business meeting in October.</td>
<td>Facebook post will continue monthly and be on going</td>
<td>Website is already updated. Will add the 2020 business meeting ppt to it in November.</td>
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**Strategic Goals**

* Zoom check-in meeting once a semester
* Monthly post to the Facebook page with articles, resources, etc.
* Revise and update the website (Steering Committee)
* Have a social or open discussion opportunity at every regional conference for members to discuss ways to support adult learners (Membership Driven)
* The chair has created a schedule of when each goal will be implemented. For

**Actions, activities or opportunities for outcome to occur**

* Community members need to be engaged, invested, and willing to participate to help the goals listed in the first column occur and have the outcomes happen.
* The chair needs to collaborate regularly with the steering committee to ensure we are engaging and regularly communicating with membership

**Outcome measurements & related data instrument(s)**

* By implementing a Zoom check-in meeting once a semester
* Having post reflected monthly on the Facebook page and having individuals view as well as reply to the post.
* Do outreach to the community in February seeking individuals interested in organizing a community social such as lunch together with members from the group

**Other groups or individuals to connect**

* Community involvement in February seeking individuals interested in organizing a community social such as lunch together with members from the group

**Anticipated challenges**

* Time – I hope I have enough time to do everything in this year’s community goals. I am trying to keep a schedule of when certain things should be done and stick with it to stay on track during busy times of year.
The objective of the five community goals listed in column one are to support the Advising Adult Learner Community to connect regularly with each other to share best practices in supporting adult learners, expand our use of technology, and provide processional development opportunities that meet the needs of advisors in the community.

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<tr>
<th>Goal</th>
<th>Action</th>
<th>Notes</th>
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<tr>
<td>1. Partner with Technology Advising Community to have a webinar Zoom open discussion in late Spring 2020</td>
<td>example each month at least one post will be made to the Facebook page. The steering committee will be given a deadline to have the community webpage updated. That tentative deadline is March 1st. The chair has already emailed the new chair of the Technology Advising Community in hopes to secure the spring date of the open discussion between our communities.</td>
<td>of communication open regularly with my Cluster Rep, membership and by posting regularly to the Facebook page for feedback from the community.</td>
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<td>2. By collaborating with the chair of the Tech. Advising Comm. to offer the Zoom open discussion in late spring</td>
<td>Survey the community membership in summer 2020 regarding the goals, how they were executed, and seeing if it met the needs of the membership.</td>
<td>*Collaboration with other communities is still work in progress. Constant schedule conflicts &amp; individuals getting busy or furloughed due to COVID19.</td>
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<td>3. * Survey the community membership in summer 2020 regarding the goals, how they were executed, and seeing if it met the needs of the membership.</td>
<td>* Collaboration with other communities is still work in progress. Constant schedule conflicts &amp; individuals getting busy or furloughed due to COVID19.</td>
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**Resources:**

- Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pJ5RZiYhYzG-EgP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pJ5RZiYhYzG-EgP0o/edit?usp=sharing)
- Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsc5OdtyOEMbNAYYseEU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsc5OdtyOEMbNAYYseEU6U88/edit?usp=sharing)