# 2014-2015 Commission/Interest Group Report

**Name of Chair:** Kevin P. Thomas  
**Name of Commission/Interest Group:** Advising Administration

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

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<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in fall reporting)</th>
<th>Future Action(s) Based on Data (Only completed in fall reporting)</th>
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| Develop and sustain effective leadership. | Create an active Commission Steering Committee | Solicit volunteers for Steering Committee at CIGD Fair and Annual Conference Meeting  
Connect with Elisa Shaffer at EO to schedule meetings in Adobe Connect rooms  
Determine Steering Committee Needs and Roles within the Advising Administration. | The formation of a Steering Committee will provide a concrete outcome.  
Steering Committee will meet every other month with the schedule of: January, March, May, July, September. | Solicited volunteers for Steering Committee at CIGD Fair and Annual Conference Meeting. | Committee structure is still being compiled but is weak – at best – and needs further structure. |
| Promote the role of effective academic advising in student success to college and university decision makers | Awareness of advising administration efforts on an international level within NACADA by professionals of their institution. | Mailings sent from the Advising Administration Commission Chair to supervisors of those advising professionals who present on topics of advising administration at Annual Conference | Feedback from mailings – directly from those who are contacted  
Feedback from presenters after mailing is sent to supervisors of those offices | Template to send out after the upcoming annual conference is ready to be emailed out on behalf of the administration. | After this process occurring for the annual conference it could be expanded to International or Regional conferences. |
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<th>Expand the communicate the scholarship of academic advising</th>
<th>Increase listserv communication and activity by providing timely articles and topics for discussion. This may also be supplemented through various types of communication that are not currently being utilized by this commission such as Facebook standard groups to post articles and engage in discussion as well as other forms of social media.</th>
<th>Solicit assistance from the Steering Committee, as well as keeping an awareness of current higher education/advising administration trends facing academic advising. Post a topic each month for commission use.</th>
<th>Increased listserv activity – I believe this can be monitored by EO.</th>
<th>No progress made</th>
<th>Communication will have to be a growth area for the administration in the coming year. To be honest, I have no idea if I have a list-serve and that is on me. I should have contacted the NACADA office and never did.</th>
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<td>Expand and communicate the scholarship of academic advising</td>
<td>Increase the amount of proposals submitted for NACADA Annual Conference</td>
<td>Via listserv and Steering Committee, solicit volunteers to submit proposals. Encourage those who submit to reach other to administrators they connected with at conference opportunities. Assist those who are uncertain about proposal writing by providing assistance when desired/needed</td>
<td>Increase in the number of proposals submitted from prior years.</td>
<td>Will have concrete numbers in the coming weeks.</td>
<td>No progress to report</td>
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<td>Develop and sustain effective Association leadership</td>
<td>Create an active Commission Steering Committee</td>
<td>Solicit volunteers for Steering Committee at CIGD Fair and Annual Conference Meeting</td>
<td>More members of the Advising Administration Commission run for office than previous years.</td>
<td>Outreach has been minimal with very little communication outside of the programming area.</td>
<td>No progress to report</td>
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Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.**