# 2014-2015 Commission/Interest Group Report

**Name of Chair:** Deborah Hull  
**Name of Commission/Interest Group:** Advisor Training & Development

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<table>
<thead>
<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in fall reporting)</th>
<th>Future Action(s) Based on Data (Only completed in fall reporting)</th>
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| (List strategic goal(s) to which the outcome is related) | (What you want to occur as a result of your efforts; what you want someone to know, do, or value) | (What processes need to be in place to achieve desired outcome) | (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group) | Close to 25 AT&D Commission members volunteered to be proposal reviewers for the Annual Conference submissions. More than 250 proposals were reviewed. Three were recommended as “Commission Sponsored” recognition. More than 75 advisors were added to the AT&D Facebook page to receive updates and information. Facebook updates reached more than 200 individuals. Additionally, Linked In members who identified themselves as Academic Advisors. | Recommendations for the new Chair and the AT&D membership:  
1. Make the development of a webinar focused on AT&D a priority.  
2. Continue to connect via LinkedIn and Facebook to share information, research, and articles of interest.  
3. Post NACADA information in a timely manner and encourage members to participate.  
4. Continue to recommend and encourage research and writing related to AT&D. |
were added by the Chair to her Linked In associates. Information about NACADA was shared via Linked In and associates were encouraged to join and participate in NACADA.

Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.**