
Name of Chair: Kathy Zarges

Name of Commission/Interest Group: Assessment of Advising

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

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<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
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| Create an inclusive environment within the association that promotes diversity | Revamp the Steering Committee to focus on the goals of the commission and the diverse needs of the commission membership. | -Identify necessary areas of expertise based on the goals of the commission.  
- Collaborate with various committees, commissions, and interest groups to identify steering committee members.  
-Solicit volunteers for the steering committee from the commission membership.  
-Contact prior steering committee members to determine interest. | -Solid steering committee identified by early Spring 2015, representing the commission and matching the needs of the commission.  
-Steering committee has one phone ‘meeting’ each semester starting Spring 15. | -Steering committee has been identified.  
-Steering committee has been asked to answer specific questions including: what they think the role should be of the Assessment Commission, what goals they think the commission should focus on this next year, and how we can better serve the NACADA membership.  
-Reponseses are being compiled now. | - Phone meeting before annual conference and then once each semester (including summer)  
-Seek volunteers from the steering committee to help identify topics and lead discussions at the Assessment Commission meeting. |
| Engage in ongoing assessment of all facets of the association | Revise mission and goals of commission. Identify outcomes | -Discussion at 2014 National conference on the current mission of the commission.  
-Survey commission members.  
-Form subgroup (from steering committee and commission meeting) to work on revising and editing mission and outcomes.  
-Create google docs for feedback to mission statement and outcomes. | -Revise mission and outcomes by May 2015.  
-Notify commission members of new mission by September 1st, 2015  
-Vote on new mission at commission meeting at National Conference in October 2015. | -Currently working on a draft mission and vision for the steering committee, compiling feedback from the 2014 annual meeting and the steering committee. | -Draft mission statement to be sent to the commission members by September 15th  
-Will vote on new mission at the commission meeting at National Conference in October 2015. |
| Pursue innovative technology tools and resources to support the association | Review and revise the website to make it more useful to the commission members. (2 year goal) | -Collect feedback from commission members at National conference, October 2014.  
-Survey commission members to find out what they would like to be included on the website.  
-Seek feedback from steering committee.  
-Form subgroup of steering committee to focus on changes and updates to the website. | -Vision in place for what the website should look like by the end of the National conference October 2015.  
-Phase 1 made to the website by December 2015. | -N/A at this time | -Seek feedback on the website at the 2015 NACADA National Conference.  
-Collect feedback from steering committee following the Fall 2015 annual conference.  
-Identify someone at the Fall 2015 annual conference to work on this project. |
| Provide professional development opportunities that are responsive to the needs of advisors and advising administrators/ Expand and communicate the scholarship of academic advising | -Increase the research and scholarship of assessment of advising (2 year goal) | -1 'Assessment Spotlight' on the commission listserv each semester. -Encourage presentations at the NACADA National conference for 2015 on the topic of assessment of advising. -Identify presentations at the conference that could be turned into articles for the AAT, journal, or clearinghouse and encourage those presenters to explore that option. -Form partnerships with some of the following groups: research committee, assessment institute advisory board, administration of advising commission, training and development commission, retention and persistence interest group, small colleges | -More visibility of assessment of advising in NACADA publications. | -No action at this time | -Spotlight of commission sponsored presentation will be shared on the Assessment Listserv in Fall and Spring. -Encourage assessment presentations at the NACADA National Conference for 2015 via listserv |
Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.**