
**Name of Chair:** Veronica Mendez-Liaina  
**Name of Commission/Interest Group:** Multicultural Concerns Commission  
**08/15/2015**

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

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<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in fall reporting)</th>
<th>Future Action(s) Based on Data (Only completed in fall reporting)</th>
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| 1. Establish effective leadership within the MCC | 1. Create a steering committee  
2. Create supporting committee within MCC (ie readers, presenters, awards, etc.)  
2. Utilize NACADA support (ie Elisa Shaffer, Sarah Champlin-Scharff, and other NACADA leaders) for help and networking  
3. Establish steering committee needs and purpose | 1. Ask for volunteers willing to participate in an MCC committee at NACADA annual and regional conference, fairs, etc.  
2. MCC supported research presented at regional and annual conferences (Y/N) | 1. Steering committee created (Y/N)  
2. Supporting committee created (Y/N)  
3. MCC supported research presented at regional and annual conferences (Y/N) | 1) Announcement for steering committee went out. Had a great response. Should have committee established by Annual conference  
2) With more Support from advisors and Newsletter project group, there has been a new life with in MCC. More members are excited and wanting to participate. | 1) Continue to create opportunities to get advisors excited.  
2) Continue to reach out to advisors to do research/presentations on Multicultural issues in advising |
| 3. Establish the best effective way to communicate | 1. Utilize listserv  
2. Explore social media options  
3. Create alternatives way to connect with MCC group | 1. Invite overall membership to be a part of the MCC list serv  
2. Ask and observe other groups on their list serv at least once a month (Y/N) | 1) With every announcement we have, we have unitized the listserv.  
2) We have set up a MCC email through Google so that advisors are able to join our circle and email | 1) Work with MCC members to explore social media options such as Facebook groups and twitter accounts.  
2) Try to establish “group chats” forums so that |
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<td>3. Social media group researched and created (Y/N)</td>
<td>4. Alternative way to meet as a group created (ie webinar, chat group, etc.) (Y/N)</td>
<td>Created a Newsletter group. To help communicate with the whole NACADA community about our research within MCC members can learn from each other.</td>
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<td>4. Update the mission and purpose of the MCC to help produce successful outcomes</td>
<td>1. Create an understanding of what the MCC does and how it contributes to NACADA’s overall mission to support diversity and advisor development</td>
<td>1. Review MCC purpose and missions 2. Poll and create a discussion with current membership on expectations they have based on the mission/purpose of MCC 3. Recruit new membership to help support current and create new initiatives for the MCC</td>
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<td>1. Correspondence sent to current and new MCC membership to review current purpose and mission of MCC (Y/N) 2. Poll/survey sent to MCC group (Y/N) 3. Review and Update mission and purpose of the MCC for the 2014-2015 year (Y/N)</td>
<td>1) Have worked with current membership on the mission of MCC and how to practice the purpose of the group. After review, groups has made no changes, but now better understands our group’s meaning. 2) Update website and all other media outlets of our missions and purpose. 3) Continue to focus on the MCC group and its growth. 4) Support current research and modern ideas within advising multicultural communities. 4) To also relay the importance of the multicultural advisor within the advising community.</td>
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Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.