
Name of Chair: Janet Schulenberg

Name of Commission/Interest Group: Theory, Philosophy, & History of Academic Advising Commission

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

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<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/ Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in fall reporting)</th>
<th>Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)</th>
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| Expand and communicate the scholarship of academic advising; Create an inclusive environment | Re-engage an active steering committee to guide Commission priorities and activities centered around NACADA’s goal to communicate scholarship of advising | • Invite 5-6 members to the steering committee  
• Hold periodic and regular meetings with steering committee via NACADA resources | • At least half of the steering committee members new to this role, including at least one member who is new to the commission  
• Generate a list of priorities, tasks, and steering committee leaders for each task | • 4 of 8 steering committee members are new to this role, and one member is new to the commission  
• Steering committee met in February to discuss priorities. | • Meet more than once during the year; identify meeting dates and times well in advance  
• Continue to assign responsibility for initiatives |
| Provide professional development opportunities that are responsive to the needs of advisors and advising administrators | Develop a theory-based webinar | • Work with EO to identify areas of potential interest to members  
• Seek interest from Commission, identify lead coordinator | • Deliver the webinar  
• Consider follow-up session at annual conference | • Steering committee did not favor this, but identified other initiatives to get people thinking about T&P via Facebook and Twitter | • Hot topics session at annual conference focusing on topic of critical importance to commission  
• Continue to seek consistency in TP&H track conference proposals while fostering diversity of perspectives |
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<th>Column 1</th>
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- Steering committee read conference proposals and identified common standards
- Annual conference scoring criteria used for 2015 conference:
  #1 Interest- Of interest to the Commission members.
  #2 Application- Does the proposal address how the concepts presented can translate to other institutions/examples of practice.
  #3 Clarity
  #4 Creativity
  #5 Relevance- Is or SHOULD this topic be relevant to current advising issues?
  #6 Based on research = Based on scholarship

Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.**