

## Cluster Summary Report – 2016 Annual Reports

**Cluster Name: Administration of Advising**

**Cluster Steering Committee Member: Tracy Griffith**

### **Common Goals or Themes (if any):**

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- **Development of active commission steering committees to develop and sustain Association leadership.**
  - **Communicate scholarship of advising through: publication submissions, conference proposals/sessions, webinars, participation in institutes.**
  - **Communicate through social media to members.**
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### **Individual Goals and Progress to Completion for each CIG:**

#### ***C/IG: Academic Advising Administration***

- Develop and sustain effective leadership: create an active commission steering committee.
  - Chair reached out to potential steering committee members but did not meet via web; suggests new chair emphasize this area of growth and real impact for the commission.
- Promote the role of effective academic advising in student success to college and university decision making: awareness of advising administration efforts on an international level within NACADA.
  - Emails were sent to those who represented the division at the 2015 conference, but not sent to regional conference presenters or supervisors of presenters. Chair recommends continuing to recognize those who present for the commission to bring greater recognition to this area.
- Expand and communicate the scholarship of academic advising: 1) increase the amount of proposals submitted for the NACADA annual conference; 2) increase the connection of administrators through social media outlets including a blog, Facebook, and Twitter.
  - No comment from chair regarding possible increase in proposals for annual conference.
  - Advising Administration blog has been very successful although no recent postings. Chair recommends continuing blog and increasing activity on Facebook and other social media.
  - Chair also recommends continuing to work with those wishing to do research in the field to add substance to future sessions.

#### ***C/IG: Assessment of Advising***

- Expand and communicate the scholarship of academic advising: increase number of NACADA publications (presentation proposals, clearinghouse articles, AAT articles, etc) that are submitted on the topic of assessment.
  - Chair is not aware of any clearinghouse articles that were submitted.
  - Increase in annual conference proposals from 32 in 2015 to 48 for 2016
  - Work has started on updating the commission website, chair believes this work may lead to additional opportunities for articles or publications on assessment.
- Provide professional development opportunities that are responsive to the needs of advisors and advising administration: 1) encourage more people to attend the Assessment Institute; 2) connect people who are interested in doing assessment of advising with others who share similar interests and are working on similar projects.
  - Small decrease in attendance at Assessment Institute, from 135 in 2015 to 133 in 2016.
  - Increase in scholarship applications for the institute, from 9 in 2015 to 11 in 2016.
  - The mentoring program the commission had planned was not implemented

- Chair recommends continuing to use the listserv to have people share their institute experiences and to discuss applying for a scholarship to attend; she also recommends new chair look at implementing the mentoring/partnering opportunity; members of the steering committee are interested in working on that.
- Develop and sustain effective leadership: establish a solid steering committee to be in place for the new leadership.
  - A committed steering committee has been established and are interested in continuing under new chair.
  - Chair has handed over commission documents and resources to incoming chair and plans to work with the new chair over the next year. Plans are in place for a smooth transition at the commission business meeting in October.
- Pursue innovative technology tools and resources to support the association: create an interactive and innovative commission website that NACADA membership can use for resources and information.
  - Commission has not been successful in completing this goal, but plan on kicking off an electronic interest form by October 2016, steering committee will continue to work on developing the specific steps needed to make this happen.
  - Chair recommends ensuring interested members find a way to get together to devise a plan to successfully implement this goal.

#### ***C/IG: Advisor Training & Development***

- Provide professional development opportunities/Develop and sustain effective Association leadership: 1) ensure representation of all regions within steering committee; 2) maintain active steering committee that is responsive to commission goals and needs.
  - Communicated with past steering committee members and potential new members, finalized committee and updated website; still missing representatives from Regions 2, 9, and 10. Chair recommends continuing to work on representation and having committee work on accomplishing goals; also recommends bringing up this topic at annual business meeting.
- Expand and communicate the scholarship of academic advising: 1) submit publication to NACADA venues on topics related to ATD; 2) maintain annual conference proposal submission rate.
  - An article was submitted for the March AAT, but not other issues.
  - The number of proposals submitted for the annual conference decreased significantly (from 250 2015 to 145 in 2016), but chair attributes that to overall in submission process so believes comparison data should be considered carefully. Chair recommends including follow-up after annual conference with those who indicate an interest in presenting and regular communication and reminders leading up to submission deadline.
- Expand and communicate the scholarship of advising/provide professional development opportunities: utilize steering committee to determine viability of commission-sponsored webinar on an ATD-related topic for AY 16-17.
  - A committee was developed and discussed topics; three topics were chosen to develop, and one was submitted to Leigh Cunningham for consideration for the 2017-18 season.
  - The committee should continue to work with Leigh on developing this webinar
  - Chair recommends sponsoring a webinar every 3-4 years, and also recommends following up with commission sponsored sessions to determine interest in turning the session into a webinar

#### ***C/IG: Ethics and Legal Issues in Advising***

- No report submitted

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**What support is needed for your cluster from the Division Reps or EO?**

ATD will need assistance in further developing the webinar project to fruition. Assessment of advising should be supported in its efforts to widen interest in the Assessment Institute. Continue to support all commissions/interest groups in fully developing steering committees.

**Additional Items of Note:**

All three commissions have developed goals that can easily be handed over to future leadership, which I see as an excellent step forward for the division. More needs to be done to encourage interest groups to find ways to develop some kind of structure for their membership or consider disbanding as an interest group.