### 2015 - 2016 Commission/Interest Group Report

**Name of Chair:** Veronica Mendez-Liaaina  
**Date:** Aug 10, 2016

**Name of Commission/Interest Group:** Multicultural Concerns Commission

**Mission:** NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<table>
<thead>
<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific Desired Outcome</th>
<th>Actions/Activities/Opportunities for Outcome to Occur</th>
<th>Outcome Measurements &amp; Related Data Instrument(s)</th>
<th>Progress toward Achieving Outcome (Only completed in fall reporting)</th>
<th>Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting)</th>
</tr>
</thead>
</table>
| 1. Continue to establish effective leadership within the MCC | 1. Create a steering committee  
2. Create supporting committee within MCC (ie readers, presenters, awards, etc.)  
3. Increase the number of proposals submitted and presented at annual and regional conferences | 1. Recruit new membership to help support current and create new initiatives for the MCC  
2. Create an understanding of what the MCC does and how it contributes to NACADA’s overall mission to support diversity and advisor development  
3. Ask for volunteers willing to participate in an MCC committee at NACADA annual and regional conference, fairs, etc.  
4. Encourage more members to submit proposals  
5. Provide suggestions and/or avenues for members to collaborate on research | 1. Steering committee created (Y/N)  
2. Supporting committee created (Y/N)  
3. MCC supported research presented at regional and annual conferences (Y/N)  
4. Compare number of proposals to prior year (Y/N) | 1. Emailed an application for steering committee members on August 19th. Goal is to have full committee by Annual conference for new chair.  
2. Number of proposals submitted was good. Number of those who helped with reading and choosing the proposals was great. | 1) Have a full steering committee established to help support the MCC chair.  
2) Continue to promote opportunities for MCC members.  
3) Continue to reach out to MCC membership to do research/presentations on Multicultural issues in advising at local, regional and annual conferences. |
2. Create better effective way to communicate
   1. Invite overall membership to be a part of the MCC list serv
   2. Ask and observe other groups on their methods of communications
   3. Provide trainings on effective ways to communicate cross campuses and through online venues.

2. Utilize listserv
   1. Add those that signed up at the Annual conference to the list serv. (Y/N)
   2. Post and begin communicate through list serv at least once a month (Y/N)
   3. Social media group researched and created (Y/N)
   4. Alternative way to meet as a group created (ie webinar, chat group, etc.) (Y/N)

2. Utilize technology tools, such as social media, webchats, etc.
   1. Pursue technology tools, such as social media, webchats, etc.
   2. Utilize listserv
   3. Create alternatives way to connect with MCC group

2. Provide professional development opportunities that meet the needs and concerns of advisors and the advising community
   1. Seek out ways to provide professional development to advisors who may not be able to attend conferences.
   2. Continue to work on the MCC Newsletter
   3. Obtain information on how to provide free trainings online, webinars, etc. for all members.

3. Provide professional development opportunities that meet the needs and concerns of advisors and the advising community
   1. Work with steering committee to identify desired trainings from our membership
   2. Work with NACADA to provide free webinars of presentation, trainings, and research from MCC members.
   3. Launch MCC Newsletter by 2016 Annual conference

3. Utilize the listserv at least once a month for announcements, research finding, and NACADA updates.
   1. Utilize the listserv at least once a month for announcements, research finding, and NACADA updates.
   2. We have set up a MCC email through Google so that advisors are able to join our circle and email the MCC leaders direct. Also to help collect data on its google drive for future leadership.
   3. Newsletter group was unsuccessful...again.

3. Alternative way to meet as a group created (ie webinar, chat group, etc.) (Y/N)

3. Provide professional development opportunities that meet the needs and concerns of advisors and the advising community
   1. Delegate MCC steering member (once committee is established) to explore social media options such as Facebook groups and twitter accounts.
   2. Explore Chat forums, webinars, and other online technology to help reach out to MCC membership.
   3. Communicate with the whole NACADA community about our research within MCC

3. Work with new MCC Chair to provide support to help encourage membership to participate.
   2. Continue to recruit more membership to MCC
   3. Support current research and modern ideas within advising multicultural communities.
   4. To also relay the importance of the multicultural advisor within the advising community.

Reporting Due Dates: Columns 1 through 4 are to be completed by November 1 each year; columns 5 and 6 are to be completed by August 15 each year. **THESE REPORTS WILL BE SENT TO ELSHAFFER@KSU.EDU & YOUR CIGD STEERING COMMITTEE MEMBER.**