<table>
<thead>
<tr>
<th>NACADA Strategic Goal(s)</th>
<th>Specific desired outcome</th>
<th>Actions, activities or opportunities for outcome to occur</th>
<th>Outcome measurements &amp; related data instrument(s)</th>
<th>Other groups or individuals to connect</th>
<th>Anticipated challenges</th>
<th>Progress toward outcome</th>
<th>Future action(s) based on data</th>
</tr>
</thead>
<tbody>
<tr>
<td>List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g., survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>Complete in August 2020 report</td>
<td>Complete in August 2020 report</td>
</tr>
</tbody>
</table>

1. Expand and communicate the scholarship of academic advising

This community will contribute at least 1 research brief this year. One member of the steering committee members will take on this area. Through zoom meetings and online discussions, a group will be requested to come together for the purpose of writing a research brief. The completion of this goal will be marked when a research brief is created. Working closely with the steering committee and the NACADA resources and Wendy Troxel to ensure members feel supported. The challenge would be low interest in joining. If this occurs another email will be sent asking for a final time. Another challenge would be lack of clear process from NACADA. The research brief is still a work in progress at NACADA so hoping for more direction this year. Unfortunately it seems the research brief project from a NACADA wide level did not go forward. We did communicate with the research brief team but I think details of the program are still in the works. If NACADA is going to push forward this initiative, then I think there may be some interest from community members to be a part of it.
1. Expand and communicate the scholarship of academic advising

This community will continue to offer a writing group to help those interested in pursuing academic work but may be intimidated.

One member of the steering committee will take on this area.

Through zoom meetings and online discussions, a group will be requested to come together to talk about how to get started.

An active writing group with attendance and meeting data will be one measure.

Also, qualitative feedback from the members in the group via survey to ensure it was useful.

Working closely with the steering committee and the NACADA resources and Wendy Troxel to ensure members feel supported.

The challenge would be low interest in joining. If this occurs another email will be sent asking for a final time.

As of right now the interest in this is strong, so we expect a continued growth in this area.

This group consisted of 6 members that met regularly on campus. This group helped develop multiple projects such as conference presentation and published pieces in campus and regional locations.

I think this is a great initiative to carry forward. I would say that the big successes have been:

1) using online tools to provide feedback and then seeing the final products of the publications or presentations; and
2) continuing conversations (both during meetings and in the shared documents) connecting our individual advising and administrative roles back to appreciative advising practices and perspectives.

2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

This community will host at least 3 lunch and learns throughout the year.

One or more of the steering committee members will take on this area.

Topics will be chosen by the steering committee and date and time will be set. The group will use Zoom in order to have open discussions about important issues.

Attendance data as well as qualitative feedback from the members in the group via survey to ensure it was useful.

Working with other groups and my cluster rep who effectively do these now for tips and best practices.

Working with the EO to set up Zoom meetings.

The challenge would be low attendance. If that is the case, we will analyze possible solutions.

Engagement in these events in the past has been high and we hope that continues.

We were able to successfully deliver 2 lunch and learn sessions with over 150 attendees at each one. We received very positive feedback. We had more planning and due to very large scheduling and communication problems from the executive level we were not able to host our 3rd.

I recommend scheduling these and the communications as early as possible and make sure that there is commitment from the executive office to meet these deadlines. On all occasions we had to reschedule and readvertise because the EO did not hold up their end of the agreement for distribution.
7. Expand the use of innovative technology tools and resources to support the work of the Association. This community will use Zoom, Facebook, and Email, to connect members. One or more of the steering committee members will take on this area. These platforms will be used to deliver the above goals. Engagement on the different platforms will be measured. As this is the first time we will be using any of these technologies, we will use the data as a benchmark for future. Working with other groups and my cluster rep who effectively do these now for tips and best practices. The challenge will be getting all members to use the technology. It is important to keep feedback channels open so if tech is providing a barrier we can adjust.

6. Engage in ongoing assessment of all facets of the Association. See Assessment Tracking See Assessment Tracking See Assessment Tracking Working with other groups and my cluster rep who effectively do these now for tips and best practices. The main challenge will be to ensure the different events capture the appropriate data in order to complete assessment plan. The steering committee will be introduced to the plan so that everyone can ensure the right measures are being taken. Unfortunately this year we were not able to utilize the assessment tracking sheet as there were so many changes to plans that it became quickly outdated. I recommend doing a tracking sheet similar to last year to make sure your community is on track. If you do regular check ins it helps but the tracking sheet is a nice way to store everything.

Resources:

Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdwcw8cnDP7k5plSRZ1YhYzg-EqP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdwcw8cnDP7k5plSRZ1YhYzg-EqP0o/edit?usp=sharing)
Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir_AzejM088vGNOsCSodtYOEMbNAcYYseEUEU88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzejM088vGNOsCSodtYOEMbNAcYYseEUEU88/edit?usp=sharing)