Division Unit Report for CAREER ADVISING  
Submitted by Kimberly Smith

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to ACD Reps: Rebecca Hapes (rhaps@tamu.edu), Amber Kargol (akargol@iastate.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your Cluster Rep as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome</th>
<th>8. Future action(s) based on data</th>
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<tr>
<td>(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>(Complete in August 2021 report)</td>
<td>(Complete in August 2021 report)</td>
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Expand and communicate the scholarship of academic advising

Advisors will know the impact of integrating academic and career advising concepts in an effort to support students as they make meaning of their curricular and co-curricular activities

Contribute to the expanding professional literature base by writing articles that feature research, theory, and practice related to the integration of academic and career advising

Choose the appropriate publication venue within NACADA, and produce 2 publications

Broader Membership

None

The community submitted several articles for publication.

Encourage more shared writing opportunities.
| Promote the role of effective academic advising in student success to college and university decision makers | Advisors will be able to access the Career Advising Community website and social media sites to explore resources related to career advising | Website will be reviewed and updated | Email to broader NACADA membership followed by survey of satisfaction | Broader Membership | None | The website was updated and we increased postings on Facebook and LinkedIn | We need stable and consistent leadership for this area. When members become less active but assume responsibility, it is difficult to keep social media up to date and relevant. |

**Resources:**


Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdwcw8cnDP7k5plSRZIYhYzG-EgP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdwcw8cnDP7k5plSRZIYhYzG-EgP0o/edit?usp=sharing)

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing)