<table>
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<th>Column 1</th>
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<tbody>
<tr>
<td><strong>1. NACADA Strategic Goal(s)</strong></td>
<td><strong>2. Specific desired outcome</strong></td>
<td><strong>3. Actions, activities or opportunities for outcome to occur</strong></td>
<td><strong>4. Outcome measurements &amp; related data instrument(s)</strong></td>
<td><strong>5. Other groups or individuals to connect</strong></td>
<td><strong>6. Anticipated challenges</strong></td>
<td><strong>7. Progress toward outcome</strong></td>
<td><strong>8. Future action(s) based on data</strong></td>
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<td>(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>(Complete in August 2021 report)</td>
<td>(Data-informed decisions) (Complete in August 2021 report)</td>
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<td>Engage in ongoing assessment of all facets of the Association</td>
<td>Increase engagement with our members by giving them the opportunity to provide feedback through a comprehensive survey.</td>
<td>Distribute a community wide survey to collect information about our member’s profiles, needs, and interests in volunteering and professional development opportunities.</td>
<td>Develop and distribute a Qualtrics survey through the listserv and membership list.</td>
<td>Work with EO to develop and distribute survey instruments.</td>
<td>Low survey response.</td>
<td>In Oct. 2020, a community wide survey was distributed via listserv and emails. The survey received 70 responses. The responses were collated and shared with the AC in January 2021. The responses were used in planning professional development events in 2021.</td>
<td>The STEM Advising Community Survey will be distributed again in fall 2021. In addition, we have formed an assessment working groups to design and implement future surveys.</td>
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Provide professional development (PD) opportunities that are responsive to the needs of advisors and advising administrators. After analyzing the community wide survey, follow up with activities that address the community’s needs or wants. Use the community survey input toward designing PD activities that address the identified needs or wants. As we plan each PD activity, we will develop appropriate and relevant learning outcomes. As we develop each activity, we will identify and seek partnership with other advising communities that have common goals or interests. Anticipate and plan for COVID’s effect on people’s time and energy. There may be scheduling or attendance challenges.

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In January 2021, STEM AC held a Roundtable event to discuss two case studies attended by over 100 participants. In March 2021, the Faculty & STEM Advising communities held a joint Panel discussion on Alternative STEM Advising that also had over 100 participants. Planning a joint event with Health Professions advising in fall 2021. We continue to develop professional events that align with the interests and needs of our community.

Develop and sustain effective Association leadership.

- Mobilize and strengthen the steering committee by formalizing the structure.
- Define roles and expectations within the steering committee.
- Roles that address areas of needs such as Social Media, Communications, Publications, and other areas identified by the community survey.
- Align roles and activities to the interests and abilities of each member.
- Constructive reviews that allow adjustments and support for each role.
- Build mentoring relationship with experienced leaders to examine the effectiveness of the structure.
- Work with EO and steering committee to develop and utilize instruments that can measure the impact of the defined roles.
- Some roles may be more time-consuming and either no one volunteers or may fall short of the anticipated results.
- Be prepared for push back on review process.
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The steering committee meets every month. We have formed working groups to address Professional Development, Assessment, and Social Media/Communications. The working groups hold separate planning meetings to address each group’s working goals.

In the next year, some steering committee members plan to step down. We will need to reach out to the AC to recruit new steering committee members.

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