### 1. NACADA Strategic Goal(s)
(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)

Expand the use of innovative technology tools and resources to support the work of the Association

Develop and sustain effective Association leadership

Promote the role of effective academic advising in student success to college and university decision makers

### 2. Specific desired outcome
(What you want to occur as a result of your efforts; what you want someone to know, do, or value)

Membership will gain knowledge and share information regarding best practices, programs, and policies that support work with transfer students at a wide range of institution types (e.g. private and public institutions, 2 and 4-year institutions, international transfer etc.)

In order to complete this goal, we will host bimonthly ZOOM Transfer Talks

- Steering Committee members will review notes from the annual business meeting to determine any particular topics to address.
- The Steering committee

### 3. Actions, activities or opportunities for outcome to occur
(What processes need to be in place to achieve desired outcome)

Upon completion of each event, we’ll post a link to a survey to assess the perception of the value and utility of the program looking at a) knowledge gained; b) ability to implement ideas to practice; c) applicability to role/ institution

When possible, we will look to partner with other ACs when topics would overlap to bring in a wide audience. Possible groups we have discussed might include leaders from NISTS, other AC groups (i.e. Orientation Advising, First-Year Student; Advisor Training and Development)

### 4. Outcome measurements & related data instrument(s)
(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)

The anticipated challenge that we need to overcome this year is getting more people to engage in dialogue within the transfer talk, rather than being passive recipients.

While finding the most optimal time can and will always be a continuing challenge with access to recording our talks will help to ensure all members are able to participate or view the

### 5. Other groups or individuals to connect
(List opportunities for collaboration with other groups)

The committee is currently updating the previous assessment survey used and will be using it for future Transfer Talks to ensure we are meeting our stated goals.

### 6. Anticipated challenges
(How will you address issues that arise as you work to achieve the outcome?)

We held three Transfer Talks in Spring 2021.

February – Online Onboarding Events

March – Bring Your Own Topic

May – Transfer Book Club with the authors of Power to the Transfer. (co-sponsored by the ACD for Theory, Philosophy, and Advising History

### 7. Progress toward outcome
(Complete in August 2021 report)

We did not complete surveys of our events this spring. The committee is currently updating the previous assessment survey used and will be using it for future Transfer Talks to ensure we are meeting our stated goals.

### 8. Future action(s) based on data
(Data-informed decisions)

(Complete in August 2021 report)
<table>
<thead>
<tr>
<th>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</th>
<th>members will identify person(s) who can highlight effective practices, policies, and programs based on that survey.  ● We will utilize the membership list, listserv and social media to attract the widest audience, and when possible, look to partner with other ACs when topics would overlap to bring in a wide audience.</th>
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<tbody>
<tr>
<td>We will utilize the membership list, listserv and social media to attract the widest audience, and when possible, look to partner with other ACs when topics would overlap to bring in a wide audience.</td>
<td>opportunities we provide.</td>
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<tr>
<td>Expand and communicate the scholarship of academic advising</td>
<td>Work collaboratively as a steering committee to encourage community members to participate in scholarship and work towards accepted presentations and publication in one of the NACADA publication outlets (AAT; Article Submissions Track submission and acceptance of transfer related presentations for NACADA conferences)</td>
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<tr>
<td>Promote the role of effective academic advising in student success to college and university decision makers</td>
<td>Partner with the NACADA Research Committee Potential to partner with many of the Advising communities to encourage scholarship on various student populations: Veterans, Military, and Family members who are also transfer students STEM and Transfer Health Professions and Transfer, Etc. Potential partnership Matching potential presenters and writers is an interesting process and can be quite complex. We will work as a team to develop meaningful ways to do so. Our partnerships with other related communities and the research committee can help here.</td>
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<tr>
<td>In order to achieve this goal:  Develop a strategy to connect community members with each other  Partner with the NACADA Research Center to support and encourage this endeavor among our members.</td>
<td>We did not make significant progress on this goal.</td>
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<td>At our current steering committee size we do not have anyone dedicated to this goal. We lost three members of the committee this spring (for various reasons) and are now recruiting to add members. In the recruitment we are seeking members to focus on increasing scholarship of advising.</td>
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<td>Clearinghouse; or Journal)</td>
<td>with the Two-Year Colleges community regarding partnerships etc.</td>
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<td>Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</td>
<td>Have EID as a specific focus in our series of transfer talks. Ensure that it is built in appropriately in all of our community events.</td>
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Resources:
Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdow8cnDP7k5plSRIYhYzG-EgP0/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdow8cnDP7k5plSRIYhYzG-EgP0/edit?usp=sharing)
Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtY0EMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtY0EMbNAYYseEUU6U88/edit?usp=sharing)