Division Unit Report for Advising Community on Graduate and Professional Students
Submitted by Katelyn Talbott

Please complete Columns 1 through 6 and return by November 15, 2021.

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your Cluster Rep and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison: Liz Alcantara (lizbeth@ksu.edu). Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome (Complete in August 2022 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Complete in August 2022 report)</th>
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| Expand and strengthen the network of external partnerships globally to advance the vision, mission, and strategic goals of the association. | Increase visibility of this Advising Community to members and potential members | Steps to Success:  
- Post weekly engaging social media content that highlights events and opportunities through GPS AC, NACADA, and relevant new articles  
- Send quarterly newsletters through the listserv highlighting relevant research articles, member spotlights, and member recognitions  
- Send monthly highlights to | Social media: post once weekly minimum  
Attendance numbers at virtual events:  
Launch polls at virtual events to capture who is joining for the first time. Track number of attendees to then compare the attendance records for additional online events (GPS Talks)  
Attendance at conference meeting/community social: increase by 5 people over last year | Steering Committee initiatives all work towards this goal | Issue: Folks not having mental capacity to take on more work/responsibilities  
Overcoming: Just by being present and sharing this group, when professionals have the ability to take on more professional responsibility, our hope is that they remember this group and choose to become involved. |
| Support those who want to expand their professional development opportunities and involvement | Steps to Success:  
- Encourage membership to read proposals marked for this AC  
- Encourage collaboration between members for publications, conference presentations, and community engagement events  
- Encourage members to apply for NACADA, Regional, and campus awards, scholarships, and recognitions | Record the specific opportunities that are provided for members to participate in GPS and NACADA. Create a guide to send out at the beginning of each year letting membership know about these opportunities for involvement.  
- Track number of community members who were selected for awards, scholarships, and recognition through NACADA. Once these numbers are reported, this can be the benchmark for future years. | N/A | Issue: Folks unable to expand their resources for participation.  
Overcoming: When folks can rejoin or become involved, they will have been informed of potential opportunities through our communications and can then jump in where and when they are ready. |
Assess association practices to ensure relevance with the evolving landscape of higher education across the globe.

**Benchmark our roles and responsibilities within the community**

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<th>Steps to Success:</th>
<th>Using survey instruments such as survey tool (ensuring anonymity) for open-ended questions to collect data.</th>
<th>Involvement of membership</th>
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<tbody>
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<td>Develop an outline for most helpful information to be collected.</td>
<td>Aiming to collect at least 20 responses.</td>
<td>Approvals if publication is desired</td>
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<td>Reach out to others that have asked for roles, titles, and responsibilities this last year on the listserv.</td>
<td>Mine and clean data to create a tool to share on the public GPS AC website for member use.</td>
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**Steps to Success:**

- Develop an outline for most helpful information to be collected.
- Reach out to others that have asked for roles, titles, and responsibilities this last year on the listserv.
- Mine and clean data to create a tool to share on the public GPS AC website for member use.

**Resources:**

- Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7kSpjSRIyiYzE-gp0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7kSpjSRIyiYzE-gp0o/edit?usp=sharing)
- Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4Q7ir_AzjM088vGNOsC5odtYOEmbNAYYeEUu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4Q7ir_AzjM088vGNOsC5odtYOEmbNAYYeEUu6U88/edit?usp=sharing)