



**Division Unit Report for:  
Adult Learners Advising Community  
Submitted by Shannon Johnson**

Please complete Columns 1 through 6 and return by November 15, 2021.

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison: Liz Alcantara ([lizabeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

| 1. NACADA Strategic Goal(s)<br><br><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>              | 2. Specific desired outcome<br><br><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>                                 | 3. Actions, activities or opportunities for outcome to occur<br><br><i>(What processes need to be in place to achieve desired outcome)</i>   | 4. Outcome measurements & related data instrument(s)<br><br><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>  | 5. Other groups or individuals to connect<br><br><i>(List opportunities for collaboration with other groups)</i>   | 6. Anticipated challenges<br><br><i>(How will you address issues that arise as you work to achieve the outcome?)</i>  | 7. Progress toward outcome<br><br><i>(Complete in August 2022 report)</i>  | 8. Future action(s) based on data<br><br><i>(Data-informed decisions)</i><br><br><i>(Complete in August 2022 report)</i>  |
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| #5: Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association | ALAC Goal/Objective #1: Be active – as a community and scholastically<br><br>Outcome: Members of this AC will take advantage of opportunities to engage with other members. | #1a. Establish subcommittees on the ALAC Steering Committee overseeing Communication, Website, Events, and Scholarship.<br><br>#1b. Provide opportunities for members to connect, share ideas, and build community | Survey will be administered to assess topics and activities of interest along with potential intersectionality with other Advising Communities for collaboration.<br><br>The number of activities planned and attendance numbers will be tracked. | Adult learners have multiple identities, providing opportunities to collaborate with other ACs. Suggestions during the two Fall 2021 ALAC Business Meeting include Distance Learning, Appreciative Advising, and First Generation. | Time – I recently moved across the country and started a new job in a new city, so I will work hard to allocate my time to various commitments. Getting the new subcommittee structure up and running will help in the long run as those Steering Committee members can focus on their tasks. | * Established the following subcommittees - Communication, Website, Events, Scholarship - and assigned a chairperson for each from the Steering Committee (SC). Also established an At-Large Members component of the SC for folks who want to participate in the broader conversations and help out where needed but needing lighter time involvement. The SC met four times this past year.<br><br>* Administered survey | * Adding new members to the Steering Committee in August 2022 to expand subcommittee support and engagement.<br><br>* The Steering Committee is meeting in Sept 2022 to analyze survey responses to develop programming and outreach ideas.<br><br>* The ALAC Chair will represent ALAC |

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|  |  |   |  |  |  | <p>(25 Feb 2022 to 16 Mar 2022) with 66 responses from all 10 NACADA Regions and our Global Community. Using survey responses to expand Steering Committee membership and to develop programming ideas.</p> <p>* Held a Virtual Business Meeting in Nov 2021 plus four other virtual events to provide opportunities for members to connect, share ideas, build community, and to encourage scholarly development around adult learners. Attendance for the four programmatic events ranged from 19 to 46 people, with mean attendance of 31.75.</p> <p>* ALAC Chair volunteered to co-facilitate the GPS-Adult Learner Collaborative Group.</p> | <p>and promote Adult Learners by co-facilitating the GPS-Adult Learners Collaborative Group through the GPSAC. Starting to encourage and discuss with Steering Committee members other collaboration opportunities.</p>  |
| #6: Foster communities of practice that empower members to advance the scholarship of academic advising. | <p>ALAC Goal/Objective #2: Serve as a resource (internally and externally)</p> <p>Outcome: Members of this AC, members of NACADA, and members of the higher education community will look to the ALAC as a resource for information regarding adult learners and advising that student population.</p> | <p>#2a. Regularly update the ALAC website and communication posts with new information and resources.</p> <p>#2b. Promote the ALAC website as a go-to resource and members of the community as experts.</p> <p>#2c. Develop a speakers bureau list of names and areas of expertise.</p> | <p>Document edits and additions to the ALAC website along with posts via the ALAC listserv and Facebook group.</p> <p>Document number of people on speakers bureau list.</p> | <p>Work with the NACADA Executive Office for website updates and certain AC posts.</p> | <p>No challenges anticipated at this time.</p> | <p>* We started sending a monthly newsletter in March 2022 via the email listserv and Facebook group.</p> <p>* A LinkedIn group for ALAC was established in March 2022.</p> <p>* This is a longer term goal that will take time to develop and evolve.</p>   | <p>* Continue to send monthly or bi-monthly newsletters.</p> <p>* Using survey responses, we hope to determine who is interested in presenting for ALAC and at conferences, working on scholastic writing about adult learners, and eventually developing a speakers bureau list</p> |

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|   |   |   |   |  |  |   | focused on adult learners.   |
| #2: Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising. | ALAC<br>Goal/Objective #3:<br>Provide professional development opportunities<br><br>Outcome: Members of this AC will attend professional development opportunities and take initiative to facilitate professional development opportunities for others. | #3a. Establish subcommittees on the ALAC Steering Committee overseeing Communication, Website, Events, and Scholarship.<br><br>#3b. Encourage members to do presentations, write articles, and conduct research to enhance the information available. | Track the number of presentations and articles related to adult learners. | Again, adult learners have multiple identities, providing opportunities to collaborate with other ACs. Suggestions during the two Fall 2021 ALAC Business Meeting include Distance Learning, Appreciative Advising, and First Generation.<br><br>Work with the NACADA Executive Office for tracking information. | No challenges anticipated at this time | * Again, established subcommittees for Communication, Website, Events, Scholarship as well as At-Large Members to provide professional development opportunities and leadership sustainability for ALAC.<br><br>* Using survey responses, we hope to determine who is interested in presenting for ALAC and at conferences and in working on scholastic writing about adult learners.<br><br>* The four programs offered this past year also encourage professional development by expanding their knowledge and thinking about ways to improve practice (mean attendance of 31.75 people).<br><br>* Only four presentation proposals on Adult Learners were submitted for the 2022 Annual Conference, and two of them were poorly written. | * Again, adding new members to the Steering Committee in August 2022 to expand subcommittee support and engagement.<br><br>* Continue offering programs on professional development and scholarship to expand knowledge and skills.<br><br>* Reaching out to members who expressed interest in presenting, writing, and research to help them develop presentations, article topics, and research ideas, encouraging collaboration among members.<br><br>* Based on the limited and poorly written conference proposals, the Scholarship Subcommittee plans to offer sessions this coming year on developing presentation ideas and writing strong conference proposals. |

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**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing)