



**Division Unit Report for [Business Majors]
Submitted by [Wendy Stephens]**

Please complete Columns 1 through 6 and return by November 15, 2021.

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2022 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2022 report)</i>
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	Increase the number of proposals accepted for Business Majors Advising Community for the Annual Conference in 2023.	Generate information from NACADA about number of past proposals and increase by 5%.	Data from NACADA	Collectively solicit proposals with other communities including Assessment of Advising, Advising Administration, Career Advising	Obstacles for travel cost for many members, solicit virtual options		

Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.	Establish a project management approach to participation with the steering committee	Provide structure for with opportunities for members to participate when they can Solicit feedback from community regarding Format, content, etc.	Establish subcommittees of the Business Majors Advising Community steering committee.	Learn best practices from NACADA including Emerging Leaders, etc.	Lack of participation		
Assess association practices to ensure relevance with the evolving landscape of higher education across the globe. Examine and align the structure and infrastructure of the association to best support advancement of the vision, mission, and strategic goals.	Create a Business Majors Advising Community steering committee to include subcommittees for: - Social Media - Professional Development series - Social Activities at conferences	Solicit volunteers interested in serving	Participation of members Addition of new members to the community		Volunteers Expertise		

INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing