**Division Unit Report for Global Engagement**  
**Community** Submitted by **Dr. Margaret Mbindyo**

Please complete Columns 1 through 6 and return by November 15, 2022. Columns 7 and 8 are completed for the progress report due August 15, 2023.

Please send your report to your **Cluster Representative**, the Advising Communities Division Representatives: Gavin Farber (gavin.farber@temple.edu), Tony Lazarowicz (tlazarowicz2@unl.edu), and Executive Office Liaison to the Advising Communities Division: Liz Alcantara (lizbeth@ksu.edu). Thank you!

<table>
<thead>
<tr>
<th>1. <strong>NACADA Strategic Goal(s)</strong> (List one of NACADA’s 8 strategic goal(s) related to the specific desired outcome in #2)</th>
<th>2. <strong>Specific desired outcome</strong> (What you want to occur as a result of your efforts; what you want someone to know, do, or value)</th>
<th>3. <strong>Actions, activities, or opportunities for outcome to occur</strong> (What processes need to be in place to achieve desired outcome)</th>
<th>4. <strong>Outcome measurements &amp; related data instrument(s)</strong> (How will you specifically measure the outcome and with what instruments? e.g., survey, focus group)</th>
<th>5. <strong>Other groups or individuals to connect</strong> (List opportunities for collaboration with other groups)</th>
<th>6. <strong>Anticipated challenges</strong> (How will you address issues that arise as you work to achieve the outcome?)</th>
<th>7. <strong>Progress toward outcome</strong> (Complete in August 2023 report)</th>
<th>8. <strong>Future action(s) based on data</strong> (Data-informed decisions) (Complete in August 2023 report)</th>
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<tbody>
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<td>Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.</td>
<td>Social media/social-focused outreach</td>
<td>Educate the community members by sharing meaningful information through social media.</td>
<td>Communication-post GEC events announcements</td>
<td>We will use Facebook to update members about the community activities, identify relevant short videos and other sharable materials that educate the membership on various issues.</td>
<td>We will work with other communities to advertise our events.</td>
<td>The challenge will be creating and getting the content in a timely manner to post on social media. Our recent survey requested for someone interested in updating our Facebook page.</td>
<td></td>
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Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of academic advising.

- Professional Development webinars and workshops that incorporate perspectives from other countries such as South Africa, UKAT, Japan and China.
- Identify relevant topics to share best practices through webinars and workshops.
- Identify and collaborate with global partners to share their advising models.

The subcommittee will identify webinar and workshop topics based on a recent survey to GEC membership.

We will collaborate with the Global Initiatives Committee, the International Students Community as well as the Advisor Training Community.

Advertising the events on a timely basis. We will also work in close collaboration with our cluster rep and EO for guidance.

**Resources:**
- Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIyYhYzG-EgP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIyYhYzG-EgP0o/edit?usp=sharing)
- Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7r_AjIM088vGNOsC5odtYOEMbNAYyeE4U6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7r_AjIM088vGNOsC5odtYOEMbNAYyeE4U6U88/edit?usp=sharing)