



ADVISING  
COMMUNITIES

**Division Unit Report for Small Colleges and Universities  
Submitted by Jill Oberfeitinger**

Please complete Columns 1 through 6 and return by November 15, 2022.

Columns 7 and 8 are completed for the progress report due August 15, 2023. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2023 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2023 report)</i></b>
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	Host hot topic discussions on a variety of popular topics/common questions posed by members to provide a platform to share and learn different perspectives.	Topics will be chosen from a recent survey posed to the community. Once identified, presenters/panelists will need to be determined, events scheduled and then advertised.	The goal is to host at least two such events this year and will be measured by the number of events hosted.	Depending on the topics chosen, we will seek other advising communities to collaborate.	Do committee members have time to create an effective opportunity for our members?		

Foster communities of practice that empower members to advance the scholarship of academic advising.	Continue with hosting three Summer Reading Circles that will look at recent publications, articles and books and ultimately advance scholarship of academic advising in a low pressure environment.	The articles, publications, and/or books for the Reading Circle need to be identified and shared with the community. Dates of the Reading Circle need to be scheduled and then advertised.	The goal is to host at least three such events this year (May, June and July) and will be measured by the number of events hosted.	We would love for members of other communities to join. And we should advertise to those especially if there is a topic that closely links to that community.	Deciding on what to read. We want this to be fun and low pressure but a way to increase scholarship.		
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Increase visibility of the community and NACADA as a whole through social media platforms by creating a "Calendar of Postings" and then create content for those postings.	Keep updated the Calendar of Postings and then coordinate the content between our FaceBook and Twitter managers with the community chair.	Do we stick to the Calendar of Postings or not.	To advertise other NACADA-wide events.	Finding appropriate content to submit and staying up to date with submissions.		
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Create a quarterly "Message from the Chair" that can be shared through the ListServ, Membership email and our Social Media Platforms.	Gather information (upcoming events, how to get involved, are just examples of possible topics to cover) to place in the Quarterly; Create the message; sent the message to constituents.	As a Quarterly, there should be four "messages" that should go out through the 2022-23 year.	Work with NACADA EO and Division Reps to make sure events are covered appropriately. Work with any collaboration communities. Work with steering committee members who oversee our Social Media platforms.	Difficulties that may arise are the possibility to not have enough information to include within the message. I must mark on my calendar when to have a rough draft of the message completed so that the messages do indeed go out quarterly. And making sure that these messages actually are completed.		

*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing)