



Division Unit Report for Advising Administration Community
Submitted by Zoranna Jones

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

| 1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i> | 2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i> | 3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i> | 4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i> | 5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i> | 6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i> | 7. Progress toward outcome <i>(Complete in August 2019 report)</i> | 8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i> |
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| Develop and sustain effective Association Leadership | Increase the involvement of NACADA members and provide opportunities for leadership | Encourage the steering committee to assist with planning, organizing and implementing activities for the Advising Administration Community (AAC) | Submit meeting notes from AAC Zoom meetings | NACADA members from the Advising Administration Community | Coordinating meeting times with maximum steering committee member attendance | Goal met. Steering committee members helped draft AAC emails, plan events, conduct surveys and promote social media presence. | Continue current practices which have proven to be effective |
| Expand the use of innovative technology tools and resources to support the work the Association | Host two Zoom meetings, one fall, one spring for AAC steering committee | Allow steering committee to review AAC goals and assist with the planning, organizing and implementing activities for the AAC | Setting meeting dates and implementing the meetings with a prepared agenda | Work with the EO to coordinate the Zoom meeting | Coordinating a meeting time with maximum steering committee member attendance | Goal met. Two zoom meetings were held (February and July) | Continue current practices which have proven to be effective |

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| Expand the use of innovative technology tools and resources to support the work the Association | Utilize current social media platforms (Facebook) to inform and engage the AAC community | Create a sub-committee to manage the AAC social media platforms | Sub-committee will create a process and timeline for posting on social media | Work with the EO as a source of NACADA content to promote on the platform | Lack of interest in managing social media | Goal met. Facebook is our primary medium. There are currently 305 members, with regular posts and discussion. It will be utilized to advertise upcoming events. | Continue current practices which have proven to be effective |
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Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>