**Division Unit Report for the Advising Adult Learners**  
Submitted by Deanna Donaugh

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

| Strategic Goals 4 & 6: Foster inclusive practices within the association that respect the principle of equity and the diversity of advising (4) and engage in ongoing assessment of all facets of the association (6) | Understand the needs, strengths, and areas for improvement for our advising community to make sure we are meeting the needs of the community members | Create and distribute a survey to the community membership | Steering committee will finalize survey questions in early January 2019  
Survey will go out to membership and results analyzed in January 2019 | Reach out to other community chairs to see what questions they have asked in the past | Getting the community members to respond to the survey. And, how to get members who are less active to respond to the survey?  
- Multiple reminders on FB and listserv  
- Word of mouth | Completed survey and analyzed the data. Steering Committee has made recommendations to the incoming chair | Organize steering committee to help plan and achieve the goals from the survey (see below for details) |

| **1. NACADA Strategic Goal(s)**  
(List strategic goal(s) related to the outcome) | **2. Specific desired outcome**  
(What you want to occur as a result of your efforts; what you want someone to know, do, or value) | **3. Actions, activities or opportunities for outcome to occur**  
(What processes need to be in place to achieve desired outcome) | **4. Outcome measurements & related data instrument(s)**  
(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group) | **5. Other groups or individuals (if any) to connect with in achieving this outcome**  
(List opportunities for collaboration with other groups) | **6. Challenges (if any) anticipated in achieving this outcome**  
(How will you address issues that arise as you work to achieve the outcome?) | **7. Progress toward achieving outcome**  
(Only completed in August 2018 report) | **8. Future action(s) based on data**  
(Data-informed decisions)  
(Only completed in August 2017 report) |
### Strategic Goal 2:
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

- **To expand their concept of adult learners and advising practices, to gain knowledge on adult learners needs and how best to address those needs, provide discussion opportunities to discuss best practices in regards to advising adult learners.**
- **Analyze the survey results to understand the professional development needs and opportunities of the community.**
- **Provide two online discussion series around the results of the survey.**
- **January 2019:**
  - Analyze results, decide on topic areas, begin collaborating with other communities, select dates
  - Late February/Early March: have first discussion topic
  - Late April/Early May: Have second discussion
- **Will need to see survey results, but are looking at collaborating with one or more of the following communities:**
  - Distance education,
  - Transfer,
  - First generation,
  - Career,
  - Multicultural

| January 2019: | 
| --- | --- |
| Analyze results, decide on topic areas, begin collaborating with other communities, select dates | Late February/Early March: have first discussion topic |
| Late April/Early May: Have second discussion | We were able to analyze the results but did not get organized enough to plan activities. |

### Strategic Goal 7:
Expand the use of innovative technology tools and resources to support the work of the Association

- **Provide a central resource on adult learners via the Adult Learners Advising Community website.**
- **Complete an overhaul of the adult learners website.**
- **Steering committee will begin gathering resources to be added to the website. Google doc has been created for this.**
  - Poll the membership regarding resources they use for advising their adult learners, include this in the google document.
- **NACADA Resources**
  - Research other communities sites to see different options.

<table>
<thead>
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**Steering committee has developed ideas that are ready to be planned. Some are easier to start than others (see below for details).**

- Reviewed website adult learners community website and found it lacking in resources. We have reached out to community and received a ton of suggested resources.
- Review the resources sent by the community, organize and submit for upload to website.
This is the notes from the steering committee detailing suggestions and ideas for next year:

Through the survey data we were able to pull out some programming topic ideas and format preferences of those who responded. Note we had about 50 responses out of a possible 1,000.

- **Programming ideas that stood out:**
  - Respondents would like to just share ideas and best practices
  - Would like to collaborate, discuss research ideas
  - Ways to support adult learners
  - Discuss/learn more about Undecided adult learners
  - Learn more about Adult Student Learning Communities
  - Discuss challenges for adult learners
  - Differences between students/students’ experiences who take night/weekend classes vs online vs a more traditional format

- **Format preferences:**
  - Most wanted format is articles
  - Followed closely by online discussions, webinars, and conference presentations

**Ideas for next year:**
- Spotlight/get to know each steering committee member
- **Provide more articles for the community via FB and listserv**
  - Organize the steering to help with this (i.e. if you do 1 article a month, assign a steering committee member in charge of finding an article for that month)
  - Easy program idea- take one of the articles and make it into an online discussion. You can do this via zoom.
- Informal open discussions on:
  - Just a general sharing ideas
  - One to gather research ideas/help people connect for collaboration
- A little more formal/ will need more planning:
  - Reach out to those who have presented at annual on an adult learner topic and see if they would be willing to present in an online format to our community
  - Reach out to those who are doing a dissertation on adult learners- see if they would be willing to present on an online format to the community
  - **Direct Request:** for a program on Adult Learners Learning Communities – would need to find 3-4 people who have one of these and would be willing to put together a presentation- note might encourage whoever does this to keep in mind putting this up for a NACADA presentation proposal
Direct Request: for a program on Adult Undecided Students- again would need to find 3-4 people with experience in this area willing to put something together, would also encourage a NACADA proposal for this. Note- this is a good way to also collaborate with the Undecided Advising Community group.

Some things we can do now:

- Update the Adult Learners Advising Community resource page. It is subpar 😕
  - Everyone should have access on google drive to the website changes document
  - Reach out to the listserv and Facebook page asking for article submissions
  - Each steering committee member enter 3 article, book, or other resource for adult learners. This would give us 21 items to update the website/resource page with

- Adult Learners Advising Community social at the annual conference on Monday, October 21st (the 1st evening) at 5:45pm at the Gordon Biersch Brewery
  - Steering committee members put this on their calendar to attend if they are going to annual
  - Send out the information via the listserv and Facebook
  - Maybe create an e-vite to put out to get an idea of who can attend