



**Division Unit Report for Assessment of Advising
Submitted by Brian Buckwald**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<p>1. NACADA Strategic Goal(s)</p> <p><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i></p>	<p>2. Specific desired outcome</p> <p><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i></p>	<p>3. Actions, activities or opportunities for outcome to occur</p> <p><i>(What processes need to be in place to achieve desired outcome)</i></p>	<p>4. Outcome measurements & related data instrument(s)</p> <p><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i></p>	<p>5. Other groups or individuals to connect</p> <p><i>(List opportunities for collaboration with other groups)</i></p>	<p>6. Anticipated challenges</p> <p><i>(How will you address issues that arise as you work to achieve the outcome?)</i></p>	<p>7. Progress toward outcome</p> <p><i>(Complete in August 2019 report)</i></p>	<p>8. Future action(s) based on data</p> <p><i>(Data-informed decisions)</i></p> <p><i>(Complete in August 2019 report)</i></p>
<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.</p>	<p>Establish a communication plan and social media presence.</p>	<p>Steering Committee Communication Subcommittee Chair</p>	<p>Did members receive at least one listserv update specific to community business bi-monthly? Y/N</p> <p>Did members receive survey on preferences toward creation of a social media channel for this community? Y/N</p> <p>Was a social media channel created for the group? Y/N</p> <p>Did members receive at least one social</p>	<p>NACADA EO Technology Advisory Board</p>	<p>Identify back-up Steering Committee Communication Subcommittee Chair.</p> <p>Establish plan and deadlines with Subcommittee Chair.</p>	<p>As of Aug 2019 we are missing a Communication subcommittee chair, though an overall steering committee is in place detailed further below.</p> <p>Three community updates were made between the 2018 and 2019 conferences.</p>	<p>The steering committee will meet once more before the 2019 annual conference to firm up choice of social media channel (to promote at business meeting and poster presentation at conference).</p> <p>We will also promote the Communication subcommittee chair as detailed in</p>

			media update specific to community business via social media? Y/N			The steering committee discussed social media strategy at two of our four meetings, in which we are certain we want to pursue LinkedIn but unsure about Facebook, Twitter, and others.	next goal row to progress toward more frequent updates in the next year.
Develop and sustain effective Association leadership.	Form steering committee of at least six persons where each participates either as leader of subcommittee or as back-up.	Promotion through listserv and at NACADA events, with specific attention to: <ul style="list-style-type: none"> • 2018 Assessment Institute • 2018 Region Meetings 	Number of members serving in roles by Oct 2019. At least three subcommittees with names, charge, contact info, and current projects listed on community web page. Did steering committee meet at least bi-monthly to discuss and advance the business of the community? Y/N	ACD Steering Committee and Reps Past Commission Chairs	Have clearly defined roles, expectations, and standards of satisfactory performance. Hold bi-monthly steering committee meetings.	As of Aug 2019 we have a steering committee of 8 (excluding chair) with commitments to serve through the Oct 2020 annual conference. One subcommittee (Research) has a leader. More subcommittee leaders are still needed, the Social Media and Website ones in particular. The committee met for 4 times in between the 2018 and 2019 annual conferences.	Approach steering committee members individually to volunteer, as opposed to asking the larger group. The 2019 business meeting agenda will specifically include revisiting open the positions and seeking volunteers.

						Dec-Jan and June-July were hardest to schedule.	
Expand and communicate the scholarship of academic advising.	Ensure other assessment-related professional organizations are kept abreast of NACADA advising assessment resources and programs.	SAAL NILOA AHEE AIR NASPA ACPA others	Was contact made with a representative from at least 3 other professional organizations? Y/N	This goal is about inherently connecting other groups.	Communication Template	<p>Two way contact was made with SAAL Professional Development Committee and AHEE Board.</p> <p>SAAL now links the Assessment Institute and Assessment Track in general conference on their website calendar.</p> <p>NACADA was deemed not directly related to include on AHEE site, but two promotional messages for the Assessment Institute was sent to their listserv at the encouragement of board members.</p>	<p>The goal needs refinement. NACADA already has relationships with these organizations.</p> <p>We will readjust the goal and continue pursuing next year to focus on adding NACADA to existing lists of online assessment resources.</p>

Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.	Establish team to revisit feasibility and offer recommendation (with timeline) on the creation of a pocket guide or similar resource for Advising Assessment.	Steering Committee Research Subcommittee Chair	<p>Was a team convened in collaboration with Leigh Cunningham and NACADA EO to discuss by Oct 2019? Y/N</p> <p>Did the team provide report on how to relaunch the project, or shape into similar project by Oct 2019? Y/N</p>	NACADA EO Leigh Cunningham	Anticipate plenty of time for finding members to serve on team, and to convene, and to author recommendation.	A team was not formalized per se, but there is clarity how to move forward. Leigh Cunningham provided history of recent efforts by Assessment Institute faculty to address and drafts, which led to more detailed background with Rich Robbins and Tomarra Adams. In short, there is continued high interest to collaborate but still in need of a lead author/co-author. This is a multi-year project.	We will continue to pursue next year, but focus on identifying a lead author/co-authors. Our committee should first start seeking volunteers at the Assessment Institute Advisory Board meeting at 2019 annual conference, then expand to all Institute faculty, then to the Assessment Advising Community.

<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.</p>	<p>Update assessment related resources on the NACADA Clearinghouse.</p>	<p>Steering Committee Website Subcommittee Chair Steering Committee Research Subcommittee Chair</p>	<p>Was a section for rubrics created with examples from at least 3 different institutions? Y/N</p> <p>Number of new resource links added to Assessment Clearinghouse page between Oct 2018-2019.</p> <p>Are there any dead links on Assessment Clearinghouse page by Oct 2019? Y/N</p> <p>Are other (in addition to CAS) assessment-related professional development organizations listed on Assessment Clearinghouse page by Oct 2019?</p>	<p>NACADA EO</p>	<p>Have clearly defined roles, expectations, and standards of satisfactory performance.</p> <p>Hold bi-monthly steering committee meetings.</p>	<p>A volunteer for Research subcommittee chair was finalized late 2019, and we are still missing a Website chair, so progress toward this goal was slower than desired.</p> <p>Still, largely due to efforts at the EO, the Clearinghouse page has no broken links and refreshed as conversations on Facebook communities and Assessment listserv unfold.</p>	<p>As the Research subcommittee chair is now in place we should be more proactive with the EO regarding page updates and adding the dedicated section for rubrics.</p> <p>Next year we will build a survey that can be made available year round and promoted on the Assessment Listserv among other places to solicit resource additions.</p>
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INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>