

**Division Unit Report for Undecided & Exploratory  
Students Advising Community  
Submitted by Maureen Bell-Werner**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2019 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2019 report)</i></b>
5. Develop and sustain effective Association leadership	Create an active steering committee	<ul style="list-style-type: none"> <li>-Get volunteers at the advising community meeting at the annual conference</li> <li>-Seek volunteers from the member email list</li> <li>-Have online meetings about every other month</li> </ul>	<ul style="list-style-type: none"> <li>-Have steering committee members from all 10 regions of NACADA</li> <li>-Develop subcommittees or topics for steering committee members to focus</li> </ul>	<ul style="list-style-type: none"> <li>-Dawn Krause for member email</li> <li>-Amy Treboni-previous chair</li> <li>-Amanda Mather-Cluster Rep</li> </ul>	<ul style="list-style-type: none"> <li>-Getting steering committee members from each region</li> <li>-Having an area of focus for each steering committee member</li> </ul>	<ul style="list-style-type: none"> <li>-Established a steering committee of 16 members</li> <li>-We have steering committee members from many of the regions but not all 10</li> <li>-We have monthly online meetings scheduled</li> </ul>	<ul style="list-style-type: none"> <li>-Need to develop subcommittees to give steering committee members an area of focus &amp; more specific direction</li> <li>-Find ways for steering committee to interact more with membership</li> </ul>

<p>2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Create a Facebook group for member use to connect with colleagues, ask questions, share ideas, and post blogs</p>	<p>-Create a Facebook group for the Undecided &amp; Exploratory Students Advising Community -Invite members to join -Encourage members to invite others</p>	<p>-See the number of people who have joined the group -Post conversation starters to prompt activity within the group -Track the amount of traffic in the group -Encourage short writings, like blogs, to publish on the Facebook group</p>	<p>-Dawn Krause as the NACADA Executive Office representative -Other NACADA Advising Community groups on Facebook for ideas (Orientation, Advising Administration) -Recommend members join other Facebook groups to encourage interaction among advising communities</p>	<p>-Some members do not use Facebook -Expand to other social media platforms (i.e. Twitter, LinkedIn) -People joining the group but not engaging with others</p>	<p>-A Facebook page was created for the Undecided &amp; Exploratory Students Advising Community &amp; there are 58 members at this time -Each correspondence with members encourages them to join the Facebook group</p>	<p>-More engagement among members on the page is necessary -Steering committee members could take turns posting to engage in conversation -More encouragement among members to write on topics related to Exploratory advising -Look into other social media outlets for more engagement</p>
<p>1. Expand and communicate the scholarship of academic advising</p>	<p>-Increase conference proposals related to undecided &amp; exploratory students -Continue award nominations advising community members and work related to exploratory advising</p>	<p>-Send reminders about deadlines for presentations and award nominations -Highlight people and offices that are doing great work in our area across the world on the Facebook group and through email</p>	<p>-See the number of proposals for our community to review for the annual conference -Review awards for outstanding work related to exploratory advising</p>	<p>-Steering committee to engage proposal readers in the concurrent review process -Steering committee to encourage applications</p>	<p>-A lack of nominations for awards -Too few proposal readers, making for large numbers for few volunteers</p>	<p>-We have explored highlighting community members' advising scholarship -I selected two proposals to be sponsored by the community -Members were encouraged to submit proposals in communications &amp; informed of deadlines -We had 30 proposal reader volunteers</p>	<p>-We have discussed having an "Exploratory Conversation" around the topic of submitting a conference proposal -We need to decide on a strategy for identifying people &amp; programs doing good work &amp; showcasing them to the membership</p>

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>