



**Division Unit Report for [HBCU Advising Community]
Submitted by [F. Janelle Hannah Jefferson]**

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Complete in August 2019 report)</i>
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Increase the awareness of opportunities for inclusiveness and equity within the association as it relates to proposal/award readers, proposal submissions, publications, and leadership.	Share out and promote engagement through use of current communication tools (social media, listserv, topical template, advising community page.)	Offer survey opportunity before annual conference of following year to discuss findings at business meeting for advising community.	Notify current executive director, executive board, and ACD leadership of results to ensure transparency across the board.	Keeping members engaged in the process and the momentum going. Members who represent institutions where funding may be an issue have problems remaining active within organization.	Correspondences went out to all members to participate and take part in other NACADA activities and participation has increased. (24-Hour Virtual Conference, NACADA regional and national conference proposals)	Increase the number of correspondences sharing NACADA opportunities with members.

Develop and sustain effective association leadership	Create active steering committee board for advising community.	Steering committee members were asked to volunteer services at annual conference in Phoenix. Supplemental information about advising community leadership emailed to those who volunteered.	Upon the completion of the election of chair leadership, steering committee will be formed officially with 5 to 6 members to perform various suggested and appointed duties. Chair and steering committee members will meet virtually in early 2019 to set goals for community.	n/a	Steering committee commitment. History shows that this advising community has great participation during face-to-face interactions and convenings. It is the desire of the current chair to motivate committee members to remain committed and involved in the decision-making process of this advising community.	Steering committee has been established. One virtual meeting has occurred with steering committee members via zoom.	Increase the number of virtual meetings so that when we meet at the annual conference, more could be accomplished face-to-face.
Expand communication efforts within advising community.	Increase members' awareness of NACADA events and opportunities.	Expand the use of communication tools to include social media (FaceBook), email listserv, and add GroupME function.	More engagement, increased participation in events, proposals, conference presentations, and publications.	Engage non-members to encourage them to become involved.	Designate committed steering committee member to maintain social media and advising community communications efforts.	NACADA updates as well as news about noteworthy events and accomplishments are posted via Facebook page. The number of members and participants have increased.	Hand over the reins of the social media activities to steering committee member responsible for updating and increasing presence
Community to discuss adding additional focus and/or changing title of HBCU Advising Community to include topics pertinent to black students and professionals in higher education.	To reach out, support, and advocate for all issues related to black students and black professionals in the field of higher education and academic advising.	Research full process from current leadership on how to change/add name or topics advocated for.	Poll group.	Communicate with other advising communities whose focuses are related to the expansion of this topic to ensure no overlap.	Other advising communities focus may be directly tied to the expansion of this topic. Potential overlap.	Access to move forward with this initiative was recently granted by NACADA leadership. More conversations will take place during 2019 Annual Conference.	Continued discussion during HBCU ACD annual meeting.

INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>