



ADVISING
COMMUNITIES

**Division Unit Report for Liberal Arts Advising Community
Submitted by Vince Hernandez**

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i>
Expand the use of innovative technology tools and resources to support the work of the Association. Expand and communicate the scholarship of academic advising	Continue to increase membership in the AC	Steering committee will be promoting the AC at our respective Region Meetings. Considering reaching out to presenters of AC sponsored sessions for Annual to see if willing to plug the AC at conclusion of their presentation.	Track the number of members we have for the AC and the AC listserv with the help of Cluster Rep and/or Division Leadership, along with monitoring the increase in our Facebook group	AC Steering Committee & Cluster Rep	I do not foresee too many challenges as in the past, we have seen an increase in membership every time we promote the AC		

Expand and communicate the scholarship of academic advising	Increase the level of engagement within the AC	-Monthly Zoom chats on Hot Topics that Liberal Arts advisor face -Promote articles over the Facebook page for discussion/best practices	Monitor how often articles are posted while also taking part in the forthcoming monthly Zoom meetings	Steering Committee	-Availability of our colleagues (different time zone, day to day responsibilities)		
Expand and communicate the scholarship of academic advising	Help advisors in our AC to have an easily accessible resource of information	-Create/promote access resources, guides, literature that can help Liberal Arts advisors -Create a webpage on our AC NACADA page so that this information can be found in a few clicks.	Survey and discuss with our AC via our listserv and especially during our annual business meeting if what is available is enough, would then want more information overall or perhaps for a specific topic(s).	AC Steering Committee & Cluster Rep	There could be a wide spectrum of information that could be shared. However, is it possible that there too much information that is promoted and not enough of specific information/topics that is in greater demand?		

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>