### 1. NACADA Strategic Goal(s)

(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)

- 1) Expand and communicate the scholarship of academic advising

### 2. Specific desired outcome

(What you want to occur as a result of your efforts; what you want someone to know, do, or value)

- Provide online resources and tools, updating the NACADA Health Professions Community webpage as well as other social media platforms. Utilize the Listserv more frequently.

### 3. Actions, activities or opportunities for outcome to occur

(What processes need to be in place to achieve desired outcome)

- Provide relevant articles and tools on the HPAC NACADA page and we will start and maintain an active Facebook page with resources and useful information. Reach out to members and inform them of how to join the listserv.

### 4. Outcome measurements & related data instrument(s)

(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)

- Send out a survey to members to assess use of the resources and remind members of the tools available. Review number of members and level of participation on Facebook page and within Listserv.

### 5. Other groups or individuals to connect

(List opportunities for collaboration with other groups)

- Share resources that are relevant to other AC groups. Work closely with the NAAHP to collaborate when possible.

### 6. Anticipated challenges

(How will you address issues that arise as you work to achieve the outcome?)

- Utilize the Steering Committee to discuss any challenges and new information in order to make collective decisions.

### 7. Progress toward outcome

(Complete in August 2020 report)

### 8. Future action(s) based on data

(Data-informed decisions)

(Complete in August 2020 report)
2) Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.

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<th>Provide presentations, such as Lunch and Learn or online discussions.</th>
<th>Provide at least two Lunch and Learn type presentations each semester, along with web discussions with members related to relevant topics in the HPAC. Provide a Virtual Annual or B-Annual meeting for all HPAC community.</th>
<th>Review number of views and number of participants. Utilize survey to understand the overall impact within the HPAC.</th>
<th>Share resources that are relevant to other AC groups. Work closely with the NAAHP to collaborate when possible.</th>
<th>Utilize the Steering Committee to discuss any challenges and new information in order to make collective decisions. Look for creative topics and ways to provide online presentations if there are challenges in finding them.</th>
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5) Develop and sustain effective Association leadership

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<th>Create and maintain an active Steering Committee. Meet monthly via Zoom Connect Meetings to discuss current goals, challenges and updates to help provide a positive impact on the HPAC and greater NACADA membership. Encourage steering members to attend and submit proposals at conferences.</th>
<th>Keep in contact with the Steering Committee through Google Drive and the monthly Connect Meetings. Work to maintain at least 10 active members on the Steering Committee and utilize surveys as needed to gain more information.</th>
<th>Reach out to the greater NACADA membership to recruit Steering Committee members each year as needed.</th>
<th>Utilize the Steering Committee to discuss any challenges and new information in order to make collective decisions. Recruit more members to the Steering Committee if members are not as active.</th>
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**Resources:**
- Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuF72NDQmDcwc8cnDP7kSpISizYhYzG-FgP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuF72NDQmDcwc8cnDP7kSpISizYhYzG-FgP0o/edit?usp=sharing)
- Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z4O7iR_AziM088vGNOsCSodtYOEMbNAYSeEUu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z4O7iR_AziM088vGNOsCSodtYOEMbNAYSeEUu6U88/edit?usp=sharing)