Division Unit Report for the Advising Student-Athletes Community
Submitted by Wesley Maas

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhaps@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals (if any) to connect with in achieving this outcome</th>
<th>6. Challenges (if any) anticipated in achieving this outcome</th>
<th>7. Progress toward achieving outcome (Complete in August 2019 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Complete in August 2019 report)</th>
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<tr>
<td>Pursue innovative technology tools and resources to support the Association.</td>
<td>Update Advising Student-Athletes resources page of the NACADA website</td>
<td>1) Work with EO &amp; NCAA liaisons to modify website links &amp; get updated information 2) Create a more engaged audience within the community through email, text, video (YouTube) and audio (Podcast)</td>
<td>Increase in the amount and type of information available on the website and to the community members and keep the information current</td>
<td>NCAA Advisory Board</td>
<td>Making sure information on the website is both current and updated in a timely manner Ensuring the community membership has access to experienced professionals in the manner in which they want to consume it</td>
<td>This outcome was completed. We were able to pursue innovative technology to effectively communicate with the Association.</td>
<td>As technology continues to evolve, we as an association need to adapt and change with it. We need to continue to review opportunities for communicating effectively with the Association.</td>
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| Expand and communicate the scholarship of academic advising | Increase the number and quality of proposals submitted for the annual / regional conferences for both NACADA and N4A | 1) Ensure community members are aware of deadlines and appropriate dates and venues for annual / regional conferences  
2) Solicit members from the current community to submit proposals  
3) Assist those who may be uncertain about proposal writing or topics to share at the conference | Increase in the quality and number of proposals for both annual and regional conferences for both NACADA and N4A | Collaborate with members of the NCAA Advisory Board | Making sure proposals are of the highest quality to ensure the best representation of community | We have been able to effective communicate all applicable deadlines and dates for annual and regional conferences. We have also increased the solicited proposals from the community. | We need to continue to ensure that proposals are of the highest quality to best represent the community. |
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| Provide professional development opportunities that are responsive to the needs of advisor and advising administrators | Conduce a webinar or brown bag session to reach advisors who typically do not work with student-athletes  
Increase listserve activity by providing a ‘Hot Topic’ of the month  
Collaborate with @SAthleteDevChat to host at least three twitter chat’s | Coordinate with members of the community to determine the information to present in a webinar / brown bag sessions that will advance the body of knowledge regarding NCAA rules and regulations impacting student-athletes | Webinar / Brown bag session created and implemented  
Webinar / Brown bag session information provided on the community webpage  
Increase in Group Communication through all manners of communication (visual, audio, written word). | NCAA Advisory Board | Making sure community has a time allotted on the NACADA list of webinars for the 2018-19 timeframe | In the spring term, there were 5 twitterchats for the community. We were able to also provide 5 hot topics to the listserve for the community. | Moving forward, we need to determine the best mode in which to communicate with the membership.
| session for community membership | Use group chat to solicit assistance from the steering committee to compose a list of 10 related hot topics

Post hot topic for discussion on the first Friday of every month |  |  |  |  |