



**Division Unit Report for the Technology in Advising Community  
Submitted by John Sauter**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1 NACADA Strategic Goal(s)</b> <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2 Specific desired outcome</b> <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3 Actions, activities or opportunities for outcome to occur</b> <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4 Outcome measurements &amp; related data instrument(s)</b> <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5 Other groups or individuals to connect</b> <i>(List opportunities for collaboration with other groups)</i>	<b>6 Anticipated challenges</b> <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7 Progress toward outcome</b> <b><i>(Complete in August 2019 report)</i></b>	<b>8 Future action(s) based on data</b> (Data-informed decisions) <b><i>(Complete in August 2019 report)</i></b>

<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Outcome 1: Technology Labs for the Annual Conference</p>	<p>Integrate Tech Labs into the 2019 Conference (Proposals, Presenters Location, Funding, Evaluations, Proctors)</p> <p>Explore Expanding Tech Labs into Digital Offerings (Lunch &amp; Learn offerings)</p> <p>Combine Tech Labs with Creative Lab Offerings</p> <p>Write down procedure for organizing Tech Labs</p>	<p># of Proposals Submitted Accepted</p> <p># of Attendees &amp; Conference Session Feedback</p> <p>Successful integration of Tech Labs into conference program</p> <p># of Digital Tech Labs</p> <p># of Creativity Labs</p>	<p>Conference Committee</p> <p>NACADA:</p> <p>Dawn Krause (Digital Offerings / Zoom)</p> <p>SAPROArt: John Sauter, Sarah Maddox, Soyla Santos, Ryan Scheckel</p> <p>Advising Fine Arts:</p>	<p>Developing and promoting the online offerings</p> <p>Integrating creativity labs</p>	<p>20 Tech Labs Offered for 2019.</p> <p>Sarah Worked with NACADA to solicit additional labs from proposals that weren't picked up for annual.</p> <p>Submitted a Joint Proposal with the Fine Arts Advising Community to offer creative labs at NACADA 19.</p> <p>Resubmitted at the committees request as a proposal to test the viability. This proposal was picked as a sponsored session.</p>	<p>Continue to support and foster the integration of the tech labs into the NACADA Annual Conference Structure.</p> <p>Analyze the success of the Creative Labs 101 session to see about integrating them.</p> <p>Speak to the conference committee about avoiding scheduling tech labs during the Tech Community Meeting.</p>
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<p>Develop and sustain effective Association leadership</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 2: Promote Communication, Involvement &amp; Collaboration With Members</p>	<p>Google Forms Updates &amp; Documents for Feedback</p> <p>Online Town Hall Style Meeting</p> <p>Requesting help from the steering committee members and members at large to assist with communication, projects &amp; meetings</p> <p>Support Sustainability and Engagement with @AcAdvChat (Academic Advising Chat)</p>	<p># of those that signed in to our annual meeting Updates</p> <p># of Updates Sent</p> <p># of Readers</p> <p># of members who attend the town hall meeting</p> <p># of active moderators</p> <p># of AcAdvChats in Fall/Spring.</p>	<p>AcAdvChat moderators.</p>	<p>Getting and Sustaining Member involvement</p>	<p>73 members signed in to the Annual Meeting (6 online). Agenda Online <a href="http://bit.ly/advtech2018">http://bit.ly/advtech2018</a></p> <p>34 Proposals Submitted under TSM</p> <p>14 Additional Proposal submitted for consideration for Sponsored Session Status</p> <p>17 Academic Advising Chats were hosted.</p> <p>Many new members joined the Tech in Advising Facebook Page. 558 Members</p> <p>Over 100 Proposal readers (98 + late minute additions, I can't quite locate the specific number)</p> <p>Shared leadership documents and</p>	<p>Continue to use technology to engage membership</p> <p>Need to improve the plan for periodic steering committee meeting schedules.</p> <p>NACADA needs to update its policies for the annual meetings to allow for projectors to post collaborate google docs.</p>
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						<p>insight with ACD Leaders.</p> <p>Added additional steering committee members.</p> <p>Utilized Google Docs to Communicate with Steering Committee to identify interests</p> <p>Supported steering committee members in proposing a Hot Topic for Annual. (the past few years this was coordinated by the chair).</p>	
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 3: Goal: Collaborative Consultation With Other Advising Communities</p>	<p>Outreach to Other Advising Communities (reached out to facebook group with a Google Doc)</p> <p>Develop Collaborative Consultation Teams</p>	<p># of Collaborative Consultation Projects</p> <p># of members that participate in Collaborative Consultation Projects</p> <p>Feedback on Collaborative Consultation Projects (successes, challenges, benefits, etc...)</p>	<p>Canadian Advising Community - Continued involvement &amp; support</p> <p>LGBTQA Community - Support and consultation best practices needed to assist them in revising their website</p> <p>Region 1 - I planted the seed of offering a virtual conference and they are interested in the possibility.</p> <p>Distance Education - several of their projects overlap with our goals and member interests</p> <p>Orientation Advising, Professional Development, Students with</p>	<p>Member involvement &amp; Collaborative communication</p>	<p>We shared our Rubric for Evaluating Proposals with the other ACDs</p> <p>We shared my google doc which simplifies the Chair's review of proposals with the other ACDs</p> <p>We collaborated with the Distance Advising for Online Education ACD and are offering a joint Tweetup for NACADA Annual</p> <p>Attended, tweeted, and supported the Region 1 Drive in Conference in Rochester, NY</p>	<p>This is a good goal, but focusing on a few specific collaborations is critical to its success.</p>
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Disabilities,  
Multicultural, HBCU

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<p>Expand and communicate the scholarship of academic advising</p>	<p>Outcome 4: Lay the Groundwork for Increasing Advising Technology Related Resources, Writing, &amp; Research</p>	<p>Explore ways to connect researchers to each other or support groups</p> <p>Technology in Advising Pocket Guide</p> <p>Develop a how to directions for developing digital offerings.</p>	<p>Meetings and connections made to research &amp; resources</p> <p>Meetings &amp; Progress report from the pocket guide.</p>	<p>Leigh Cunningham (Publications)</p>	<p>Leigh has pointed out that the Technology handout needs to address global issues in technology to be feasible.</p>	<p>A good conversation was had about research at the annual conference. Unfortunately the notes were not transcribed.</p> <p>Dr. Laura Pasquini and Dr. Paul Eaton have an article on the #acadv Community and networked Practice in the NACADA Journal</p>	<p>This is a challenge that relies upon individual members with certain skills, more conversations need to be had about what might help others to get involved.</p>
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 5: Lay the Groundwork for fostering Online Digital Based Technology in Advising Conferences and Virtual Offerings</p>	<p>Develop procedures and best practices for offering digital content/training, etc...</p> <p>Explore digital versions of the tech &amp; creativity labs.</p> <p>Collaboration &amp; Support for increasing: - Digital Offerings: - NACADA Podcast - Digital Discussions &amp; Training, Lunch &amp; Learns, Conferences, etc...</p>	<p># of Tech Related Professional Development Events &amp; Collaborations</p> <p>Feedback from collaborations</p>	<p>Leigh Cunningham (Webinars)</p> <p>Dawn Krause (Digital Procedures)</p>	<p>This may take more than 1 year to get going.</p>	<p>In some ways this goal was a bit over ambitious. Many of these offerings are happening naturally through the ACD leadership and initiatives of the other ACD areas (24 hour virtual conference, etc...)</p> <p>A NACADA Podcast was developed at the suggestion of Steering committee members. This effort was coordinated by Brian Keiser. A first episode was developed with Brian Kessinger, John Sauter, &amp; Ryan Scheckel and shared with Charlie Nutt.</p>	<p>While we can encourage digital offerings, this may be better served at the Technology Committee and ACD levels.</p>
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