



Division Unit Report for the **(Academic Advising Administration)**
Submitted by **(Cornelius Gilbert)**

Please complete Columns 1 through 6.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>
Expand the visibility of the Commission.	Have more of an online presence.	Continue with my videos and Facebook presence, but also ask members to announce when they are in the "news" or active with various initiatives and projects.	Have people utilize the following: #acaadmin-NACAADA (or the like).	Cannot formulate any at this time.	Motivating members to utilize the hashtag.	Continued to utilize social media videos. Members seemed to enjoy utilizing the listserve. As such, did not utilize the hashtag, but incoming Chair may decide to switch things up.

Increase the number of publications within NACADA.	Have more authors from the Academic Advising Administration Commission write for Academic Advising Today.	Academic Advising Today.	The number of articles published in AAT and other writing activities (blogs, or scholarship) by Committee members.	Members could collaborate with their peers and co-workers to write.	Motivating members to write.	Unfortunately this avenue was not directly pursued, rather the encouragement to submit innovative proposals.
Encourage and express appreciation to Commission, and keep engagement.	Foster positivity and recognition.	Utilize social media.	Issue a survey to obtain feedback.	Cannot formulate any at this time.	Perhaps members accessing social media, but given that smartphones and access to the social media is an everyday occurrence challenge could be minimal.	Continued to foster positivity within the Community by utilizing social media by way of posting video that were not only upbeat, but also encouraging.