Division Unit Report for Education Majors Advising Community
Submitted by Dawn Knight

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhaps@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome (Complete in August 2019 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Complete in August 2019 report)</th>
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<tbody>
<tr>
<td>Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</td>
<td>Advising Community Name Change could expand membership to include advisors of students who are not education majors but still pursuing careers in the field of education</td>
<td>Meet with steering committee to determine AC true targets provide inclusive options</td>
<td>Using data from steering committee, survey members to select new, more accurate and inclusive AC name.</td>
<td>ACD leadership</td>
<td>Lengthy process, may not complete in time I have left Membership may determine that it’s not necessary.</td>
<td>Plan to begin process at annual meeting is September survey indicates that the membership is on-board</td>
<td>Will be dependent on survey results</td>
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<th>Expand the use of innovative technology tools and resources to support the work of the Association</th>
<th>Increase collaboration Help members feel included Document work of AC</th>
<th>Create Google site Become more active with Facebook page Hold online meeting with steering committee.</th>
<th>Increased participation Establishing and delegating tasks/positions Use analytics for google site</th>
<th>AC steering committee Listserv and member list</th>
<th>Technology may be easier for some than others. Do not want to over expose</th>
<th>Google site is 75% complete. Created 2 cub-chairs (Communications and Academic)</th>
<th>Need to update with appropriate branding QR code planned for AC fair poster, social, and sponsored sessions so members can instantly join /volunteer</th>
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<td>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</td>
<td>Expand professional development opportunities that are relevant and responsive to members’ concerns Increase conference presentation submissions (10) and acceptances (?)</td>
<td>Use social media and other communication tools to: Encourage more conference submissions Encourage online offerings and document on google site Seek out areas where our issues overlap with other ACs and collaborate</td>
<td>Track / celebrate proposal submissions and online trainings as they occur. Advisors in other pre-professional majors. Conference committee</td>
<td>There is not an easy way to track AC member submissions.</td>
<td>As Academic Chair, Josh was able to encourage proposals and put together the hot topics panel. 43 steering committee members 19 conference proposal readers 3 sponsored sessions</td>
<td>As Academic Chair roles become more established, we will use the social media platforms to celebrate more member accomplishments.</td>
<td>More content / clearer agenda included in business meeting. Plan to encourage more opportunities for publication submissions.</td>
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**Resources:**

Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pJRS2IYhYxG-EqP0o/edit?usp=sharing](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pJRS2IYhYxG-EqP0o/edit?usp=sharing)