



ADVISING
COMMUNITIES

**Division Unit Report for Education Majors Advising Community
Submitted by Dawn Knight**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i>
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Advising Community Name Change could expand membership to include advisors of students who are not education majors but still pursuing careers in the field of education	Meet with steering committee to determine AC true targets provide inclusive options	Using data from steering committee, survey members to select new, more accurate and inclusive AC name.	ACD leadership	Lengthy process, may not complete in time I have left Membership may determine that it's not necessary.	Plan to begin process at annual meeting is September survey indicates that the membership is on-board	Will be dependent on survey results

Expand the use of innovative technology tools and resources to support the work of the Association	Increase collaboration Help members feel included Document work of AC	Create Google site Become more active with Facebook page Hold online meeting with steering committee.	Increased participation Establishing and delegating tasks/positions Use analytics for google site	AC steering committee Listserv and member list	Technology may be easier for some than others. Do not want to over expose	Google site is 75% complete. Created 2 cub-chairs (Communications and Academic)	Need to update with appropriate branding QR code planned for AC fair poster, social, and sponsored sessions so members can instantly join /volunteer
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Expand professional development opportunities that are relevant and responsive to members' concerns Increase conference presentation submissions (10) and acceptances (?)	Use social media and other communication tools to: Encourage more conference submissions Encourage online offerings and document on google site Seek out areas where our issues overlap with other ACs and collaborate	Track / celebrate proposal submissions and online trainings as they occur.	Advisors in other pre-professional majors. Conference committee	There is not an easy way to track AC member submissions.	As Academic Chair, Josh was able to encourage proposals and put together the hot topics panel. 43 steering committee members 19 conference proposal readers 3 sponsored sessions	More content / clearer agenda included in business meeting. Plan to encourage more opportunities for publication submissions. As Communications Chair roles become more established, we will use the social media platforms to celebrate more member accomplishments.

INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZiYhYzG-EqP0o/edit?usp=sharing>