Division Unit Report for the (Advising Student-Athletes)
Submitted by (Wesley Maas)

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

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<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome (List strategic goal(s) related to the outcome)</th>
<th>3. Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)</th>
<th>4. Outcome measurements &amp; related data instrument(s) (How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</th>
<th>5. Other groups or individuals (if any) to connect with in achieving this outcome (List opportunities for collaboration with other groups)</th>
<th>6. Challenges (if any) anticipated in achieving this outcome (How will you address issues that arise as you work to achieve the outcome?)</th>
<th>7. Progress toward achieving outcome (Only completed in August 2018 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)</th>
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<td>Pursue innovative technology tools and resources to support the Association.</td>
<td>Update Advising Student-Athletes resources page of the NACADA website</td>
<td>1) Solicit volunteers from current commission members to perform website review 2) Work with EO &amp; NCAA liaisons to modify website links &amp; get updated information 3) Create a more engaged audience within the commission members through a group text, not rely solely on email</td>
<td>Increase in the amount and type of information available on the website and to the commission members and keep the information current Whether or not the website was updated</td>
<td>NCAA Advisory Board Making sure information on the website is both current and updated in a timely manner Ensuring the commission membership has access to experiences professionals in real time through the group text feature</td>
<td>The website has been updated to provide up to date information for the membership. There has been steady and consistent communication with the membership through the Group Chat feature.</td>
<td>Continue to keep the website updated with current data for the membership. Work on transitioning to voice. Find alternative ways to communicate with the membership through a collaborative podcast with members of the NCAA Advisory Group.</td>
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| Expand and communicate the scholarship of academic advising | Increase the number and quality of proposals submitted for the annual / regional conferences for both NACADA and N4A | 1) Ensure commission members are aware of deadlines and appropriate dates and venues for annual / regional conferences  
2) Solicit members from the current commission to submit proposals  
3) Assist those who may be uncertain about proposal | Increase in the quality and number of proposals for both annual and regional conferences for both NACADA and N4A | Collaborate with members of the NCAA Advisory Board | Making sure proposals are of the highest quality to ensure the best representation of commission | Proposals have increased in the past academic year. The members of Advising student-athletes have increased their engagement through the Group chat. Collaboration has increased with the NCAA | Expand and communicate the scholarship of academic advising | Members have volunteer to assist with various projects from proposal review to the poster presentation at the National Convention. Job Opportunities in Advising student-athletes are shared on the Group Chat as well. Continue to emphasize the Group Chat to keep members engaged and updated. |
| Provide professional development opportunities that are responsive to the needs of advisor and advising administrators | Conduce a webinar or brown bag session to reach advisors who typically do not work with student-athletes  
Increase listserv activity by providing a topic of the month  
Collaborate with @SAthleteDevChat to host a twitter chat session for commission membership | Coordinate with members of the commission to determine the information to present in a webinar or brown bag sessions that will advance the body of knowledge regarding NCAA rules and regulations impacting student-athletes  
Use group chat to solicit assistance from the steering committee to compose a list of 10 related hot topics  
Post hot topic for discussion on the | Webinar / Brown bag session created and implemented  
Webinar / Brown bag session information provided on the commission webpage  
Increase in Group Chat activity | NCAA Advisory Board | Making sure commission has a time allotted on the NACADA list of webinars for the 2017-18 timeframe | Advisory board to include a joint presentation at the National Convention this fall. | A brown bag webinar was produced this spring in collaboration with the NCAA Advisory board for the benefit of the membership.  
Hot topics are provided on the group chat each month to get feedback and encourage communication with the membership.  
Three twitter chats were held this spring through @SAthleteDevChat | Host a second brown bag event this fall.  
Host at minimum three twitter chat sessions for the membership through @SAthleteDevChat |
| first Friday of every month |  |  | @SAthleteDev Chat for the benefit of the membership. Student-Athlete Development Programming, Working with International SA’s, and an educational session on student-athletes and Title IX. |