

**Division Unit Report for Undecided & Exploratory
Students
Submitted by Maureen Bell-Werner**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Amber Kargol (akargol@iastate.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your [Cluster Rep](#) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2020 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2020 report)</i>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.	Develop subcommittees for Steering Committee members to provide specific areas of focus.	Create active steering committee including members with a variety of interests and strengths to share with the advising community.	Take a base survey of where we start the year and identify the growth throughout the year. For example, look at social media posts at the beginning & end of year or identify number of communications sent in 2020 vs. 2019.	Talk to other advising community chairs about how they structure their steering committee tasks & focuses. Talk to our Cluster Rep for her advice about manageable focus areas.	There may be areas of focus that are not of interest to steering committee members. These tasks can be assigned throughout the steering committee or assumed by the chair.	None. With a new job outside advising & everything that came with COVID-19, I did not spend the time necessary to develop subcommittee s.	Survey members after conference to identify those interested in participating in steering committee & their interests. Develop subcommittees based on interests. Work with other leaders about best strategies.

Expand and communicate the scholarship of academic advising.	Intentionally provide encouragement & assistance for advising community members submit presentation or publication proposals.	From advising community members, identify topics of interest to learn more & then identify those with strengths in those areas. Pair or partner advising colleagues who may not know each other but have similar interests.	Survey advising community members about their interests and their strengths.	We have steering committee members who have been involved in previous conferences. We have members who have presented & published. We can reach out to NACADA research/writing resources as well.	A lack of time of commitment to submit presentation or publication proposals. Provide assistance & encouragement in the process to lessen the intimidation.	None. With a new job outside advising & everything that came with COVID-19, I did not spend the time necessary to survey & encourage writing & presentations.	Reach out to members to identify interests & try to partner individuals. Possibly establish mentoring within community to work on presentations, research, & writing projects.
Expand the use of innovative technology tools and resources to support the work of the Association.	Improve social media initiatives of the advising community. Additionally, provide more "Exploratory Conversations" in 2020 than 2019.	More engagement of community members in social media channels. A steering committee member focused on increasing online interaction. Steering committee members organizing & leading "Exploratory Conversations" via Zoom.	Survey advising community members about the best ways to interact. Based on results of their interests, offer "Exploratory Conversations" around topics of interest.	Identify other advising communities that we could partner on future "Exploratory Conversations." Explore what other advising communities are doing with social media & online platforms. Organize "Exploratory Conversations" through Dawn in the Executive Office.		We have offered one "Exploratory Conversations" during the 2019-2020 year and working on coordinating two others. We did have greater communication on social media, initiated by members.	Be more intentional about scheduling "Exploratory Conversations" and social media prompts throughout the year. Survey members for their preferred communication methods.

Promote the role of effective academic advising in student success to college and university decision makers.	Identify hot topics in higher education which specifically relate to undecided & exploratory students & publish regarding these topics & our advising community.	Identify hot topics in higher education which specifically relate to undecided & exploratory students. (A number of these were discussed at the annual business meeting.)	Research & publish pieces identifying the issues surrounding these issues & their impact to exploratory students.	Utilize those who are currently researching & publishing in these areas.	A lack of time to work on publications. Break it into smaller parts & identify many interested participants.	As follow-up to our business meeting, two articles were shared via social media & added to our snapshot.	Reach out to members to identify interests & try to partner individuals. Possibly establish mentoring within community to work on research & writing projects.
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INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing