<table>
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<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome (Complete in August 2019 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Complete in August 2019 report)</th>
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<td>Expand and communicate the scholarship of academic advising</td>
<td>Increase proposal submissions for regional and annual conferences (presentation, posters, panels).</td>
<td>Promote proposal deadlines while encouraging Canadian advisors to submit.</td>
<td>Determine if there is a way to measure proposal submissions; count this against how many Canadians have presentations and posters accepted.</td>
<td>Collaborations across regions in Canada. Collaborations among Canadian and American advisors in the same regions. Collaborations based on typology (institution type, program type, etc.)</td>
<td>Canada is wide and vast; there are many challenges connecting a spread-out community. Canadians have struggled to have proposals accepted. Various strategies are being explored to address these challenges.</td>
<td>1) Web event was hosted in December 2018 and June 2019, open to all Canadian academic advisors. The June 2019 web event topic was on “the logic and purpose of the curriculum”, exploring and discussing NACADA Core Competency R5. Several Canadian AC members were panel members. 2) Select a new core competency that’s a hot topic for Canadian advisors and invite a new panel of speakers. 2 to 5) More communication from steering committee promoting proposals and communicating the value of presenting: for the field, for the association, and for professional development.</td>
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speakers in this discussion.
Materials related to this web event, as well as a recording, are hosted on the Canada Advising Community webpage.

2) proposals were submitted by Canadians and accepted. We have a sponsored presentation

3) we did this successfully

4) not really addressed; there are still challenges in this area that require more discussion beyond this report

5) this is a continual work in progress, but there have been incremental successes in building more collaborative relationships, particularly in Region 1 that has now full representation of its Canadian provincial

6) connect with proposal reading committee for strategies to increase inclusion of Canadian presentations
liaisons; Region 5 is chaired by a Canadian; Atlantic Canadian academic advisors are building their networking capacity to better connect with fellow Canadian advisors in and out of NACADA, and connect with Region 1 partners in Quebec and the US.

6) a) despite the vastness of the Canadian landscape, we have been experiencing incremental success in our networking online; this is a continual work in progress.

b) We still struggle to have Canadian proposals accepted, and respected as sufficiently distinct from American content, but not so unique that it is irrelevant as a conference presentation.
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<th>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</th>
<th>Deliver online professional development opportunities by Canadian advisors delivered to other Canadian advisors.</th>
<th>Steering Committee roles identified to help coordinate the planning among ourselves. Executive Office assistance with the technology (online Zoom meetings).</th>
<th>Count number of online meetings, panels, webinars organized. Count number of advisors who participate.</th>
<th>Collaborations would be topic specific, but generally looking to connect Canadians with each other across the country.</th>
<th>Canada is wide and vast; there are many challenges connecting a spread-out community.</th>
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<td>1) web events, blog, and Facebook Group; Community business meeting</td>
<td>2) web events, Dec 2018 and June 2019</td>
<td>3) We have identified additional roles that are currently informal; we are progressing toward a formal steering committee structure as we approach the election for our Community leadership; added Canadian regional liaisons and Region 5 Chair to steering committee. Dawn Krause, in particular, has been a great help, among others.</td>
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| | | | 4) We have successfully tracked this data. | 5) this has been successful | 6) June 2019 web event included | 7) We will continue this work as an “operational activity” of the community.
### Promote the role of effective academic advising in student success to college and university decision makers

- Demonstrate value and impact of academic advising to advisors' supervisors and university administrators across Canada.
- Promote value of participation in NACADA in enhancing advising.
- More NACADA global award and scholarship nominees from Canada.

### Promote conference outcomes

- Promote NACADA Global Awards, encouraging Canadian advisors to apply and nominate.

### To be determined

- Membership committee.
- Scholarships/awards committee(s).
- Others to be determined.

### Submitting nominations for awards and scholarships

- 1) continuous, incremental work that takes place at the local, regional, and national level.
- 2) there have been successes in regional pockets, but this is also local and regional incremental work.
- Promoting value of NACADA has been successful in pockets as well, with particular growth in the Region 1 (Atlantic Canada and Quebec).
- Award nominations are in progress and is a continuous goal.
- 3 to 6) continual, incremental work that is ongoing.

### Whereas this is incremental and ongoing work, we will continue in this area.

- Canadian panelists from across the country and working in diverse higher education areas.
| Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity | Promote Canada and Canadian advisor are diverse partners in NACADA. Increase Canadian membership and participation in NACADA. | Promote value of NACADA membership. Promote value of NACADA conference participation. Distribute relevant NACADA scholarship that fosters diversity and inclusions. | To be determined. Membership committee. Others to be determined. Unsure. | 1) We continue to struggle with the “Canadian academic advisor” identity being respected and included in conference proposal evaluation; Canadian proposal submissions were left out of the Canadian-sponsored proposal evaluation activity. 2) We have had success here; and Dawn Krause (among others), and some regional leadership have been exceptional in their support. Our biggest struggle is at the conference proposal level. 3) Success in this goal | Where we struggle for inclusion at the proposal/presentation level, we will engage with the proposal evaluation committee to identify strategies for growth and success. |
Advising Community Self-Assessment Rubric - [https://docs.google.com/document/d/1Qrd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing](https://docs.google.com/document/d/1Qrd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing) |