



ADVISING  
COMMUNITIES

**Division Unit Report for Canada  
Submitted by Neil Cole and Shea Ellingham**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your [Cluster Rep](#) as well. Thank you!

<p><b>1. NACADA Strategic Goal(s)</b></p> <p><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i></p>	<p><b>2. Specific desired outcome</b></p> <p><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i></p>	<p><b>3. Actions, activities or opportunities for outcome to occur</b></p> <p><i>(What processes need to be in place to achieve desired outcome)</i></p>	<p><b>4. Outcome measurements &amp; related data instrument(s)</b></p> <p><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i></p>	<p><b>5. Other groups or individuals to connect</b></p> <p><i>(List opportunities for collaboration with other groups)</i></p>	<p><b>6. Anticipated challenges</b></p> <p><i>(How will you address issues that arise as you work to achieve the outcome?)</i></p>	<p><b>7. Progress toward outcome</b></p> <p><i>(Complete in August 2019 report)</i></p>	<p><b>8. Future action(s) based on data</b></p> <p><i>(Data-informed decisions)</i></p> <p><i>(Complete in August 2019 report)</i></p>
<p>Expand and communicate the scholarship of academic advising</p>	<p>Increase proposal submissions for regional and annual conferences (presentation, posters, panels).</p> <p>Interested conference presenters share presentations as blog posts on Advising in Canada blog.</p>	<p>Promote proposal deadlines while encouraging Canadian advisors to submit.</p> <p>Conference presentations summary write-ups published on Advising in Canada blog.</p>	<p>Determine if there is a way to measure proposal submissions; determine how many Canadians have presentations and posters accepted.</p> <p>Increase in blog posts, specifically from conference presentations.</p>	<p>Collaborations across regions in Canada.</p> <p>Collaborations among Canadian and American advisors in the same regions.</p> <p>Collaborations based on typology (institution type, program type, etc.)</p>	<p>Canada is wide and vast; there are many challenges connecting a spread-out community.</p> <p>Canadians have struggled to have proposals accepted. Various strategies continue to be explored to address these challenges.</p>	<p>1). There were 5 presentations by Canadian advisors at the Annual Conference and the Canada ACD sponsored a session at the Annual conference.</p> <p>We are not able to gauge whether or not more</p>	<p>1). We will continue to promote and encourage advisors to submit proposals for conference presentations for future Regional and Annual conferences.</p> <p>Incoming ACD Chair has been added to the Global Advising Week organizing committee. This</p>

						<p>Canadian advisors submitted proposals for presentation or the percentage of proposals that were accepted for presentation.</p> <p>2). Worked to promote the "advisingincanada" blog with targeted outreach to advisors across the country. We wanted to reach out specifically to NACADA Award winners as well as those advisors who had been accepted to present at the Annual and Regional Conferences. Between August 1, 2019 - August 1, 2020 we published 8 blog posts, we reached out to 20 advisors for potential blog submissions and have 5</p>	<p>is important as a way to provide a voice for Canadian Advisors within the global stage of NACADA.</p> <p>2). Will continue to promote the blog and FB group as a way to engage the advising community across the country.</p>
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						potential blog posts from those contacts.	
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	<p>Deliver online professional development opportunities by Canadian advisors delivered to other Canadian advisors.</p> <p>Establish working group on TRC Calls to Action.</p> <p>Increase online interactions through blog posts, Facebook group interaction and regularly scheduled cross-country dialogue.</p>	<p>Steering Committee roles identified to help coordinate the planning among ourselves.</p> <p>Executive Office assistance with the technology (online Zoom meetings, AC website updates, etc.).</p> <p>Invite Canadian advisors to working group and establish online meeting space. Connect with Native American and Tribal Colleges AC and determine appropriate collaboration.</p>	<p>Count number of online meetings, panels, webinars organized.</p> <p>Count number of advisors who participate.</p> <p>Creation of TRC Calls to Action working group. AC members from across country participate in online meetings and other appropriate gatherings.</p>	<p>Collaborations would be topic specific, but generally looking to connect Canadians with each other across the country.</p> <p>Additional collaborations include connecting with other Advising Communities to deliver professional development activities to Canadian AC; for example, Professional Development AC, Appreciative Advising AC, Technology AC, Native American and Tribal Colleges AC, and others as deemed appropriate and able to collaborate.</p>	<p>Canada is wide and vast; there are many challenges connecting a spread-out community.</p> <p>Connecting and collaborating with other ACs poses a scheduling challenge inherent in bringing together many people across a wide geography and many time zones. This challenge is surmountable with appropriate planning.</p>	<p>1). Co-hosted online discussions with the CACUSS Advising CoP. Scheduled to co-host 6 online discussions sharing the platforms between the associations. We cancelled our last discussion of the year because of covid-19.</p> <p>Topics covered this year:          -advising best practices (conference call hosted by CACUSS - no attendance numbers recorded)          -advising as a profession in</p>	<p>1). Working on a collaboration with the CACUSS Advising CoP for 2020-21 to host online discussions for the Canadian Advising Community. We will continue to cross-promote between the Associations to reach a broad audience of advisors across the country. The number of attendees that regularly attend our online discussions demonstrates that there is interest across the country for this type of discussion.</p>

						<p>Canada, survey overview (conference all hosted by CACUSS - no attendance numbers recorded) -supporting students in crisis (zoom recording on our ACD page, 50+ attendees) -advising and technology (best of Region 5 2019 conference) (zoom recording on our ACD page, 50+ attendees) -best practices for advising prospective students (conference call hosted by CACUSS, no attendance recorded)</p> <p>2. No progress made on establishing a group to address the calls to action in the TRC and how advisors can create an ally relationship</p>	
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						with our Indigenous students.	
Promote the role of effective academic advising in student success to college and university decision makers	<p>Demonstrate value and impact of academic advising to advisors' supervisors and university administrators across Canada.</p> <p>Promote value of NACADA in enhancing advising.</p> <p>More NACADA global award and scholarship nominees from Canada.</p>	<p>Promote conference outcomes.</p> <p>Promote NACADA Global Awards, encouraging Canadian advisors to apply and nominate.</p>	Increase in Canadian participation/membership in NACADA.	<p>Membership committee.</p> <p>Scholarships/awards committee(s).</p> <p>Others to be determined.</p>	Submitting nominations for awards and scholarships.	We had planned to implement a strategic communication plan. Will roll this goal over to the following year.	
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	<p>Promote Canada and Canadian advisors as diverse partners in NACADA.</p> <p>Increase Canadian membership and participation in NACADA.</p>	<p>Promote value of NACADA membership.</p> <p>Promote value of NACADA conference participation.</p> <p>Distribute relevant NACADA scholarship that fosters diversity and inclusions.</p>	Increase in Canadian membership in Association.	<p>Membership committee.</p> <p>Others to be determined.</p>	Growing Association membership in certain geographic locations.	We had planned to implement a strategic communication plan. Will roll this goal over to the following year.	

<p>Develop and sustain effective Association leadership</p>	<p>Sustainable leadership in Canadian Advising Community.</p> <p>Expanded leadership in Canadian AC, through a Steering Committee.</p> <p>Promote and encourage more Canadians to participate in NACADA leadership roles beyond the Canadian AC.</p>	<p>Continue to populate steering committee and populate with willing volunteers with self-selected roles that advance the work of the Canadian AC in alignment with NACADA's strategic goals, and Canadian advisors' specific needs or interests.</p> <p>Create "past-chair" steering committee role to maintain AC and leadership continuity.</p> <p>Encouraging Canadian NACADA members to seek leadership roles.</p>	<p>Number and type of Steering Committee roles created.</p> <p>Number of Canadians in various volunteer and leadership roles in NACADA</p>	<p>Region chairs, Region Liaisons in Canada, and other relevant NACADA leadership roles held by Canadians.</p>	<p>Expanding Steering Committee and active participation beyond the current cluster of volunteers (again, Canada is vast and wide).</p>	<p>We had some turnover of steering committee members and had added additional members, but then covid-19 changed everything.</p> <p>We will roll this goal over to the following year and work with the Incoming ACD Chair to enhance the roles and responsibilities of steering committee members.</p> <p>Both out-going ACD Chairs will continue in the 'past-chair' role on the steering committee to foster continuity of the work of the ACD.</p>	<p>Ongoing incremental work with the steering committee and the ACD members will need to continue in the online environment.</p>
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*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>