



ADVISING
COMMUNITIES

**Division Unit Report for Advising Community on
Career Advising (ACCA) Submitted by
Matt Eng**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Establish Communication Plan	More consistent communication between Chair/Steering Committee and Career Advising Members	Did the monthly emails to members go out? (Yes/No)	Steering Committee NACADA EO	Need for pre-planned messages to be created to ensure timely delivery.	Not as successful as initially planned. Monthly emails did not get sent out.	In the future, plan out messages in advance (such as at Annual Conference with Steering Committee)
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Career Advising Academic Advising Today Article	Matt draft with Steering Committee members review/edit.	Did the AAT article get created and submitted? (Yes/No) If yes, by which deadline, and when will it be published (pending any revisions)?	Academic Advising Today editorial team	Meeting submission deadlines: December 1 for March edition March 15 for June edition June 15 for September edition September 1 for December edition	Successful! Career Advising Sponsored Article in June edition of Academic Advising Today by ACCA Member http://go.hawaii.edu/7wG	
Expand the use of innovative technology tools and	Create online database of resources for offices combining	Work with members of Advising Community with	Revision of the Career Advising website.	NACADA EO	Information collection from wide sampling of	Not as successful as initially planned.	Needed additional communication with membership;

resources to support the work of the Association	Academic Advising and Career Services on AC Career Advising Website	expressed interest and background			institutions.	We did offer an online discussion to engage with members for an online resource, with a recording linked on the website.	was tied with communication plan that did not launch as successfully as planned.
Expand the use of innovative technology tools and resources to support the work of the Association	Explore additional methods for communication with membership beyond emails and LinkedIn	Review options and preference with Steering Committee and Career Advising membership	Possible Survey of Career Advising membership.	Connect with Technology Advising Community to discuss best practices	Who will maintain the tool, if we decide to create another medium by which to engage the Career Advising membership?	Not as successful as initially planned. An ACCA Member did reach out in late June inquiring about Zoom meetings throughout the year.	Needed additional communication with membership; was tied with communication plan that did not launch as successfully as planned.

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>