Division Unit Report for Distance Advising for Online Education
Submitted by Tara Maroney

1. NACADA Strategic Goal(s) (List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)	2. Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	3. Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	4. Outcome measurements & related data instrument(s) (How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)	5. Other groups or individuals to connect (List opportunities for collaboration with other groups)	6. Anticipated challenges (How will you address issues that arise as you work to achieve the outcome?)	7. Progress toward outcome (Complete in August 2019 report)	8. Future action(s) based on data (Data-informed decisions) (Complete in August 2019 report)
Expand the use of innovative technology tools and resources to support the work of the Association Expand and communicate the scholarship of academic advising	Outcome 1: Update the Distance Advising for Online Education page to more accurately reflect the resources available to distance advisors	Review other AC pages to see what content others showcase and what we may want to add Find Clearinghouse and other online resources to include on page Work with steering committee to review information, add content and make updates	Was the webpage updated? Were additional resources added?	Distance Advising for Online Education Steering committee Other ACs that have unique/interesting content, as needed, for feedback Executive office for web updates		Made content updates in January 2019. Added "spotlight series" information in February	Continue to review to make additional updates as appropriate

Goal	Outcome	Strategy	Assessment Questions	Responsible Party	Challenges	Results	Next Steps
Develop and sustain effective Association leadership	Outcome 2: Create a vibrant steering committee	Create subcommittees to work on the goals for the AC Meet regularly via Zoom and communicate via email to keep steering committee members engaged and apprised of ongoing projects	Did the steering committee have four meetings during the year? Were subcommittees/ groups form to work on projects?	Distance Advising for Online Education Steering committee	Scheduling challenges during busy advising times	Held two meetings as well as email correspondence throughout the year. Subcommittees were formed.	Need to reconvene conversations with the steering committee.
Expand and communicate the scholarship of academic advising	Outcome 3: Develop a strategic communication plan for the AC that engages the members and can be easily replicated in future years	Review the NACADA calendar for set dates and events that require communication to the AC Determine the modes of communication (Facebook, Listserv, email) to best send specific messages to the AC Draft messages for events, deadlines, etc. that the AC wishes to communicate to the community	Was a plan created that included regular, recurring points of communication to membership? Has an implementation strategy been put in place to use the communications plan moving forward?	Distance Advising for Online Education Steering committee		No progress has been made on this goal to date.	Work with the steering committee to see if anyone is willing to spearhead this project.
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Outcome 4: Host two online "Spotlight Series" web discussions	Form steering committee subcommittee to work on "spotlight series" web discussions for the year Determine topics and presenters that would appeal to the Distance Advising community Set dates and host events	Were two "spotlight series" web discussions planned and hosted between October 2018 and September 2019? Were topics relevant to AC membership Track attendance Get feedback from AC members about topics and web discussions	Distance Advising for Online Education Steering committee Thought leaders within the AC		Hosted "Full-time Telecommuting: an option for Academic Advising on February 7 and it reached, and maintained, full capacity for the duration of the event. Working with the Veterans, Military Students and Family	Set date and move forward with spotlight series for veterans, military students and family members.

						Members AC to do at least one more webinar. Panelists have been identified, date to be set.	
Expand the use of innovative technology tools and resources to support the work of the Association Expand and communicate the scholarship of academic advising	Outcome 5: Update the existing address book or create an alternative way for AC members to connect on key topics in distance advising for online education	Conduct informal survey about address book usage Determine plan for existing address book Research options for using Slack or another online tool as a way to connect members of the AC Decide which tool will be used to connect members moving forward and update or launch tool	Informal survey during business meeting and on Facebook group Was a plan decided on by the steering committee and membership? Is an implementation plan in place to move this project forward?	Distance Advising for Online Education Steering committee Technology in Advising AC to see if they have feedback on technology tools that could help us connect Executive office for web updates	Time to implement a new tool, if that's the direction we go in Lack of understanding on the available technology tools – ask other leaders, groups, etc. for assistance Challenge, if any, of implementing and getting buy in from AC on a new tool	Survey conducted on Facebook and discussed with members at the annual conference and via email Determined that the address book was not being used. Removed from site and all active links. Members preferred to use Facebook and Listerv to connect	Project completed and does not require next steps.
Expand and communicate the scholarship of academic advising Promote the role of effective academic advising in student success to college and university decision makers	Outcome 6: Create a plan for the Distance Advising for Online Education Guidebook	Determine a reasonable timeframe, and step-by-step plan, for what the Guidebook is and where it should be published. Create a subcommittee of the steering committee to work on this important initiative	Has a subcommittee been designated to work on this project and figure out the direction this project? Is all the existing content located in one place for editing/review by all involved parties? Has consensus been reached on what this project should be moving forward?	Distance Advising for Online Education Steering committee Thought leaders within the AC	This project has been in the works for at least two years and while it is identified by many members as a priority, getting authors, editors, etc. has proven a challenge. Hopefully forming a new steering committee group will assist in moving it forward and determining its direction.	Had conversation with members of the steering committee who felt that a guidebook would not be a practical option for members. Discussed publishing process with members of EO. Determined it would make most sense to publish individual parts of the content that has been created and encouraged the individual authors to do so.	Follow up with authors that created content and encourage them to submit to NACADA publications. Determine what topics, if any, people would like information on and see if we can generate interest in writing about those topics.

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx

Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing